



EST. 1960

Willowbrook

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AGENDA

Mayor

Frank A. Trilla

Village Clerk

Leroy R. Hansen

Village Trustees

Sue Berglund

Umberto Davi

Terrence Kelly

Michael Mistele

Gayle Neal

Paul Oggerino

Village Administrator

Tim Halik

Chief of Police

Robert J. Pavelchik, Jr.

Director of Finance

Carrie Dittman

REGULAR MEETING OF THE PARKS AND RECREATION COMMISSION OF THE VILLAGE OF WILLOWBROOK TO BE HELD ON TUESDAY, JANUARY 9, 2018, AT 7:00 P.M. AT THE VILLAGE HALL, 835 MIDWAY DRIVE, IN THE VILLAGE OF WILLOWBROOK, DUPAGE COUNTY, ILLINOIS.

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF MINUTES –
 - a) December 5, 2017 Regular Meeting of the Parks & Recreation Commission
4. REPORT –
 - a) 2017 Children's Holiday Party
5. MOTION TO APPROVE –
 - a) 2018-2022 Comprehensive Parks and Recreation Master Plan
6. DISCUSSION –
 - a) Spring Fling 5K – Sunday, May 6, 2018
 - b) Willow Pond Grand Opening – Saturday, June 9, 2018
 - c) Easter Egg Hunt – Saturday, March 31, 2018
7. VISITORS' BUSINESS – Public comment is limited to three (3) minutes per person
8. COMMUNICATIONS – Thank you letter from HCS Family Services
9. ADJOURNMENT



Proud Member of the
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MINUTES OF THE REGULAR MEETING OF THE PARKS AND RECREATION COMMISSION
HELD ON TUESDAY, DECEMBER 5, 2017, AT THE VILLAGE HALL, 835 MIDWAY DRIVE,
WILLOWBROOK, DUPAGE COUNTY, ILLINOIS

1. CALL TO ORDER

Chairman Richard Cobb called the meeting to order at the hour of 7:03 p.m.

2. ROLL CALL

Those present at roll call were Chairman Richard Cobb, Commissioners Lorraine Grimsby, Catherine Kaczmarek, Ronald Kanaverskis, Laurie Landsman, and Doug Stetina.

ABSENT: Commissioner Robert Pionke and at time of Roll Call: Commissioner Carol Lazarski.

Also present were Village Trustee Sue Berglund and Temporary Interim Superintendent of Parks and Recreation John Fenske.

A QUORUM WAS DECLARED

***NOTE: Commissioner Lazarski arrived at 7:05 p.m.

3. APPROVAL OF MINUTES – NOVEMBER 7, 2017

The Commission reviewed the November 7, 2017 minutes.

MOTION: A Motion was made by Commissioner Landsman and seconded by Commissioner Grimsby approve the November 7, 2017 minutes as presented.

ROLL CALL VOTE: AYES: Chairman Cobb, Commissioners Grimsby, Kaczmarek, Kanaverskis, Landsman, Lazarski, and Stetina. NAYS: None. ABSENT: Commissioner Pionke.

MOTION DECLARED CARRIED

4. REPORTS

a. Master Plan Update

Interim Superintendent Fenske related that Design Perspectives turned in all paperwork that will need to be submitted for reimbursement under the OSLAD grant. The reimbursement money should be received by March of 2018.

b. Sponsorship Policy

Interim Superintendent Fenske reviewed the memo sent by Village Administrator Tim Halik reference the Village Board's position on the policy. He advised that the policy will not affect sponsorships that are received for the 5K race and various functions held throughout the year. Sponsorships of park amenities will be handled on a case by case basis.

Chairman Cobb asked what the Village Board's opinion of the sponsorships was. Trustee Berglund advised that the Board was not in favor of the sponsorships of park amenities but was in favor of either memorial bricks or a board at the new parks building.

Commissioner Kanaverskis recommended starting a foundation to place any donations for future use.

c. Park Maintenance Update

Interim Superintendent Fenske advised that all of the parks have been winterized, picnic tables have been removed. The fountain at Prairie Trail Park has been removed by the fountain vendor, who will be storing it for the winter and reinstalling in the spring.

The power has been turned on at Willow Pond Park and the splash pad was tested and winterized.

5. DISCUSSION

a. Little Library at Lake Hinsdale Park

Interim Superintendent Fenske reviewed information pertaining to free libraries. The consensus of the Commission was to recommend to Lake Hinsdale Tower to place the free library in their lobby and not in Lake Hinsdale Park. However, Chairman Cobb advised that this amenity should be looked at again in the future for one of the other parks in town.

b. Survey Results – Dog in Parks

Commissioner Kanaverskis advised that he is opposed to dogs being allowed in the parks because of safety and health issues. Commissioner Lazarski also opposes dogs in the parks for the same reasons.

Commissioner Stetina related that several communities surrounding Willowbrook allow dogs in the parks and do not have any problems. Commissioners Stetina and Landsman are in favor of allowing dogs in the parks.

Commissioner Grimsby stated that she has witnessed numerous people walking their dogs and do not pick up after them. Commissioner Kaczmarek advised that she has also witnessed "responsible" dog owners that do not pick up after their pets.

Interim Superintendent Fenske advised that citizen surveys have split opinions on whether or not to allow leashed dogs in the parks.

Chairman Cobb suggested that one park that has the least number of children who use the park be designated as a dog-friendly park on a trial basis.

Interim Superintendent Fenske stated that the citizen survey has been sent to residents and there is a question reference leashed dogs in the parks. Chairman Cobb advised that he would like to see the results of the survey before making any decisions.

c. Holiday Party – December 17, 2017

Interim Superintendent Fenske advised that as of today, there are 108 kids signed up. Commissioners Stetina and Landsman picked up the Santa gifts. Banners were placed in the parks on November 27th.

Chairman Cobb requested that a photo display be placed at the party to advertise the 5K Race and to highlight the renovations done at Willow Pond and the upcoming grand reopening.

d. Spring Fling 5K – May 6, 2018

Commissioner Kaczmarek reached out to Hinsdale Magazine for advertisement since the magazine is sent to Willowbrook residents. The cost for a ¼ page ad is \$600. Commissioner Kaczmarek also made a recommendation of hiring a band instead of a DJ. Commissioner Kaczmarek requested a budget for the race in order to begin planning.

e. Willow Pond Grand Opening

Chairman Cobb requested a budget for the grand opening in order to begin planning.

6. VISITORS' BUSINESS

None presented.

7. COMMUNICATIONS

None presented.

8. ADJOURNMENT

MOTION: Made by Commissioner Stetina, seconded by Commissioner Lazarski to adjourn the meeting at the hour of 8:36 p.m.

ROLL CALL VOTE: AYES: Chairman Cobb, Commissioners Grimsby, Kaczmarek, Kanaverskis, Landsman, Lazarski, and Stetina. NAYS: None. ABSENT: Commissioner Pionke.

MOTION DECLARED CARRIED

PRESENTED, READ and APPROVED,

January 9, 2018

Chairman

Minutes transcribed by Executive Secretary Cindy Stuchl.

PARKS & RECREATION COMMISSION MEETING

AGENDA ITEM SUMMARY SHEET

AGENDA ITEM DESCRIPTION

REPORT – 2017 Children’s Holiday Party

COMMISSION REVIEW

- ☒ Report
- ☐ Discussion
- ☒ Seeking Feedback

Meeting Date:

January 9th, 2018

BACKGROUND

Report on the 41st Annual Children’s Holiday Party that was held on Sunday, December 17th, 2017.

REQUEST FOR FEEDBACK

Attached find staff’s final report, breakdown of expenses to donations & a 5-year comparison of donations/expenses & attendance figures.

STAFF RECOMMENDATION

To: Parks and Recreation Commission
From: John Fenske, Interim Superintendent of Parks & Recreation
Re: 2017 Children's Holiday Party -- Final Report
Date: January 9th 2018

This is the final report on the 41st Annual Children's Holiday Party held on December 17th, 2017.

A big thank you goes out to the Commissioners for another great event. Also, a special thank you to Catherine, Doug and Laurie purchasing the gifts. And to Doug and Laurie for bringing the donated food and the extra gifts to HCS Family Services. We donated 260 pounds of food this year.

I 'd also like to thank Carol, Lorraine and Rich for their help loading everything from the village hall and getting it over to the High School.

Again, this year, the event was promoted through a community postcard mailing, on the Village website & with banners at: Borse Community, Prairie Trail, & Willow Pond Parks. It was also mentioned in the Doings on 11/30/17. New this year, I used the Eventbrite website to pre-register the kids, which gave us the ability to not only send out tickets, it sped up check-in, with an alphabetized list, and the elimination of handing out the gift tickets.

There were 168 kids pre-registered for the event, which is a record amount, with more than 160 kids showing up. The new check in procedure worked smoothly. Rich did have a suggestion to add a 3rd person up front, to handle taking the food, and to hand out the programs. Again, pre-registering was a good idea as it gave Cathy, Doug & Laurie assistance in planning the gift distribution.

The food and beverage contributions from Chicken Basket, Chick-fil-A, Jimmy Johns, Tomato Bar & Tommy R's Catering were a big hit. Jimmy Johns & Tomato Bar were new for 2017.

I received many positive reviews in regards to Kerri Stockton, who was there again this year face painting. I also got a lot of good comments about Steve Chezaday, and his performance.

Walgreen's ability to take and print the pictures on the day of the event was great. It was nice to have the pictures ready for people to take home when the party was over.

Students from both Hinsdale South & Hinsdale Central volunteered their time. They helped with every aspect of the party, from set up to take down. We also had 3 cadets from the Police Department helping out.

George did another great job as Santa!!! With the number of children that attended, Santa had a hard time seeing everybody, his estimate was that he saw about 120 kids. There were a lot of families that did group shots with their kids, so that helped get everybody through.

It would be my suggestion for 2018 we either set a maximum limit on the number of kids (120), or extend the party by at least 45minutes, to make up for the time of the entertainment.

Donations/Expenses

Attached is a comparison of donations to expenses

5-year Comparison figures

Attached is a 5 year break down of the following:

Donations to Expenses
Attendance of pre-registered kids
Geographical breakdown of attendees

The thank you letters were mailed to all individuals or businesses who made some type of donation to this party on Wednesday, December, 20th.

Thank your letters were also sent to the Police cadets for their help, and to Hinsdale South, to recognize the help the building engineer gave us. A thank you email was also sent to Rene Schuurman, as I did not have his new address.

