



EST. 1960

Willowbrook

7760 Quincy Street
Willowbrook, IL 60527-5594

Phone: (630) 323-8215 Fax: (630) 323-0787 www.willowbrookil.org

Mayor

Frank A. Trilla

Village Clerk

Leroy R. Hansen

Village Trustees

Dennis Baker

Sue Berglund

Umberto Davi

Terrence Kelly

Michael Mistele

Paul Oggerino

Village Administrator

Tim Halik

Chief of Police

Mark Shelton



Proud Member of the
Illinois Route 66 Scenic Byway

NOTICE

NOTICE IS HEREBY GIVEN THAT the special meeting of the Hotel/Motel Tax Advisory Committee of the Village of Willowbrook is scheduled for as follows:

DATE: Wednesday, November 12, 2014

TIME: 4:00 p.m.

PLACE: Village of Willowbrook
7760 Quincy Street
Willowbrook, Illinois 60521

AGENDA: See attached

Paul Oggerino Jr
Paul Oggerino, Chairman

Notice by facsimile on November 6, 2014.

The Doings
Suburban Life Graphic
Chicago Tribune
Chicago Sun-Times

THIS NOTICE WAS PLACED ON THE BULLETIN BOARD IN THE LOBBY OF THE VILLAGE HALL, VILLAGE OF WILLOWBROOK, 7760 QUINCY STREET, WILLOWBROOK, DUPAGE COUNTY, ILLINOIS, ON NOVEMBER 6, 2014.

Leroy R Hansen
Leroy Hansen
Village Clerk

LR:jk
cc: Indian Prairie Library

Any individual with a disability requiring a reasonable accommodation in order to participate in any public meeting held under the authority of the Village of Willowbrook, should contact Tim Halik, ADA Compliance Officer, Village of Willowbrook, 7760 Quincy Street, Willowbrook, IL 60527, or call (630) 920-2261 voice, or (630) 920-2259 TDD< Monday through Friday, between 8:30 a.m. and 4:30 p.m., within a reasonable time before the meeting. Request for sign language interpreters should be made a minimum of five working days in advance of the meeting.

AGENDA

REGULAR MEETING OF THE HOTEL/MOTEL TAX ADVISORY COMMITTEE OF THE VILLAGE OF WILLOWBROOK TO BE HELD ON WEDNESDAY, NOVEMBER 12, 2014 AT 4:00 P.M. AT THE VILLAGE HALL, 7760 SO. QUINCY STREET, WILLOWBROOK, ILLINOIS.

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF MINUTES – January 22, 2014
4. MONTHLY FINANCIAL REPORT – October 31, 2014
5. DISCUSSION – WB/BR Chamber of Commerce Request for Funding FY 15/16
6. MARKETING REPORT – July, August and September 2014
7. UPDATE ADVERTISING PROGRAM - FY 2014/15
8. ADJOURNMENT

MINUTES OF THE REGULAR MEETING OF THE HOTEL/MOTEL TAX ADVISORY COMMITTEE OF THE VILLAGE OF WILLOWBROOK HELD ON WEDNESDAY, JANUARY 22, 2014, AT 4:00 P.M. AT THE VILLAGE HALL, 7760 SO. QUINCY STREET, IN THE VILLAGE OF WILLOWBROOK, DUPAGE COUNTY, ILLINOIS.

1. CALL TO ORDER

Trustee Paul Oggerino called the meeting to order at 4:06 p.m.

2. ROLL CALL

Those present were Trustee Paul Oggerino, Member Rita Ferrell (Willowbrook/Burr Ridge Chamber of Commerce), Trustee Sue Berglund, Village Administrator Tim Halik, Interim Director of Finance Carrie Dittman and Beth Marchetti, DuPage Convention and Visitors Bureau.

ABSENT: Members Roswita Korpas (LaQuinta Inn), Member Alan Gagnon (Red Roof Inn), Member Rashmi Patel (Super 8), and Jamin Shah (Willowbrook Inn)

3. VISITORS BUSINESS

None presented.

4. MINUTES - October 23, 2013

Trustee Oggerino asked if there were any corrections to the minutes of the October 23, 2013 meeting. No changes were made. The Committee accepted the minutes as presented.