John Fenske

Interim Supt. of Parks & Recreation

2107 Holiday Party Expenses/Donations FINAL	Expense	Donation	Difference
Hinsdale South Rental	(\$247.50)		
Staff: \$142.50/5hrs			
Café: \$75.00/2hrs			
Theatre: \$30.00/2hrs			
Oriental Trading - decorations/supplies	(\$285.75)		
Chezaday Illusion company - entertainment	(\$395.00)		
Kerri Stockton - face painter	(\$200.00)		
Postage-Business donation letters 540 @.46	(\$259.20)		
Donation-Willowbrook Ford		\$100.00	
Donation-Frank Novotny & Assoc.		\$50.00	
Donation-FAC Logistics		\$100.00	
Donation-Willowbrook Shoe Repair		\$50.00	
Donation-Bernard's Café		\$100.00	
Donation-J&H Décor		\$50.00	
Donation-Dance Duo		\$25.00	
Donation-Dr. Pam Johnson		\$25.00	
Donation-National Window Shade		\$100.00	
Donation-Community Bank of Willowbrook		\$250.00	
Donation-Midwest Helicopter		\$100.00	
Donation-IPM		\$500.00	
Donation-Quality Tires		\$75.00	
Donation-RARCOA		\$100.00	
Apprize Promotional Products- Printing 4600 postcards	(\$320.00)		
Donation- R,R &J		\$100.00	
5-Below-gift purchase #1	(\$405.95)		
Oriental Trading - bags	(\$105.88)		
Donation-Tamling's		\$100.00	
Donation- Center Cleaners		\$70.00	
Donation- Begeman & Co.		\$175.00	
Postage-postcards: 4493@.284	(\$1,276.01)		
Donation- Adolf Funeral Home		\$200.00	
Bannerville - park signs: 3 @\$100 + \$25 set up fee	(\$325.00)		
Donation-Willowbrook Town Center		\$500.00	
Donation-Conklin Accounting		\$50.00	
Target- paper goods	(\$42.00)		
Donation-WB/BR Kiwanis		\$200.00	
Walgreens- gift purchase #2	(\$167.78)		
Walgreens- candy canes	(\$10.00)		
Target- paper goods #2	(\$12.00)		
5-Below-gift purchase #3	(\$575.46)		
Walgreens-coffee	(\$15.76)		
Difference: Expenses/Donations	(\$4,643.29)	\$3,020.00	(\$1,623.29)

5 YEAR COMPARISON FIGURES						
	2013	2014	2015	2016	2017	5 Yr. Average
Donations	\$1,345	\$2,000	\$2,699	\$3,370	\$3,020	\$2,487
Expenses	(\$1,473.17)	(\$2,206.08)	(\$3,459.75)	(\$5,209.46)	(\$4,643.29)	(\$3,398.35)
Difference	(\$128)	(\$206)	(\$761)	(\$1,839)	(\$1,623)	(\$912)
Attendance comparison of						
Pre-registered kids *	64	107	145	133	168	123.4
Actual Attendance*	64	107	150	140	160	124.2
Breakdown by Neighborhood **						
North-LHT,Knolls,SS,TGM	N/A	N/A	38	45	52	
Ridgemoor/Brenton Lakes			11	8	21	
Waterford/Rodgers Farm			22	22	32	
Farmingdale/BCP			24	32	45	
Employee			0	5	7	
Non-Resident			17	12	9	
Unknown			17	9	2	
TOTAL			129	133	168	

*there was no breakdown of the number of pre-registered kids for 2013/2014. I used the Actual attendance figure for that number
 **figures not kept for 2013/14.
 This reflects pre-registered kids only.

PARKS & RECREATION COMMISSION MEETING

AGENDA ITEM SUMMARY SHEET

AGENDA ITEM DESCRIPTION

**Motion to Recommend Approval of the 2018-2022
Comprehensive Parks and Recreation Master Plan**

COMMISSION REVIEW

- ☐ Report
☐ Discussion
☒ Seeking Feedback

Meeting Date:

January 9th 2018

BACKGROUND

On June 10, 2013, the Village Board adopted a Resolution to adopt the Village Park & Recreation Department's first 5-Year Comprehensive Master Plan. The plan served as the culmination of a planning study conducted to determine the recreational needs of the community and to establish a Capital Plan to identify potential improvements to parks. The Plan also serves to establish goals and objectives for the future of parks and recreational needs within the Village. The first plan was intended to apply to the period from 2013 through 2017.

REQUEST FOR FEEDBACK

Since the plan was due to expire after 2017, funding was included within the Village's Fiscal Year 2017/18 Budget in which to perform an update to the plan. The park consulting firm, Design Perspectives, was hired to perform the plan update. A kick-off meeting with staff was held on June 19, 2017 to begin the process. Community input was obtained through random surveys, an interest group meeting, and through working directly with the members of the Parks & Recreation Department. A DRAFT version of the updated plan was received on October 25th and was reviewed and discussed at both the November 7th and December 5th meetings of the Parks Commission. At the request of the Commission, various changes were made to the plan and the FINAL version is attached.

Once adopted, this plan will be valid from 2018 through 2022.

STAFF RECOMMENDATION

If there are no other changes to be made to the plan, the Parks Commission must pass a motion of recommendation to forward to the Village Board. The Village Board will receive the Commission's recommendation at their next regular meeting on January 22, 2018 and will consider formal adoption of the plan at that time.



2018-2022 Comprehensive Parks and Recreation Master Plan December, 2017





Acknowledgments

Village Board of Trustees:

Frank Trilla, Mayor
Leroy Hansen, Village Clerk
Sue Berglund, Trustee
Umberto Davi, Trustee
Terrence Kelly, Trustee
Michael Mistele, Trustee
Gayle Neal, Trustee
Paul Oggerino, Trustee

Parks & Recreation Commission:

Richard Cobb, Chairman
Lorraine Grimsby
Catherine Kaczmarek
Ronald Kanaverskis
Laurie Landsman
Carol Lazarski
Robert Pionke
Douglas Stetina

Village Staff:

Tim Halik, Village Administrator
John Fenske, Interim Superintendent of Parks & Recreation
George Scukanec, Recreation Supervisor
AJ Passero, Public Works Foreman

Village of Willowbrook:

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Tod J. Stanton, ASLA: President & Master Planner
Alann Petersen: Associate Planner
Catt Eicher: Graphic Support Specialist

Sub-Consultants:

Public Research Group, LLC

www.publicresearchgroup.com



2018-2022
Comprehensive Parks & Recreation Master Plan

Village of Willowbrook

Village of Trustees

The Village of Willowbrook 2018-2022 Comprehensive Parks & Recreation Master Plan is hereby adopted on the Xth day of X in the year 2017.

Frank Trilla, Mayor

Leroy Hansen, Village Clerk

Tim Halik, Village Administrator



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Executive Summary

In 2017, the Village of Willowbrook proceeded with a Comprehensive Parks & Recreation Master Plan update to create a series of goals, objectives and recommendations that will guide decision making and strategic direction over the next 5 years. The connection between parks and facilities and programming is an important one that will allow for better participation and enhanced revenue opportunities.

The Parks & Recreation Department is responsible for the administration of the recreational activities offered by the Village, the coordination of maintenance of the park facilities and the planning of future recreational facilities and services. With the assistance of the Parks & Recreation Commission, the Department has the following core functions:

- Develop a recreation program that attempts to meet the needs of all age groups
- Provide promotional material through three seasonal brochures, the Village web page, Village newsletter, flyers and press releases.
- Optimize recreational opportunities through partnerships with other agencies.
- Provide professional support for the Gateway Special Recreation Association.
- Coordinate projects with Village staff and independent contractors.
- Develop plans for upgrading existing facilities.
- Coordinate and monitor the use of parks facilities by community groups and the general public.
- Maintain records for recreation programming, park maintenance and long-range planning.

Purpose

This plan will support the strategic direction of the Parks & Recreation Department. The Village should review this document on an on-going basis. The plan will allow the Department to structure the future in a meaningful and measurable way allowing for change in a responsible manner.

Planning Process

The planning process was led by the consortium of Design Perspectives and Public Research Group, an all in-house team that started a three phase approach with outreach and engagement. The steps that followed allowed for analysis and then goals, objectives and recommendations. The strategic atlas illustrates a clear overview of the major outcomes based on the priority categories generated by the goals and objectives, laid out based on the three core function areas of the Department.



Plan Implementation

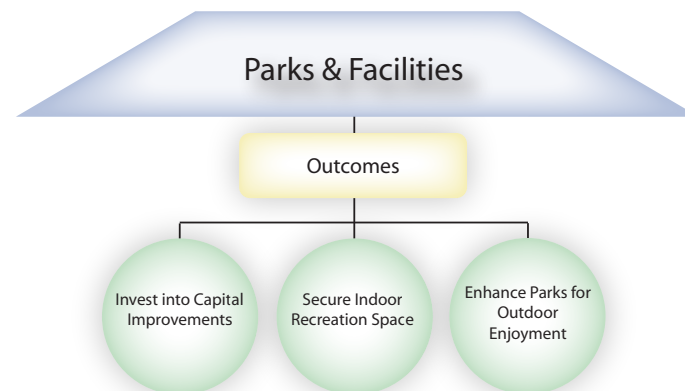
The strategic atlas represents an overview of the major outcomes based on the priority categories generated by the goals and objectives, laid out based on the three core function areas of the Department. The strategic atlas highlights the core functions in level of importance.

(High Priority) Tier 1 - Parks & Facilities

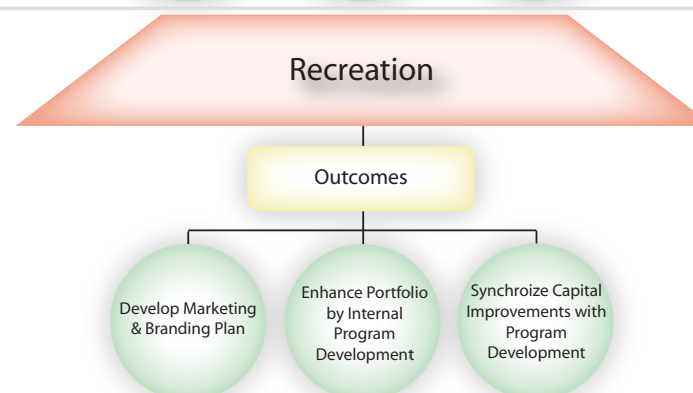
(Mid Priority) Tier 2 - Recreation

(Low Priority) Tier 3 - Administration

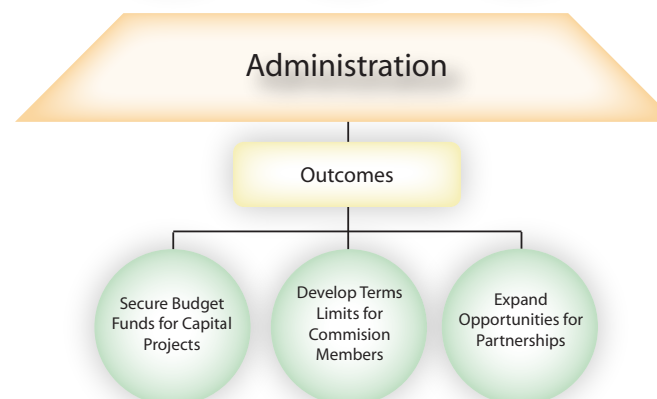
Tier 1.0



Tier 2.0



Tier 3.0





Chapter I - Introduction

The Village of Willowbrook is seeking to update its current Comprehensive Parks & Recreation Master Plan. The staff, the Parks & Recreation Commission as well as the Village Trustees identified the need to re-invest into this update for the continued understanding as to the recreational needs of the community, to develop a capital plan to identify potential improvements with cost commitments and finally a useful document that can serve as a roadmap with goals and objectives for the future of parks and recreation within the Village. The Village continues to operate a solid collection of outdoor park spaces. Many of these spaces have unique environmental features that include small ponds and natural areas. A small Recreation Center is in the works to secure a sprinkle of indoor space for limited programming. It is clear that Village residents utilize a series of additional governmental recreation providers as well as private clubs that provide many choices for parks and leisure services. These choices continue to allow residents to seek programs elsewhere and mainly view the parks as a drop in recreation activity. A gradual movement to slowly introduce recreation programs within the new Recreation Center and select outdoor spaces would be wise to keep these spaces active while introducing new revenue possibilities.

Master Plan Process

The Parks and Recreation Department has been busy making progress from the previous master plan. The future always brings ever-changing opportunities with the need for a set of new goals to continue to meet the needs of the Willowbrook community. It will take the dedication of the elected officials, staff, commission members, volunteers and concerned citizens to meet these expectations of the community for the continued quality of parks, facilities and programs both now and in the future. The overall purpose of this planning initiative is to gather a wide variety of data and then develop an appropriate action plan seeking to improve the parks and recreation experience for the community. From that direction, new goals and objectives are being developed surrounding capital improvements, budgets, indoor recreational space, recreational programs and finally partnerships. It is clear that work lies ahead for the Village in expanding the role of parks and recreation in the future.

The following outlines key tasks in the development of the plan that included;

- Visioning sessions with the Department staff and Parks & Recreation Commission
- A community input session
- A community needs assessment survey
- Recreation analysis
- Park inventory & analysis
- Standards development
- Equity mapping and Service area analysis
- Conceptual park planning
- Capital improvement planning
- Master plan themes, initiatives and goals
- Implementation action plan



Brief History of the Parks & Recreation Department

The Village Board created the Parks and Recreation Commission by ordinance on August 11, 1975. Following the creation of the Commission, the Village Board accelerated its efforts to acquire land for parks in each area of the Village. By 1977, the Village had purchased or acquired through developer donations four park sites totaling nearly ten acres. In May of 1977, the Board approved funding of its first program of recreational activities for the summer of 1977, a winter recreation program was added in 1978, and a fall program was initiated in 1988. In 1989, the Village joined five other communities to form the Gateway Special Recreation Association.

In 1986, the Village was successful in obtaining a \$148,375.00 matching state grant to acquire approximately 15 acres as the site of the Willowbrook Community Park. The Village later purchased three additional acres bringing the park's total acre to 17.77 acres. Three subsequent matching grants over the next four years and totaling over \$426,000.00 enabled the Village to complete the park. The Village of Willowbrook Parks and Recreation Department currently operates ten parks on 56 acres located throughout the Village. The Village was awarded a State of Illinois DNR OSLAD grant in 2014 for improvements to Willow Pond Park.





Chapter 2 - Community Needs Assessment

The Village of Willowbrook Comprehensive Parks & Recreation Master Plan process started with a series of data gathering opportunities to seek input from agency staff and the Park & Recreation Commission. The results of these meetings helped set a direction for discussion in identifying issues and opportunities for the future. The process concluded with a random survey administered by the Public Research Group.

Community Profile & Demographics as Indicators for Parks & Recreation Programs

Great park systems are built by informed decision makers. As people who plan, manage, and shape the communities we live in, where those decisions come from and what they're made of matters. Even the most basic demographic data can inform how parks and recreation are planned. When combined with local data, this type of information is crucial to addressing the needs of a community, resulting in better parks. One of the great champions of this kind of data-driven parks planning is the National Recreation and Park Association (NRPA), a valued partner of mySidewalk.

This overview provides an instant existing conditions analysis and demographic projection for your community, broken down by population demographics, housing units, and households.

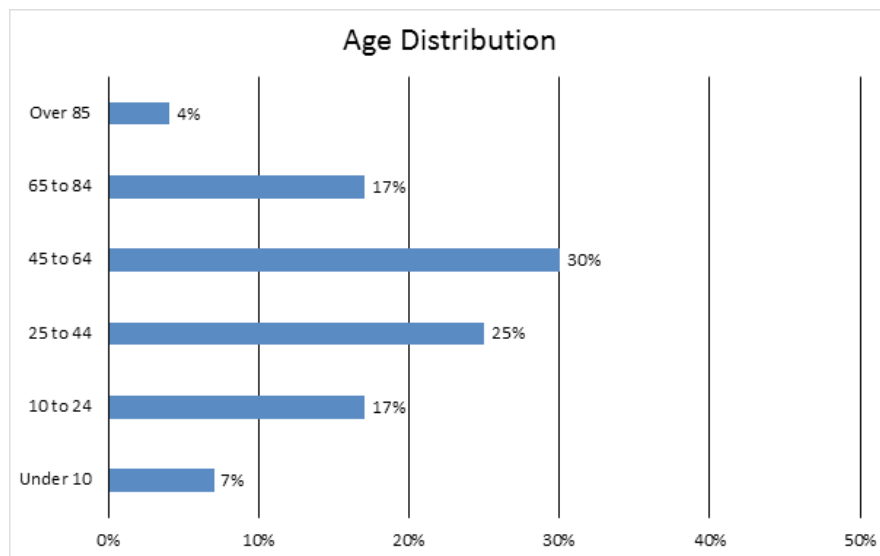
Understanding the ages of the park-going population can be useful for designing age-specific programming that fits the needs of your community. The table and chart that follow are useful for understanding the proportion of people within each age group living near your parks.

Willowbrook, IL	People
Total Population	8,629
Change in Population 2000 to 2010	598.93
Total Population Under Age 10 (Children)	1,535
Total Population Age 65 and Over	1,829
Source: US Census 2011-2015; US Census 2000 & 2010; ACS 2006-2010 Census	



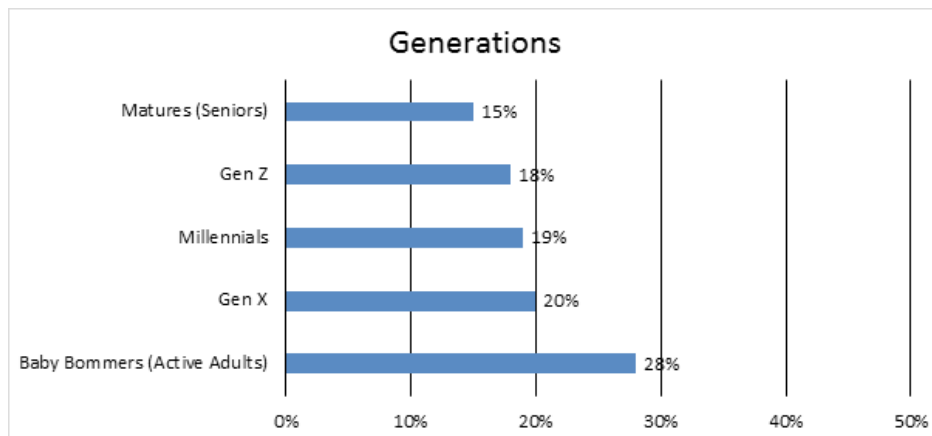
Age

The median age for the Village of Willowbrook is 46.0 as compared to the statewide average of 37.7. The age distribution shows a nice “bell curve” in terms of age distribution, illustrating that the Village is an older community in terms of age.



Generation

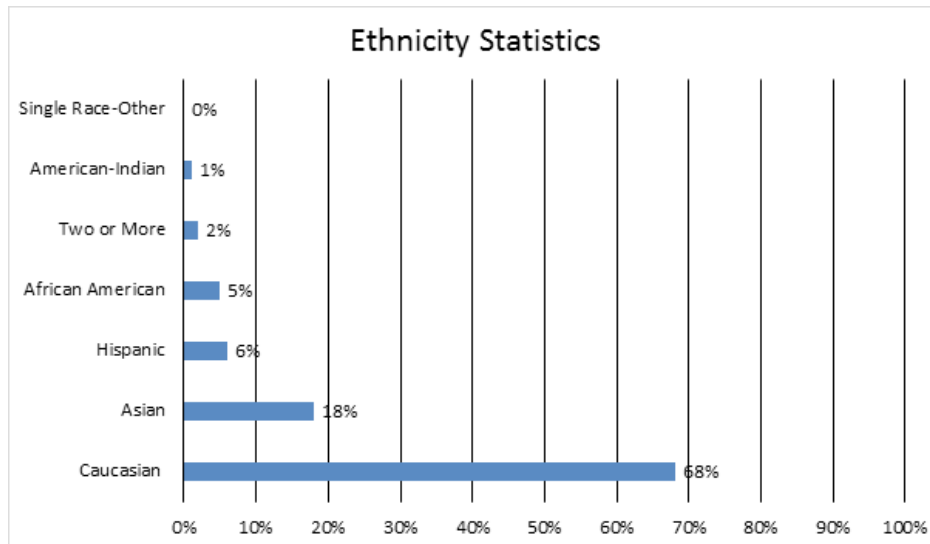
The largest percentage is Baby Boomers at 28% followed by nearly equal distribution among the remaining generations.





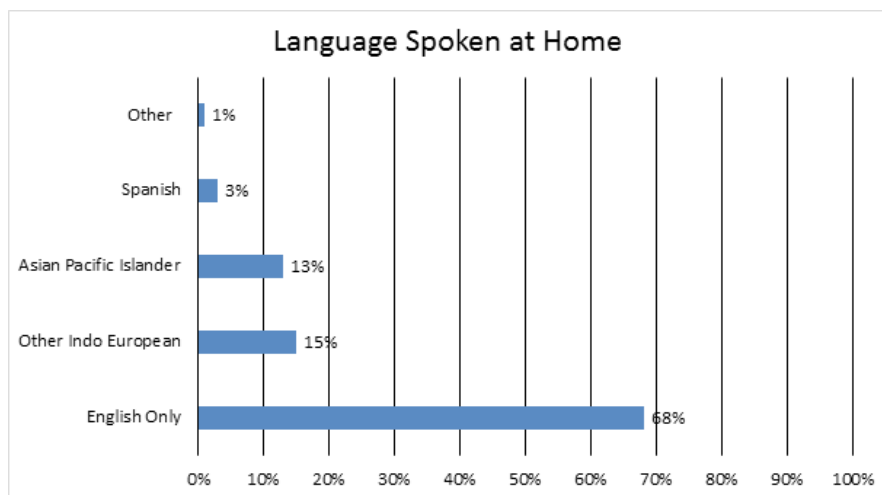
Race/Ethnicity

Overall, the largest race/ethnicity is Caucasian at 68% followed by Asian making up the second largest group at 18%.