5. MONTHLY FINANCIAL REPORT - December 31, 2013

Interim Director of Finance Dittman presented the Monthly Financial Report for the period ending December 31, 2013. Cash in the fund was \$14,208. Revenues received through December 31 were \$46,004. Ms. Dittman noted percent of revenues received was 71.45% which was slightly higher than the budgeted amount of 67%. Expenditures spent to date were \$46,918.

The Committee accepted the Monthly Financial Report as presented.

6. MARKETING REPORT - November & December 2013

Ms. Beth Marchetti presented the Marketing Report for November and December 2013. Ms. Marchetti highlighted the web stats and the SEM monthly reports. Ms. Marchetti noted the click through rate (CTR) of 1.35% - 1.38% is slightly higher than industry standards. Ms. Marchetti spoke about the new video of Mayor Frank Trilla which has been filmed and will be put on the Bureau's website.

Ms. Marchetti talked about Mini-Abe visiting DuPage County last week. Ms. Marchetti stated Brookfield Zoo will be revamping their zoo package in 2014 and are not accepting any new hotel partners.

7. BUDGET FY 2014/15

Interim Director of Finance Dittman presented a five-year financial summary of the fund, along with the proposed Budget for Fiscal Year 2014/15. Revenues budgeted are \$60,027. Expenditures are \$60,497. Ms. Dittman stated this would keep fund balance at about \$7,500. The fund balance of \$7,500 will ensure the Hotel Fund will not draw from the Village's General Fund.

8. ADVERTISING PROGRAM - FY 2014/15

Beth Marchetti presented the Advertising Program for FY 2014/15 in the amount of \$37,950. Ms. Marchetti talked about the upcoming International Pow Wow 2014 (IPW) event in April 2014 at McCormick Place. Ms. Marchetti also spoke about targeting the student market with possibly a hotel voucher program with Argonne National Laboratory and the Museum of Science & Industry for next fiscal year.

The Committee accepted the Advertising Program FY 2014/2015 as presented.

9. ADJOURNMENT

The Committee adjourned the meeting at 4:46 p.m.

Minutes transcribed by Janet Kufrin

VILLAGE OF WILLOWBROOK
 MONTHLY BALANCE SHEET ACCOUNTS FOR OCTOBER, 2014
 HOTEL/MOTEL TAX FUND

JT NUMBER	DESCRIPTION	BEG. BALANCE THIS MONTH	DEBITS THIS MONTH	CREDITS THIS MONTH	MONTH ACTIVITY	CURRENT BALANCE
<u>ASSETS</u>						
<u>CASH</u>						
03-110-105	CHECKING 0010330283	0.00	0.00	0.00	0.00	0.00
03-110-322	IL FUNDS 7139115948 - 71-3923172-9	1,032.38	11,423.26	0.00	11,423.26	12,455.64
*TOTAL	CASH	1,032.38	11,423.26	0.00	11,423.26	12,455.64
<u>CURRENT RECEIVABLES</u>						
03-130-115	ACCTS REC	3,408.99	0.00	0.00	0.00	3,408.99
*TOTAL	CURRENT RECEIVABLES	3,408.99	0.00	0.00	0.00	3,408.99
<u>DUE TO/DUE FROM OTHER FUNDS</u>						
03-140-101	DUE TO/FROM GENERAL FUND	5,747.49	5,676.70	11,424.19	-5,747.49	0.00
03-140-102	DUE TO/FROM WATER FUND	0.00	0.00	0.00	0.00	0.00
*TOTAL	DUE TO/DUE FROM OTHER FUNDS	5,747.49	5,676.70	11,424.19	-5,747.49	0.00
**TOTAL	ASSETS	10,188.86	17,099.96	11,424.19	5,675.77	15,864.63
<u>LIABILITIES</u>						
<u>EMPLOYEE DEDUCTIONS PAYABLE</u>						
03-210-101	ACCTS PAY-H/M FND	-223.76	0.00	0.00	0.00	-223.76
03-210-112	DEFFERED REVENUE	0.00	0.00	0.00	0.00	0.00
03-210-301	TRANSFERS	0.00	0.00	0.00	0.00	0.00
*TOTAL	EMPLOYEE DEDUCTIONS PAYABLE	-223.76	0.00	0.00	0.00	-223.76
<u>OTHER LIABILITIES</u>						
03-280-199	REV & EXP - PREV YR	0.00	0.00	0.00	0.00	0.00
*TOTAL	OTHER LIABILITIES	0.00	0.00	0.00	0.00	0.00
**TOTAL	LIABILITIES	-223.76	0.00	0.00	0.00	-223.76
03-300-101	MUNICIPAL EQUITY-HOTEL/MOTEL FUND	-7,399.93	0.00	0.00	0.00	-7,399.93
***TOTAL	REVENUE LESS EXPEND. THIS YR.	-2,565.17	-17,099.96	-11,424.19	-5,675.77	-8,240.94
TOTAL	LIABILITIES AND FUND BALANCE	-10,188.86	-17,099.96	-11,424.19	-5,675.77	-15,864.63

VILLAGE OF WILLOWBROOK

PRCT. OF YR: 50
 RUN: 11/03/14 10:26AM

REVENUE REPORT FOR OCTOBER, 2014

PAGE: 1

ACCT. NO.	DESCRIPTION	RECEIVED THIS MONTH	RECEIVED THIS YEAR	BUDGET AMOUNT	PERCENT COLLECTED	BUDGET REMAINING
<u>HOTEL/MOTEL TAX FUND</u>						
<u>Operating Revenue</u>						
<u>Other Taxes</u>						
03-310-205	HOTEL/MOTEL TAX	5,676.70	28,563.75	60,027.00	47.58	31,463.25
*TOTAL	Other Taxes	5,676.70	28,563.75	60,027.00	47.58	31,463.25
<u>Charges & Fees</u>						
03-310-725	REGISTRATION FEES	0.00	0.00	0.00	0.00	0.00
*TOTAL	Charges & Fees	0.00	0.00	0.00	0.00	0.00
<u>Other Revenue</u>						
03-310-913	OTHER RECEIPTS	0.00	0.00	0.00	0.00	0.00
*TOTAL	Other Revenue	0.00	0.00	0.00	0.00	0.00
**TOTAL	Operating Revenue	5,676.70	28,563.75	60,027.00	47.58	31,463.25
<u>Non-Operating Revenue</u>						
<u>Other Income</u>						
03-310-922	FEDERAL/STATE GRANTS	0.00	0.00	0.00	0.00	0.00
03-320-108	INTEREST INCOME	0.03	0.29	0.00	0.00	-0.29
03-320-109	CHANGES IN MARKET VALUE	0.00	0.00	0.00	0.00	0.00
*TOTAL	Other Income	0.03	0.29	0.00	0.00	-0.29
**TOTAL	Non-Operating Revenue	0.03	0.29	0.00	0.00	-0.29
<u>Transfers</u>						
03-320-999	EQUITY TRANSFER FROM GENERAL FUNI	0.00	0.00	0.00	0.00	0.00
**TOTAL	Transfers	0.00	0.00	0.00	0.00	0.00
***TOTAL	HOTEL/MOTEL TAX FUND	5,676.73	28,564.04	60,027.00	47.59	31,462.96
<u>FUND SUMMARY</u>						
3	HOTEL/MOTEL TAX	5,676.73	28,564.04	60,027.00	47.59	31,462.96
	TOTALS ALL FUNDS	5,676.73	28,564.04	60,027.00	47.59	31,462.96