Languages Spoken

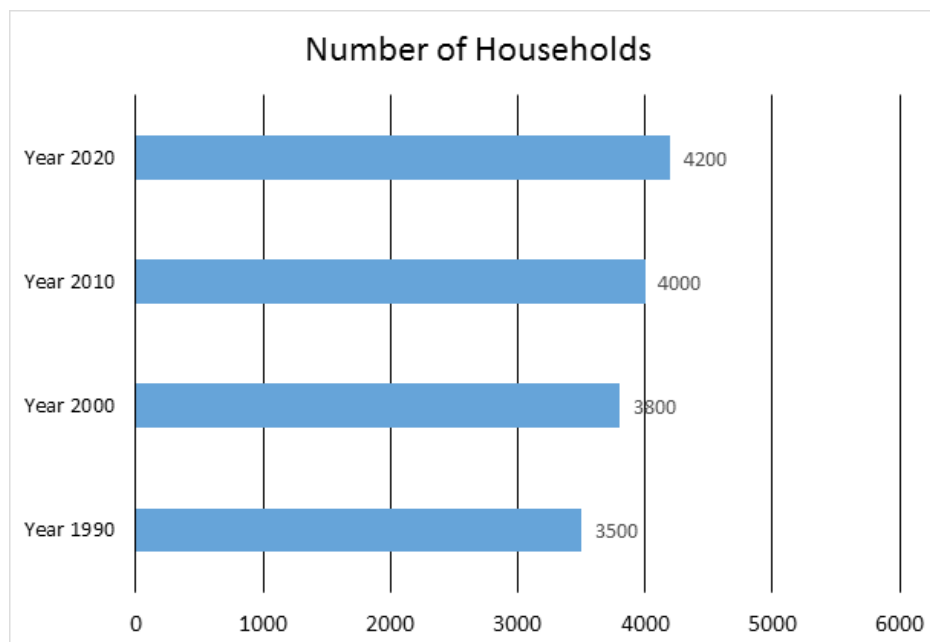
English is the primary language spoken at home.





Households-Number

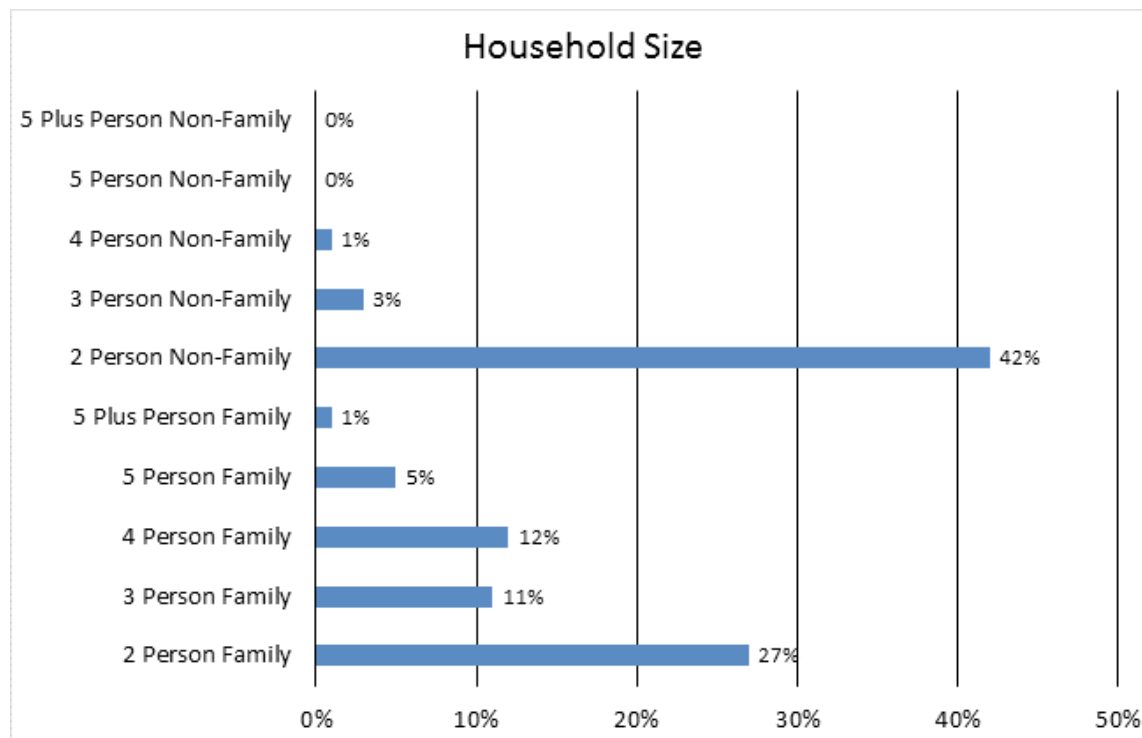
The Village has seen the number of households hold steady over the past thirty years. The community is at a build-out stage, so new household growth will be minimal.





Households-Size

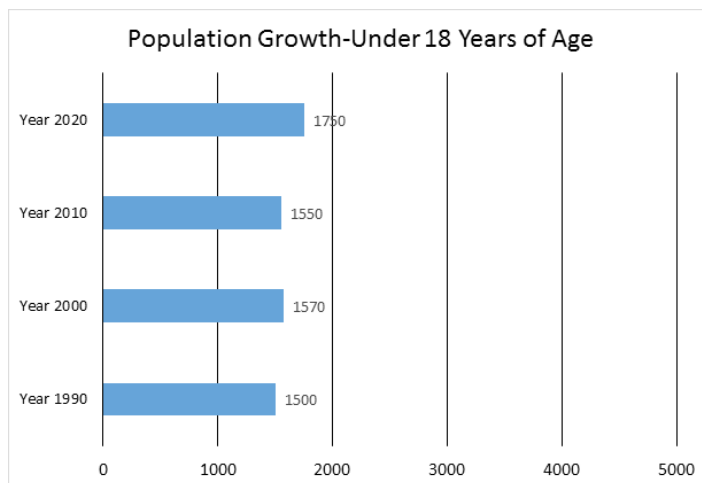
The Village is an older community with the most common household size being 2 person non-family not having children, making up 42%. However when the family categories are added in total it shows that a total of 54% of the Village households have children.





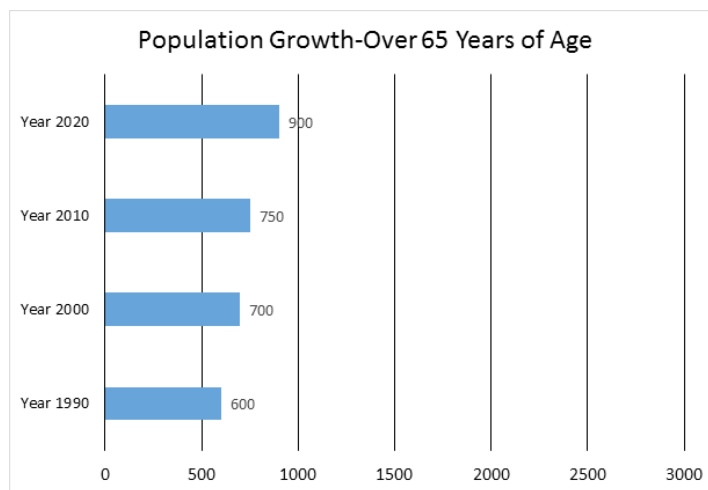
Age - Population Under 18

The under 18 population has seen very little growth over the years and is forecasted to remain flat for the next several years.



Age - Population Over 65

The over 65 age segment also has remained relatively flat in the past, but with a large amount of empty nesters that reside with the Village under the age of 65, this population segment could grow in the coming years as the Baby Boomers mature and chose to live in Willowbrook.





Community Survey Results

Methodology

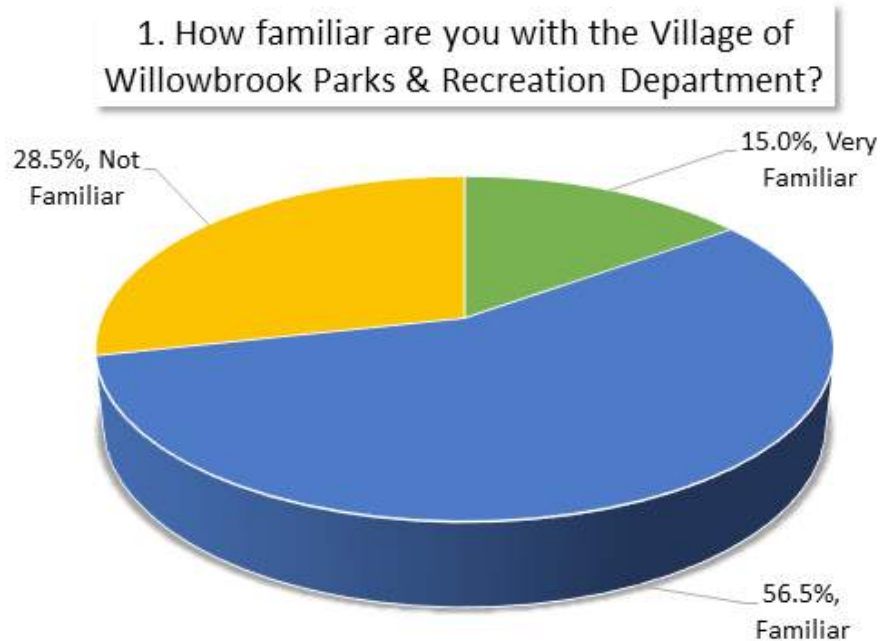
In 2017, Public Research Group conducted a random survey of the Village of Willowbrook residents to gather data regarding a variety of parks and recreation topics within the Village. A total of 256 surveys were completed with provides a margin of error of plus or minus 5.9% at a 95% confidence level.





Question 1: How familiar are you with the Village of Willowbrook Parks & Recreation Department?

The majority of survey responses were familiar with the Village Parks & Recreation Department at 71.5%, but this is down 8.4% from the previous survey in 2012. A goal in this master plan would be increased marketing and exposure of the Department as nearly 1 in 3 persons are not familiar with the parks and recreation opportunities the Village provides.

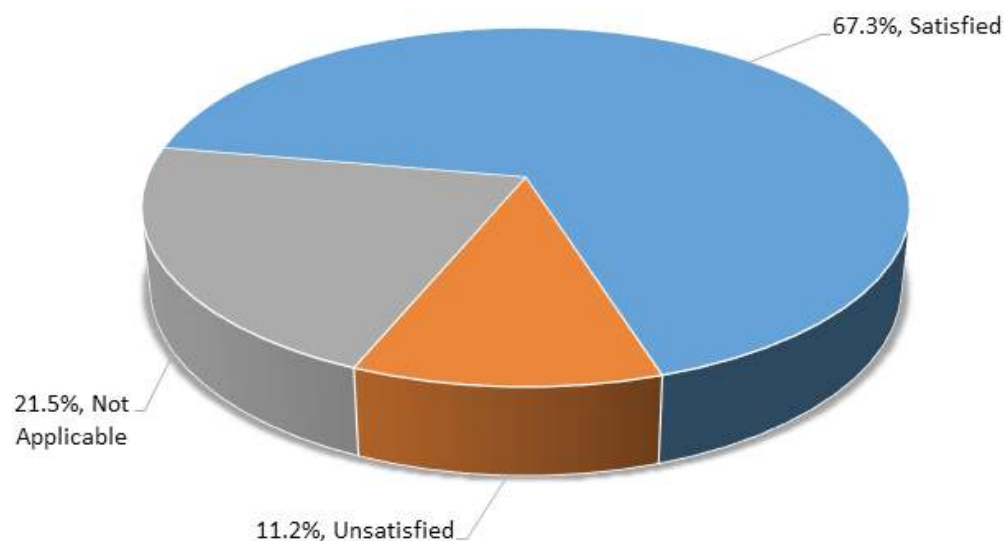




Question 2: How would you rate your overall satisfaction with parks and recreation in the Village?

In review of the survey responses, 2 out of 3 were satisfied with parks and recreation in the Village. This is up as compared to the 2012 survey but the amount of residents unsatisfied also increased from 4.7% in 2012 to 11.2% in 2017. In review of current research in the field, the overall satisfaction rate in Illinois is approximately 65%.

2. How would you rate your overall satisfaction with the parks and recreation in the Village?





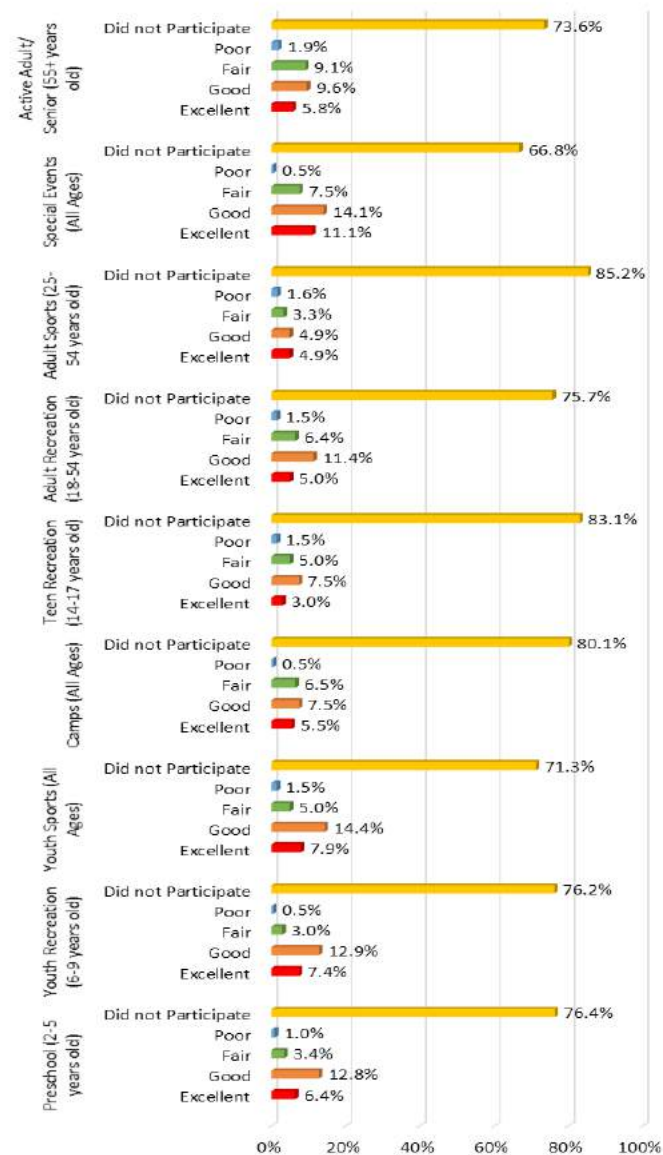
Question 3: If you answered Unsatisfied from the Question above, please tell us which area(s) you are displeased with? (Choose all that apply)

The top three reasons for unsatisfaction were parks at 30.6%, programs at 22.4% and facilities at 20.45%. These items are all inter-related and will be reflected in the upcoming chapters.



Question 4: Please rate the overall quality of Village of Willowbrook recreation programs for the specific age groups

The responses to this question highlights the lack of programs offered by the Village and its recreation partners with very high rates of non-participation across all ages. The highest marks were given for Special events.



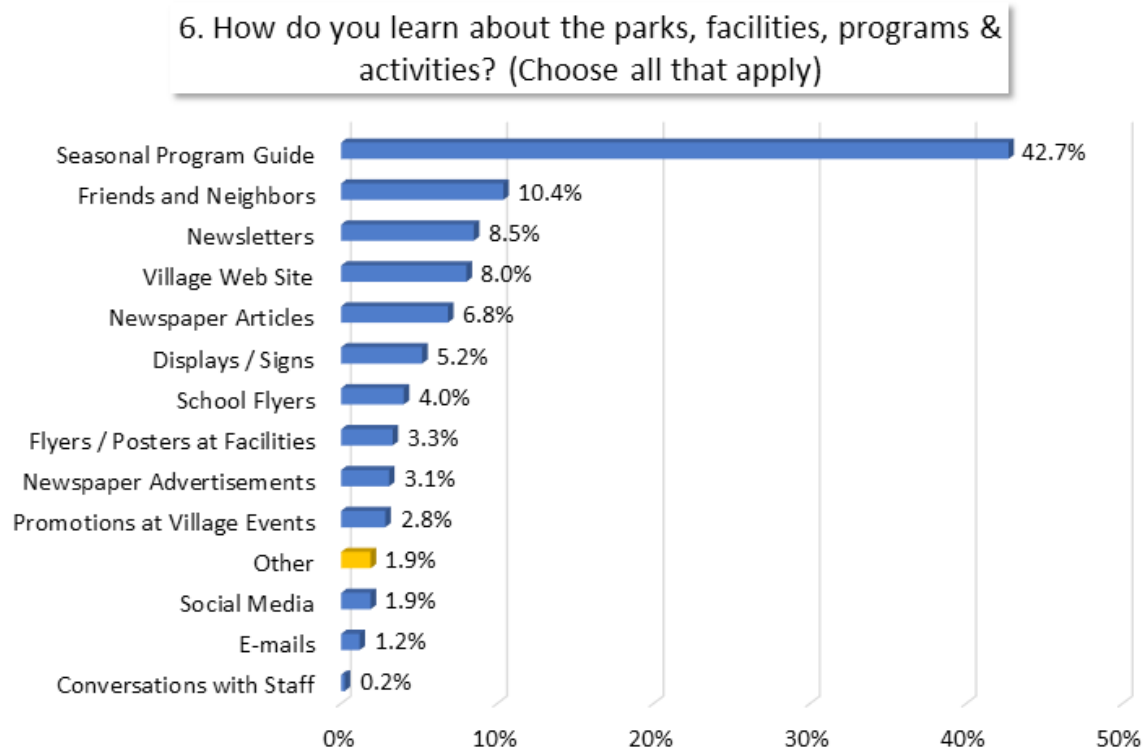


Question 5: Which is the most important program activity to you in terms of participation from the age groups from the previous question?

Respondents indicated Adult classes, followed by Special events and finally youth activities were all important.

Question 6: How do you learn about the parks, facilities, programs & activities? (Choose all that apply)

Respondents indicated the Seasonal program guide was the most common method used to learn about programs and activities, with over 42.6% in 2017 which was a big drop from 78.9% in 2012. (Responses to the option “Other” can be found in the appendix.)

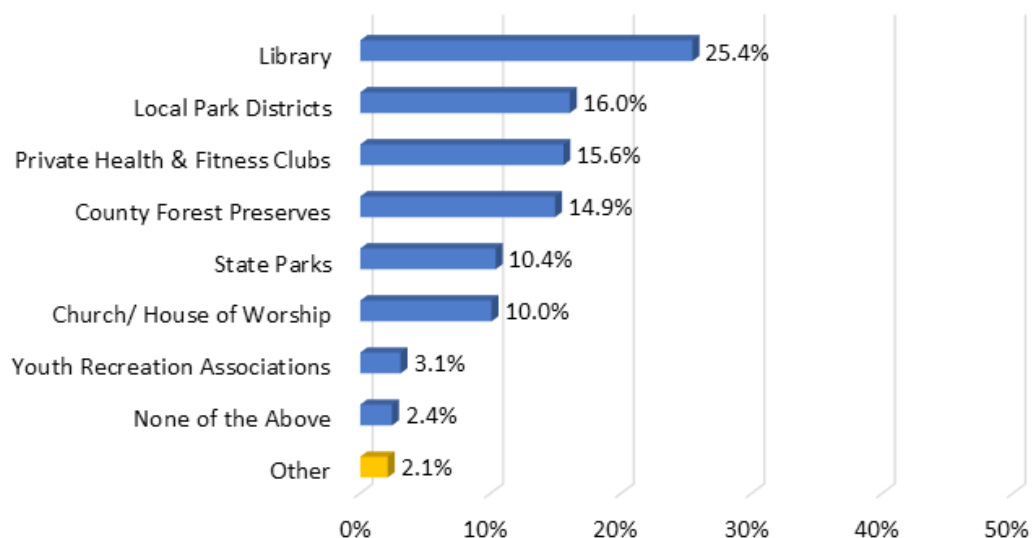




Question 7: What other recreation providers, if any, do you or your family use? (Choose all that apply)

When asked what other recreation providers were used, the Library was used most often, at 25.4%, followed by Local Park Districts at 16.0% and then Private health & fitness clubs at 15.6%. In review of current research in the field, the Library is becoming more and more of an alternate recreation program provider for the community. (Responses to the option “Other” can be found in the appendix.)

7. What other recreation providers, if any, do you or your family use? (Choose all that apply)

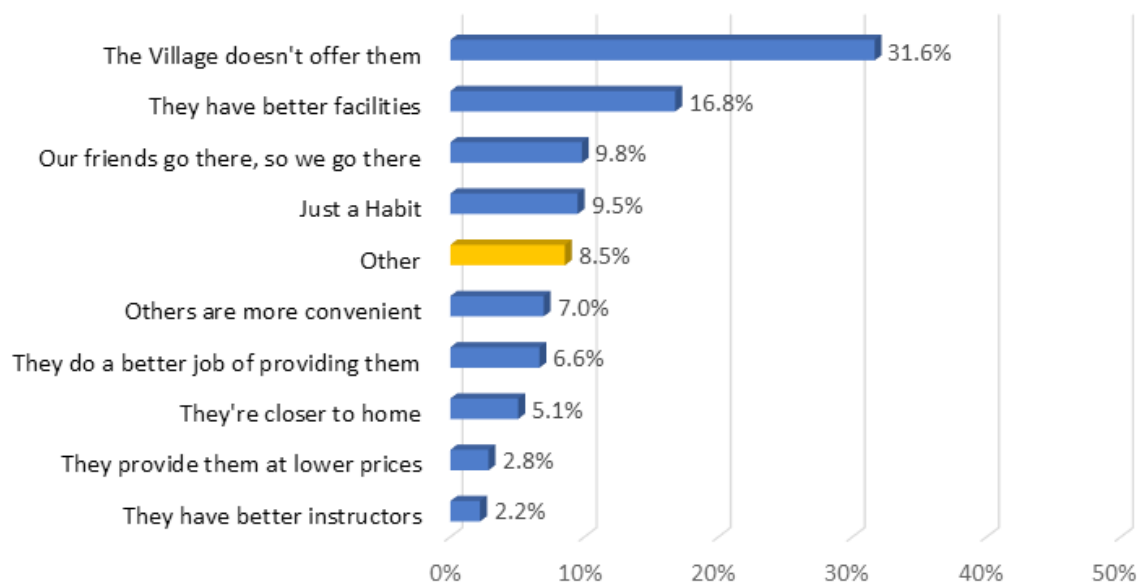




Question 8: If you do go to other agencies for recreation services, other than the Village of Willowbrook, why do you choose to go there? (Choose all that apply)

Survey respondents generally go elsewhere because the Village does not offer the services they are looking for. This is consistent with the findings from the 2012 survey. (Responses to the option “Other” can be found in the appendix.)