VILLAGE OF WILLOWBROOK
 EXPENDITURE REPORT FOR OCTOBER, 2014
 HOTEL/MOTEL TAX FUND

ACCT. NO.	DESCRIPTION	EXPENDED THIS MONTH	EXPENDED THIS YEAR	PRCT. BUDGET	WORKING BUDGET	BUDGET REMAINING	PRCT. APPROP.	APPROP.
<u>HOTEL/MOTEL</u>								
<u>ADMINISTRATION</u>								
<u>PERSONNEL SERVICES</u>								
03-53-401-126	SALARIES - CLERICAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00
*TOTAL	PERSONNEL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>CONTRACTUAL SERVICES</u>								
03-53-401-253	PUBLIC RELATION CONSULTANT FEES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
*TOTAL	CONTRACTUAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>SUPPLIES AND MATERIALS</u>								
03-53-401-303	GAS-WASH-OIL-MILEAGE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
03-53-401-304	SCHOOLS-CONFERENCE-TRAVEL	0.00	40.00	0.00	0.00	-40.00	0.00	0.00
03-53-401-306	REIMBURSE PERSONAL EXPENSES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
03-53-401-307	FEES-DUES-SUBSCRIPTIONS	0.00	4,255.86	35.45	12,005.47	7,749.61	17.72	24,010.93
03-53-401-311	POSTAGE	0.96	0.96	3.84	25.00	24.04	1.92	50.00
*TOTAL	SUPPLIES AND MATERIALS	0.96	4,296.82	35.72	12,030.47	7,733.65	17.86	24,060.93
<u>EQUIPMENT - OPERATING</u>								
03-53-401-401	OPERATING EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
*TOTAL	EQUIPMENT - OPERATING	0.00	0.00	0.00	0.00	0.00	0.00	0.00
**TOTAL	ADMINISTRATION	0.96	4,296.82	35.72	12,030.47	7,733.65	17.86	24,060.93
<u>PUBLIC RELATIONS & PROMOTION</u>								
<u>OTHER</u>								
03-53-435-302	PRINTING	0.00	0.00	0.00	0.00	0.00	0.00	0.00
03-53-435-303	WILLOWBROOK MOBILE PHONE APP	0.00	0.00	0.00	2,850.00	2,850.00	0.00	5,700.00
03-53-435-316	LANDSCAPE BEAUTIFICATION	0.00	0.00	0.00	3,000.00	3,000.00	0.00	6,000.00
03-53-435-317	ADVERTISING	0.00	10,526.28	27.72	37,967.00	27,440.72	13.86	75,934.00
03-53-435-318	COMMUNITY SLOGAN	0.00	0.00	0.00	0.00	0.00	0.00	0.00
03-53-435-319	CHAMBER DIRECTORY	0.00	3,000.00	100.00	3,000.00	0.00	50.00	6,000.00
*TOTAL	OTHER	0.00	13,526.28	28.89	46,817.00	33,290.72	14.45	93,634.00
**TOTAL	PUBLIC RELATIONS & PROMOTION	0.00	13,526.28	28.89	46,817.00	33,290.72	14.45	93,634.00
<u>SPECIAL EVENTS</u>								
<u>OTHER - EXPENDITURES</u>								
03-53-436-378	WINE & DINE INTELLIGENTLY	0.00	0.00	0.00	2,000.00	2,000.00	0.00	4,000.00
03-53-436-379	SPECIAL PROMOTIONAL EVENTS	0.00	2,500.00	100.00	2,500.00	0.00	50.00	5,000.00
03-53-436-380	FAMILIARIZATION TOURS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
*TOTAL	OTHER - EXPENDITURES	0.00	2,500.00	55.56	4,500.00	2,000.00	27.78	9,000.00
**TOTAL	SPECIAL EVENTS	0.00	2,500.00	55.56	4,500.00	2,000.00	27.78	9,000.00
<u>CONTINGENCIES</u>								
03-53-449-799	CONTINGENCIES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
**TOTAL	CONTINGENCIES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
***TOTAL	HOTEL/MOTEL	0.96	20,323.10	32.08	63,347.47	43,024.37	16.04	126,694.93
****TOTAL	HOTEL/MOTEL TAX FUND	0.96	20,323.10	32.08	63,347.47	43,024.37	16.04	126,694.93
<u>FUND SUMMARY</u>								
3	HOTEL/MOTEL TAX	0.96	20,323.10	32.08	63,347.47	43,024.37	16.04	126,694.93
	TOTALS ALL FUNDS	0.96	20,323.10	32.08	63,347.47	43,024.37	16.04	126,694.93



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**WILLOWBROOK/BURR RIDGE
CHAMBER OF COMMERCE AND INDUSTRY**
8300 South Madison Street, Burr Ridge, Illinois 60527
Tel 630.654.0909 Fax 630.654.0922
www.wbbrchamber.org



October 7, 2014

Tim Halik, Village Administrator
Village of Willowbrook
7760 Quincy Street
Willowbrook, IL 60527

Re: Request for funding for the-
2015 Chamber Community Directory
2015 Business Expo held in June at Ashton Place

Dear Tim:

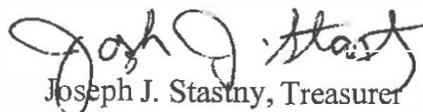
As Director and Treasurer for the Willowbrook/Burr Ridge Chamber of Commerce and Industry, I work with our representative at the Village Hotel/Motel Tax Advisory Committee meetings.

I understand the committee will meet in November to initiate reviews for Budget needs for the next fiscal year. I am outlining the following financial assistance needs for special programs that highlight the Village. We are requesting the following:

Diane Konicek Progressive Promotions	\$3,000	Annual Chamber Community (Buyers Guide) Directory
Scott Rolston Burr Ridge Village Center	\$2,500	Annual Business Expo which will be held in June at Ashton Place in Willowbrook

Thank you for your consideration. I welcome any comments or questions.