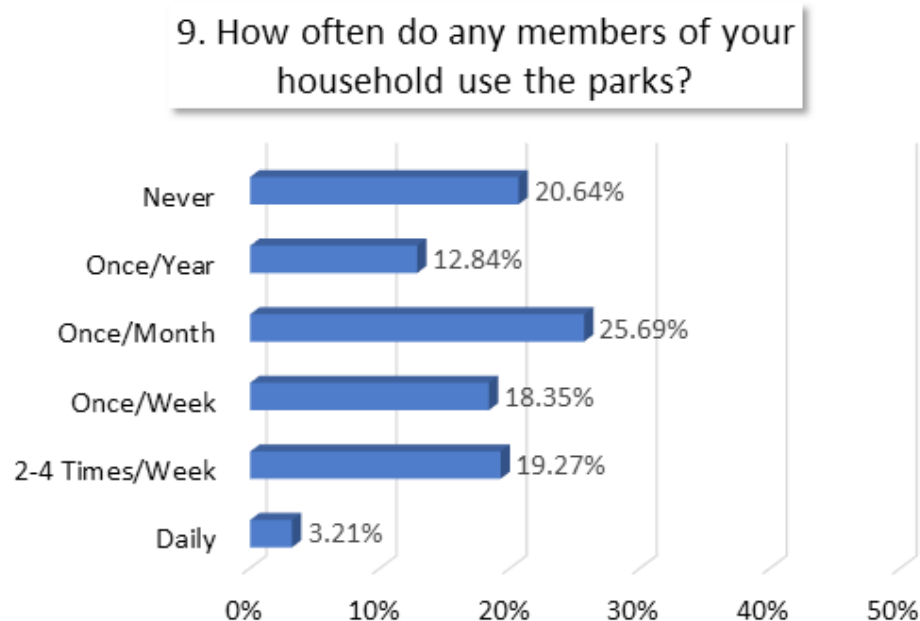
8. If you go to other agencies for recreation services, other than the Village of Willowbrook, why do you choose to go there?
(Choose all the apply)





Question 9: How often do any members of your household use the parks?

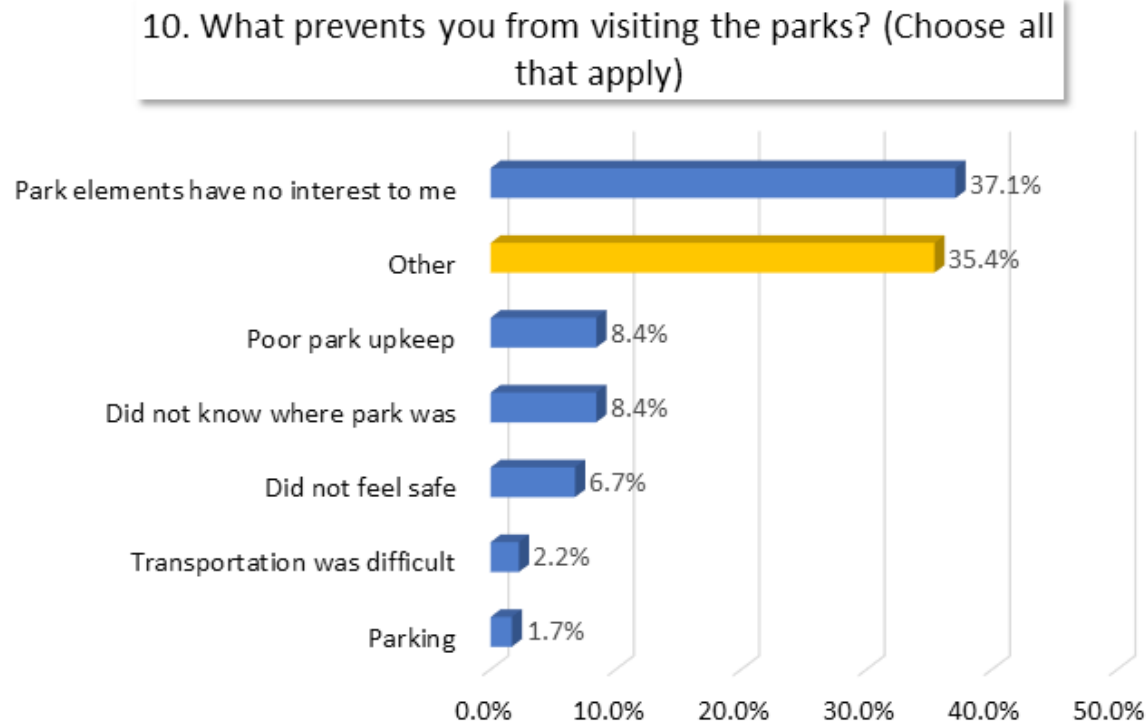
In 2017, parks were visited at least once a month over 50% of the time. In comparison of the 2012 survey, the “never” category decreased slightly from 25.5% as compared to 20.64% in 2017.





Question 10: What prevents you from visiting the parks? (Choose all that apply)

In general, a strong response for lack of visitation was that the park elements had no interest to them. The “other” category had many of the same comments about the park elements and the lack of “new” things in the park spaces. (Responses to the option “Other” can be found in the appendix.)

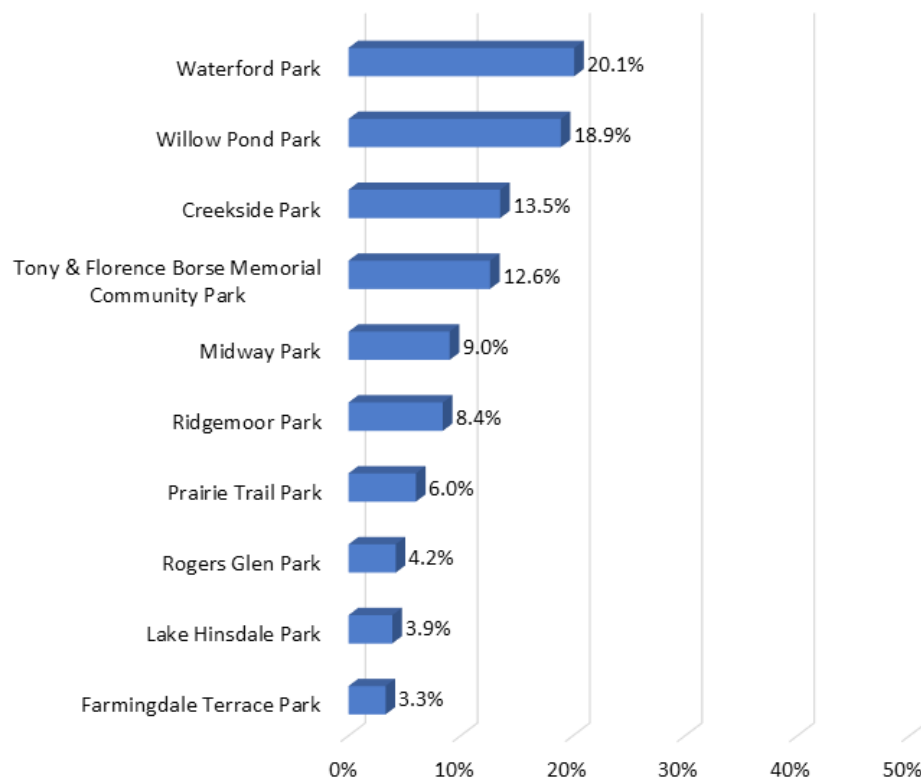




Question 11: Which of the Village of Willowbrook parks do you or other members of your household visit? (Choose all that apply)

The survey shows that Waterford, Willow Pond and Creekside are the most used parks. This is consistent with the previous survey.

11. Which of the Village of Willowbrook parks do you or other members of your household visit? (Choose all that apply)



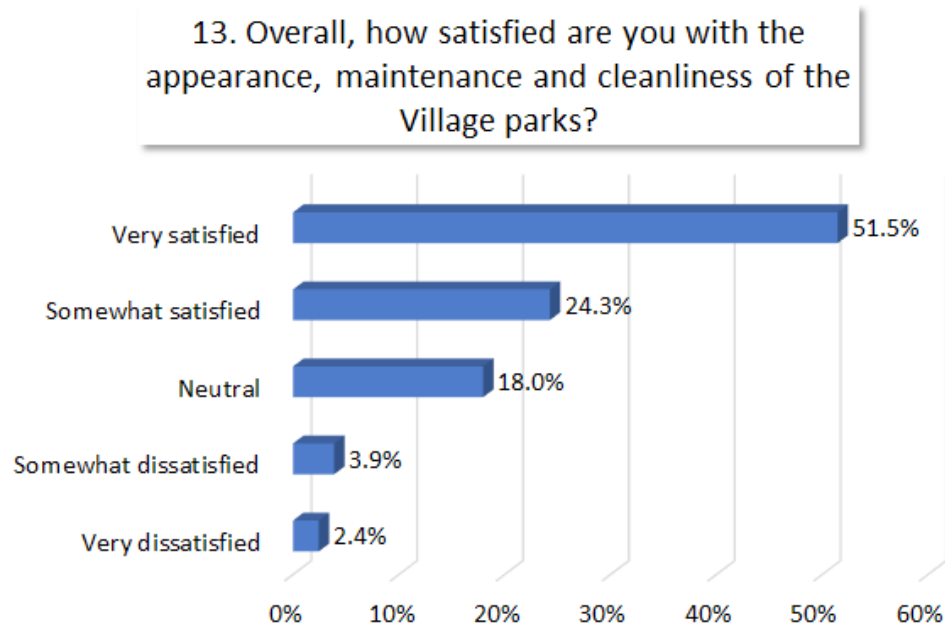


Question 12: Please tell us your favorite park and what you like about it from the previous Question.

The survey responses were similar to the park responses selected in the previous question. The main reason was location in relationship to being closer to home.

Question 13: Overall, how satisfied are you with the appearance, maintenance and cleanliness of the Village parks?

Survey respondents generally feel that the parks are well kept up and maintained, increasing from 2.6% in 2012 to 6.3% in 2017.



Question 14: If you answered Somewhat dissatisfied or Very dissatisfied to Question 13, with the appearance, maintenance and cleanliness of the Village parks, please describe your concern.