Respectfully submitted,


Joseph J. Stastny, Treasurer



Date: 8/23/14
To: Willowbrook Hotels
From: Beth Marchetti
CC: Janet Kufrin
Re: MARKETING REPORT-July 2014

Advertising inquiries for the month of July from all sources totaled 2,261 from the media buy in Illinois Adventure Guide.

Web stats are as follows for July: 1,764 in unique visits, 2,222 user sessions and 21,011 hits.

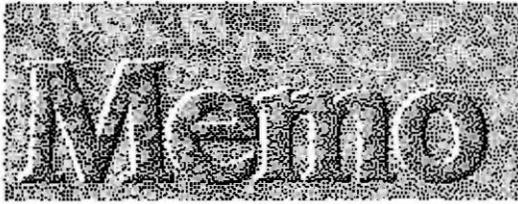
Website was updated for packages and Route 66 experience. (see attached.)

Hotels met to discuss purchasing Oakbrook Center packages. Each hotel received five packages containing:

- \$50 gift card
- Oak Brook tote bag
- Oakbrook Center signature gift
- Premier Perks Book/directory
- Willowbrook and DuPage brochures

Shopping packages are promoted on website and in eblasts.

Hotels also met to discuss logistics on securing classic car for guests from American Classic Ride. Bill board will reflect the Route 66/Americana theme.



Memo

Date: 9/10/14
To: Willowbrook Hotels
From: Beth Marchetti
CC: Janet Kufrin
Re: **MARKETING REPORT-August 2014**

Advertising inquiries for the month of August from all sources totaled 699 from the media buy in Illinois Adventure Guide.
Total requests for information: 2,960

Web stats are as follows for August: 1,751 in unique visits, 2,194 user sessions and 23,202 hits.

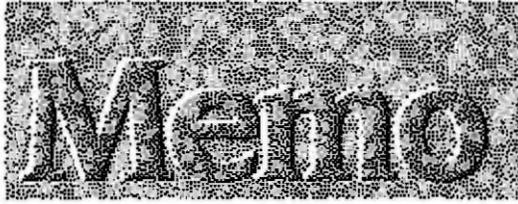
Website was updated for events, Oak Brook Center shopping packages and Route 66 experience. www.willowbrookhotels.com. All will be promoted in eblasts for the months.

Bill board will be up on I-55 west-bound. See attached for art.

Willowbrook was featured in 75,000 copies of DuPage Visitors Guide for 2014/2015.

DuPage CVB beat out St. Louis for the USBC/Junior Gold Bowling Tournament, which will bring 10,000 room nights to DuPage County in 2015. This should impact Willowbrook hotels significantly.

DuPage hosted an inaugural meeting to educate the hoteliers about the upcoming International Crown/LPGA event in 2016 at Rich Harvest Farms. More information to follow as the dates have not been announced as of yet.



Date: 10/16/14
To: Willowbrook Hotels
From: Beth Marchetti
CC: Janet Kufrin
Re: **MARKETING REPORT-September 2014**

Total advertising inquiries to date for fiscal year totaled 2,960.

Web stats are as follows for September: 1,826 in unique visits, 2,261 user sessions and 24,292 hits.

Ad was placed in The Business Ledger and Group Travel for half page road rally... see attached.

You Tube video views totaled 32 this month.

Website was updated for events, Oak Brook Center shopping packages and Route 66 experience. www.willowbrookhotels.com. All will be promoted in eblasts for the months.

Bill board is up on I-55 west-bound. See attached for art.

Please review the attached Willowbrook/Burr Ridge Chamber two-page ad for any updates to the hotel listings such as logos, phone, website and more.