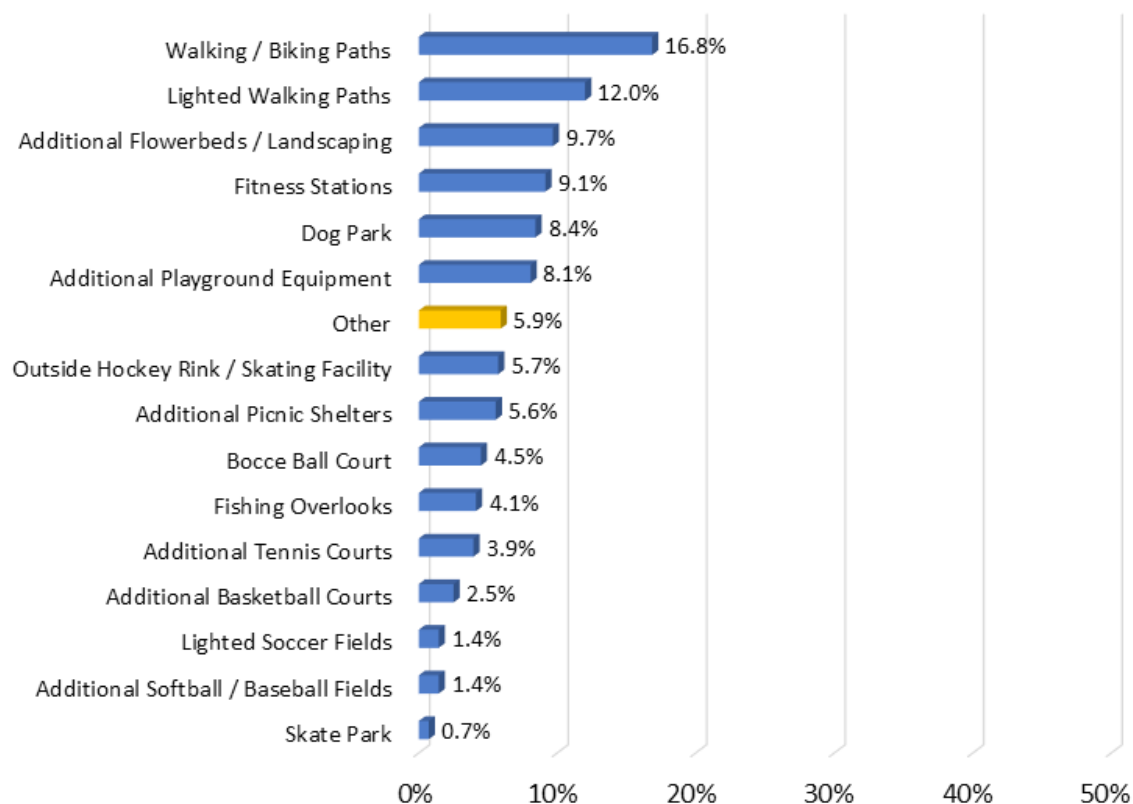
There were very few comments regarding this question but the responses ranged from old playgrounds, overgrown landscaping and dogs in the parks.



Question 15: Which of the following new amenities would you or your family like to see added to the parks? (Choose all that apply)

The top choices included paths, expanded landscaping, fitness stations and a dog park as compared to the top choices in 2012 that included paths, dog park, additional park shelters and expanded landscaping. (Responses to the option “Other” can be found in the appendix.)

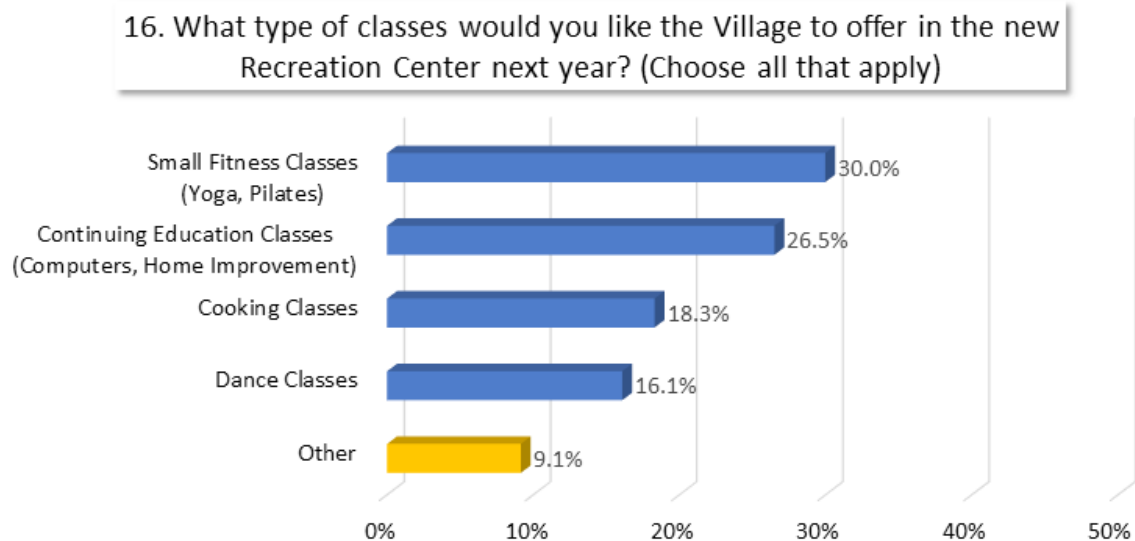
15. Which of the following new amenities would you or your family like to see added to the parks? (Choose all that apply)





Question 16: What type of classes would you like the Village to offer in the new Recreation Center next year? (Choose all that apply)

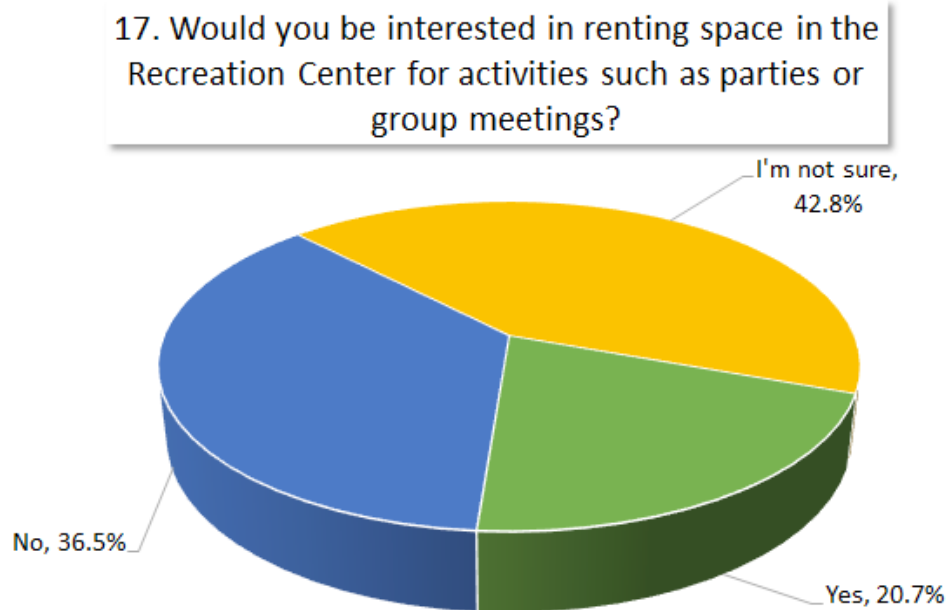
Small fitness classes and Continuing education classes were a very popular choice and can very easily be incorporated in the small Recreation Center. (Responses to the option “Other” can be found in the appendix.)





Question 17: Would you be interested in renting space in the Recreation Center for activities such as parties or group meetings?

The majority of respondents were not sure but based on these results, the new building should not be designed around the rental market as a primary use and/or revenue stream.

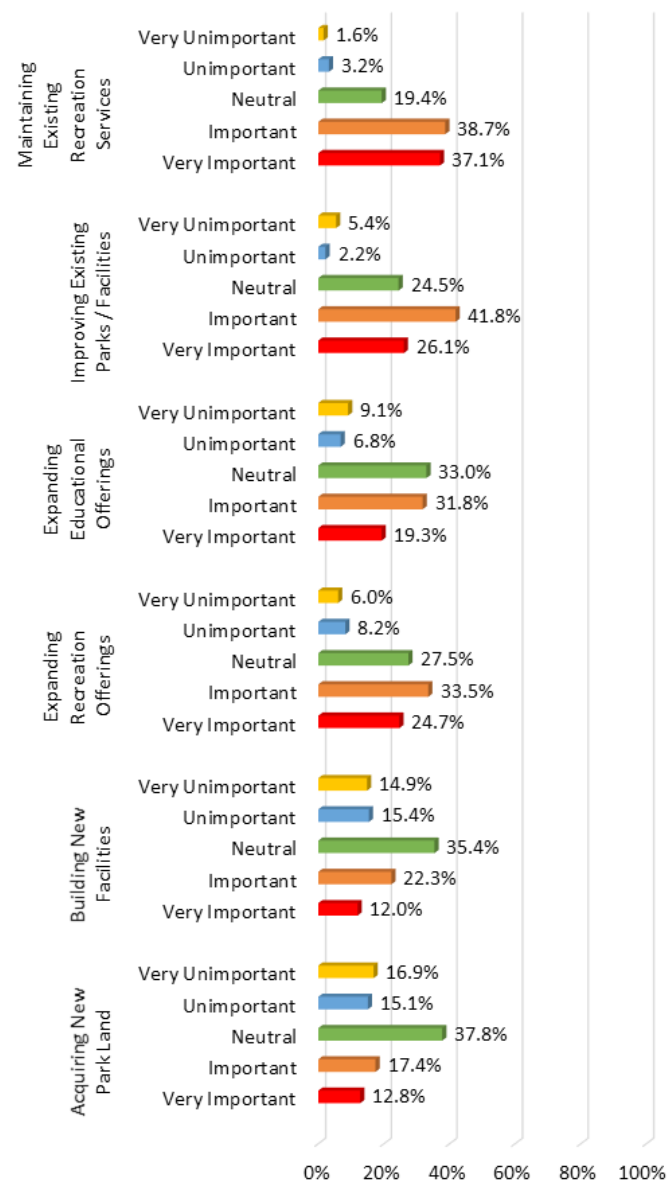




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Question 18: Please rate each of the following Village priorities that are important to you and your family?