Willowbrook

Road Rally Experience

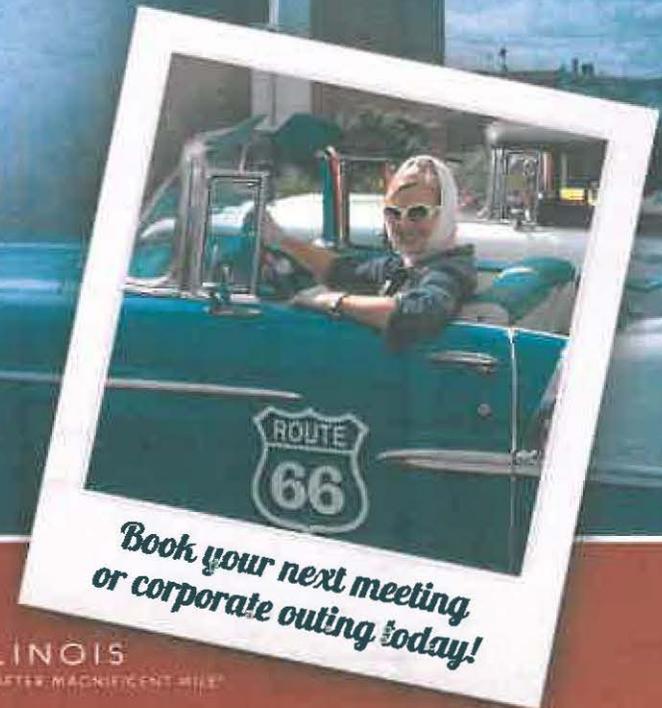
ON SCENIC ROUTE 66!

- > Team Building
- > Corporate Outings
- > Meeting Incentives *& so much more!*

Learn more about the

Willowbrook Road Rally Experience

at willowbrookhotels.com



*Book your next meeting
or corporate outing today!*



willowbrookhotels.com

DUPAGE COUNTY
CONVENTION & VISITORS BUREAU



ILLINOIS
MILE AFTER MAGNIFICENT MILE

VILLAGE OF WILLOWBROOK THE PERFECT LOCATION FOR EVERY DESTINATION

The Village of Willowbrook's location just off of historic Route 66 and provides travelers with easy access via multiple area highways to downtown Chicago and O'Hare and Midway International Airports.

Come and stay in the Village of Willowbrook, the perfect location to reach every destination in the Chicago area.

Mayor Frank Turk

Village of Willowbrook
7750 Quince Drive
Willowbrook, IL 60527
www.willowbrook.il.gov
630.821.8215

WILLOWBROOK

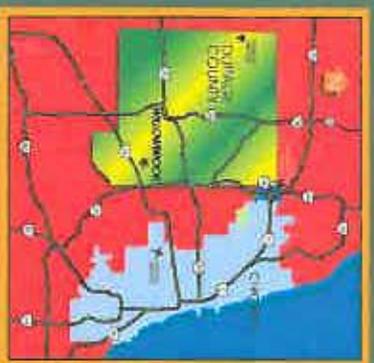


LODGING

Willowbrook offers affordable, comfortable and convenient accommodations at La Quinta Inn Chicago Willowbrook. Located just from Willowbrook Square II Willowbrook, Willowbrook is the

DINING

Discover our beautiful dining scene at RoseB's and at Willowbrook Food Center. Eat, Play & Childen. Behind a suburban sprawl, an historic town does. This suburban beauty, with a rich heritage, is the food paradise of Chicago. Dining in Chicago offers a diverse and full menu with all varieties. The very first fully American diner is at RoseB's, offering the best food, design, culture and modeled by the first (Miss Comings) of Dishes, Merrill.



SHOPPING

Route 66, Willowbrook's main artery, is lined with stores and shopping centers. The heart of the village, Willowbrook Town Center, offers a diverse mix of shops and restaurants.

Willowbrook is the only city with access to downtown Chicago shopping and several other major shopping areas.



ATTRACTIONS

Ready, Aisleway, Merrill! Enjoying each other's company is so much fun. Enjoy the sights, sounds and smells of the city. Enjoy the sights, sounds and smells of the city.

Willowbrook also offers great opportunities for outdoor recreation with two parks, parks and the scenic beauty of nearby Woodfield Golf Course.



C O N V E N I E N T C L O S E C O M F O R T A B L E

WILLOWBROOK

A CHICAGO STAY FOR LESS PAY!



La Quinta Inn
Chicago Willowbrook
855 W 79th Street
Willowbrook, IL 60527
630-223-0077 • www.laquinta.com



Super 8 Willowbrook
1120 W 79th Street
Willowbrook, IL 60527
630-799-5200
www.super8.com



Red Roof Inn
Chicago Willowbrook
7535 Kingsley Hwy
Willowbrook, IL 60527
630-323-8877 • www.redroof.com



Willowbrook Inn
7800 Kingsley Hwy
Willowbrook, IL 60527
630-325-6400



Just off historic Route 66 and minutes from Chicago's Midway Airport and McCormick Place.
See the new Route 66 History Kiosk at Dell Rhea's Chicken Basket and learn the story of America's Mother Road.



Register to win a
FREE weekend stay at
www.willowbrookhotels.com
or 800-232-0502



Discover Dupage



Campaign Overview (Detail)

Name: Discover Dupage
CBS Contract #: 1709194
Advertiser: DuPage Convention & Visitors Bureau
Agency:

Contracted Days: 9/1/2014 - 10/26/2014
Contracted Units: 1
Posted Units: 1
Adjusted Showing Days: 21
1st Copy Received Date: 8/29/2014
100% Copy Received Date: 8/29/2014
First Published Date: 10/2/2014



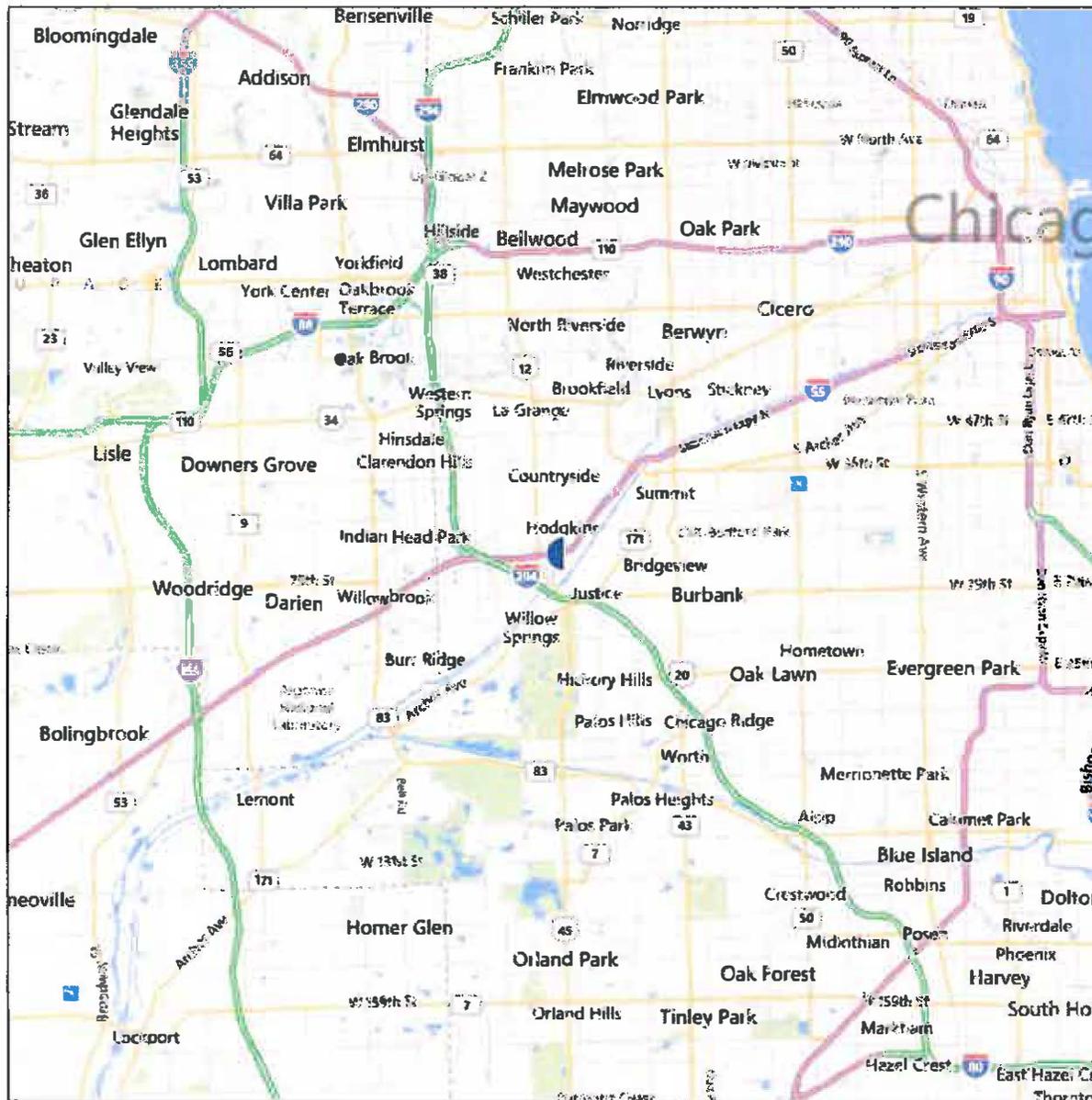
Sales Contact Info
Eric Schoenhoff
CHICAGO
T: 312-396-5708
F: (312) 243-0959
eric.schoenhoff@cbsoutdoor.com

Outdoor Location Detail

Face #	Description	Posting Market	Scheduled Dates	Scheduled Days	Showing Days	Override Days	Purchase Type	Area	Media	III	F	OOH Rating
0001512-0	S/L Stevenson Expy (I-55) @ Sante Fe Drive	Chicago	9/1/2014 - 10/26/2014	56	28	0	Regular	Expressways	Bulletins	Y	E	595,286
	Design	Posted Date	Covered Date									
	Route 66 Experience	9/4/2014										

CBS Outdoor hereby certifies the accuracy of this electronically generated report, which may be relied on as if it were signed by hand and attested to by a duly authorized signatory.

Discover Dupage



Legend

 Bulletins

CBS Outdoor hereby certifies the accuracy of this electronically generated report, which may be relied on as if it were signed by hand and attested to by a duly authorized signatory.

BMS.net Proof of Performance
by **avuda**



Discover Dupage



Face # 0001512-0 - S/L Stevenson Expy (I-55) @ Sante Fe Drive



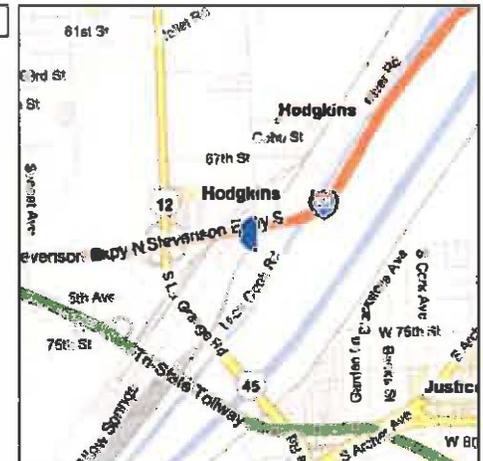
Photo taken on: 9/5/2014



Photo taken on: 9/5/2014

Face Information

Media:	Bulletins	Posted Date:	9/4/2014	Design:	Route 66 Experience
Area:	Expressways	Covered Date:		First Received On:	8/29/2014 (Qty: 1)
Posting Market:	Chicago	Showing:	28	Last Received On:	8/29/2014 (Qty: 1)
Direction:	E				
Illumination:	18 hours				
DEC (000's):	115				
OOH Rating:	595,286				



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Please Note, for Advertorial Format Ads:

We have assigned the headline of your ad as shown, if one was not supplied.
 Colors applied to headlines, subheads or text may change when this piece is finalized so please proof your ad for content only.

MAIN AD

If your ad should include the state logo to meet grant funding requirements and we have not included it, please let us know so we can revise your ad as needed.



Your Region:
Chicago & Beyond

SIDEBAR LISTINGS

**DUPAGE COUNTY:
 YOUR HOLIDAY DESTINATION!**

Ladies Night Out
 Glen Ellyn: Nov. 18
 Downtown is throwing a party just for you featuring music, cocktails, appetizers and special deals.
 DowntownGlenEllyn.com, 630-469-5000

Holiday Walk
 Glen Ellyn: Nov. 28
 Downtown comes alive with the arrival of Santa and the lighting of the Christmas tree. GlenEllynChamber.com, 630-469-0907

Salvation Army Day
 Oakbrook Terrace: Dec. 17
 Participating Oakbrook Terrace hotels will donate a portion of total revenues to Salvation Army Oakbrook Terrace Corp. OakbrookTerraceHotels.com, 800-232-0502

Adventure to Santa
 Oak Brook: Nov. 18-Dec. 24
 DreamWorks Animation and Oakbrook Center present an interactive cottage that leads children on a magical journey to the North Pole with Shrek and friends. OakbrookCenter.com, 630-573-0700

Christkindlmarket
 Oak Brook: Nov. 28-Dec. 24
 Enjoy traditional German foods, a special selection of hand-made ornaments, crafts, jewelry and more!
 OakbrookCenter.com, 630-573-0700