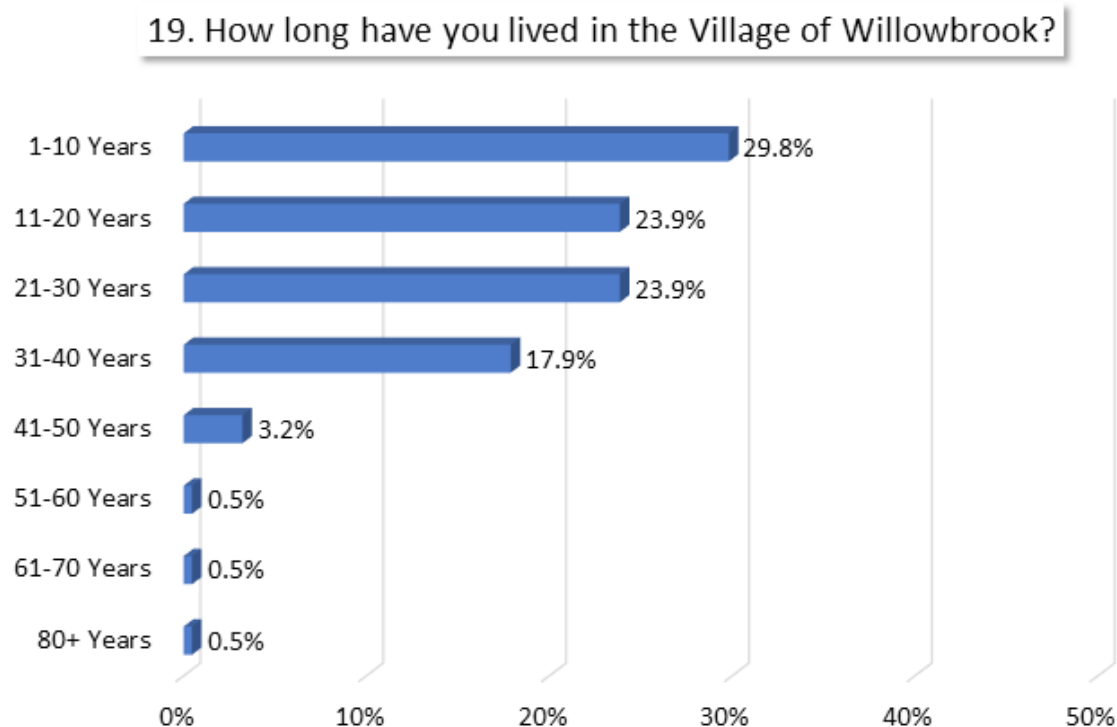
The top priorities maintaining existing services followed closely by improving existing parks and facilities. The category of improving existing parks and facilities increased from 49.3% in 2012 to 67.9% in 2017.





Question 19: How many years have you lived in the Village of Willowbrook?

The bar chart below illustrates the length of time survey respondents have lived in the Village of Willowbrook. The average time respondents have lived in the Village is 19.6 years with even distribution of the key years between new comers and long time residents.



Question 20: What is your gender?

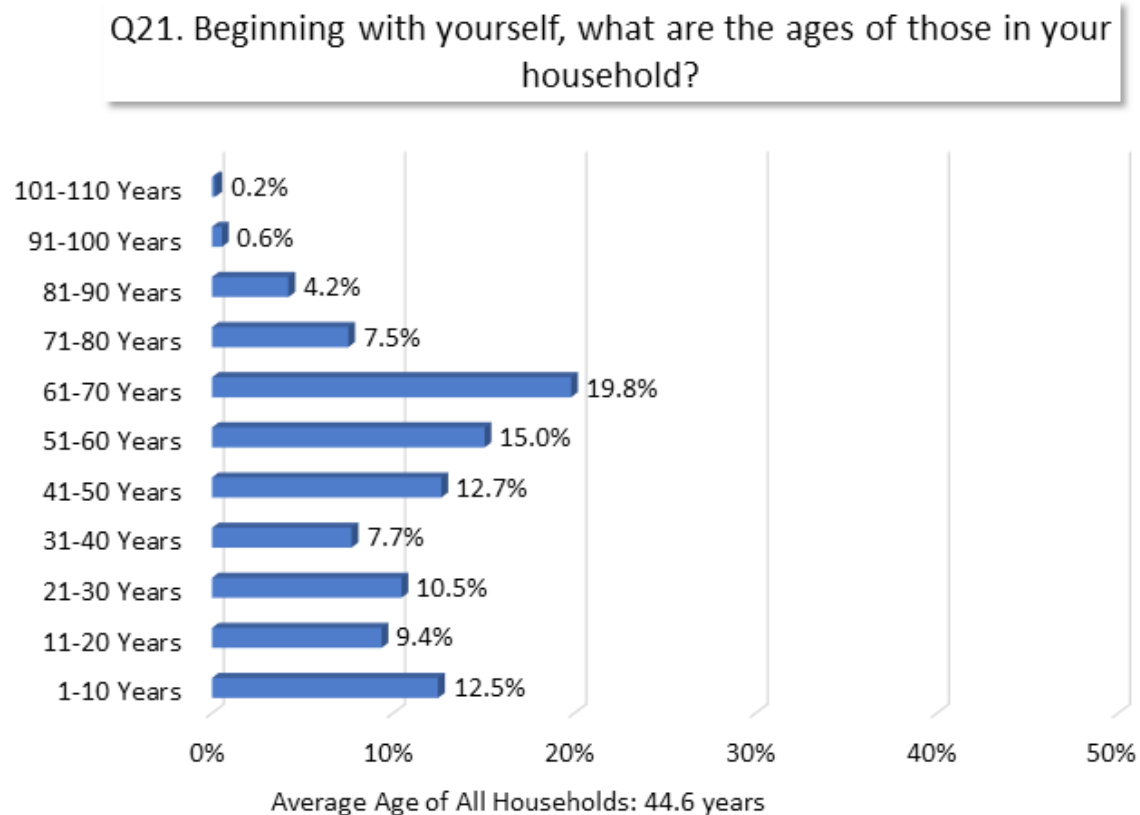
The gender distribution according to available Census data is a slightly heavier female population at 54% to the male percentage at 46%. The survey respondents indicated a 64% female population sample. It is not unusual in leisure services research that survey respondents tend to be female more than male since females tend to be spokespersons of their households leisure activities.





Question 21: Beginning with yourself, what are the ages of those in your household?

The bar chart below illustrates the ages of every member of the survey respondents' household including the respondent. This graphic is split into 10 year age ranges. The age ranges from the 2016 projections places the largest age category at 45 to 65 with 30% while the survey data places this age range at 27.7%. Therefore, the survey has measured a slightly older household population which is reflective of the Village demographics.



Question 22: Please make any comments that you think would be helpful.

The responses had many of the themes already expressed in the survey data with the main topics of park improvements, the Village does a good job, it is a safe place to live and more recreational offerings. All of the responses to this question can be found in the Appendix.



Public & Stakeholder Input

Public Meeting Summary

On the evening of July 14th, staff from both Design Perspectives and Public Research Group interviewed residents that attended a Movie night at Borse Memorial Park. The majority of comments focused on park improvements that included renovating parks with old and dated playgrounds and adding more paths. Other items that were discussed included the need to allow dogs in the parks, better publicity for Village events, develop youth sports programs and offering small group fitness classes that are both affordable and convenient for residents.

Commission Visioning Summary

On the evening of June 8th, staff from Design Perspectives held an opportunity for the Parks & Recreation Commission to provide input on the master plan with a discussion centered on 3 major questions.

What are the new things you would like to see?

The Commission's main points suggest capital improvements were most important to the group followed by a partnership with the Library and then increased recreation activities and special events within the Village.

What would you like to see go away?

The Commission expressed only a few items that centered on continuing the successful partnership with the Burr Ridge Park District but taking a more active role of providing recreation programs within the Village by lessening the dependence on them along with the lack of creativity within the older parks. There was a desire to start to change this mindset.

What do you want to come out of this plan?

The Commission clearly expressed for a more proactive and creative approach to parks and recreation with the Village. The current level of commitment for parks and the programs would need to be improved upon in the future.

Focus Group Summary

On the evening of August 2nd, staff from Design Perspectives facilitated a small meeting of residents focused on the major topic areas of Parks and then Recreation.

Parks

The parks are generally well kept up and are clean and tidy. New ideas for the parks centered on technology like Wi-Fi in the parks and more active but diverse improvements such as fitness stations and pickleball courts. There was a visionary suggestion to purchase five seasons sports club if the facility became available with a potential partnership with the Burr Ridge Park District.

Recreation

The discussion focused on special events brainstorming as these types of activities can become very successful with both participants and the organizers. Classes on health issues, as well as outdoor activities, were thought of as a possibility in the future.





Outcomes

The information generated from these sessions combined with the survey data begins to develop a clear sequence of possible outcomes. In review of the visioning and the survey findings, this table highlights a simple strengths, weakness, opportunities and threats matrix in administration, recreation and facilities.

	Strengths	Weakness	Opportunities	Threats
Administration	Dedicated and caring Staff	Funding	Improve awareness and communication	Changes in political landscape
Recreation	Partnerships	Diversity of programming	Seek new programming ideas focused on outdoor spaces	Changing demographics within the Village
Parks & Facilities	Parks	Indoor recreation space	Expand programming by improving parks and facilities	Lack of investment to build, operate and maintain parks and facilities

This analysis will lead into a defined strategic direction and implementation objectives in the master plan.

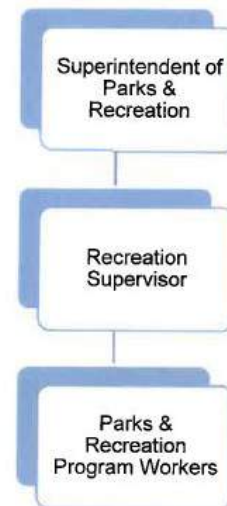


Chapter 3 - Current Department Environment

Administration

The Village Parks & Recreation Department has an interim superintendent who works part time and receives assistance from the Village Administrator and Public Works Department as well as a recreation supervisor. The superintendent coordinates the monthly Parks & Recreation Commission meeting as well as the overall oversight of the Department. There has been discussion on making the superintendent a permanent, full time position and adding additional part time and seasonal support staff on an as needed basis to address the future organizational development of the Department. The organization chart for the Department is shown below.

Village of Willowbrook
Parks and Recreation
Organization Chart



The Parks & Recreation Department is responsible for the administration of the recreational activities offered by the Village of Willowbrook, the coordination of maintenance of the Village park facilities and for the planning of future recreational facilities and services.



Peer Agency Benchmarks

The Village of Willowbrook has a limited recreation program portfolio based on the lack of programming staff and the lack of programming space. The Village has relied on its neighbor, the Burr Ridge Park District, to provide structured programming for Village residents. This plan will provide recommendations to continue this strong partnership while seeking opportunities for direct to resident programming.

The ability to provide a comparison of other governmental agencies performance indicators is an effective tool to benchmark the agency's overall well being. The table on page 39 illustrates these findings. The Burr Ridge Park District is a key partner of the Village of Willowbrook. The Park District was kind enough to provide a more in-depth response to the benefits of this partnership. The following is an excerpt from Jim Pacanowski, Executive Director,

“We really value the relationship with Willowbrook. They’ve been a strong financial contributor and participant supplier to the Senior program since its creation some 30 years ago. Cooperatively, we have established one of the strongest and most diverse active adult programs that certainly belies the combined size of our populations. I know of no equal program in Chicagoland for the customer satisfaction we have achieved. They’ve also chosen recently to provide the Burr Ridge Park District a stipend to construct their seasonal program brochure, get the hard copy produced and distributed, and offer to Willowbrook residents virtually all of our programming as well as a few activities provided by Willowbrook. This has certainly helped the Park District offset some of our operational costs and have our programs marketed via brochure to areas outside of our boundaries. For Willowbrook, I believe the benefits have been an exceptional selection of high quality programming available to their residents, at Park District resident cost. Willowbrook residents have lower tax rates because there is no Park District tax they are paying and are still able to also enjoy service benefits that our taxpayers provide. They pay us a stipend to equalize that benefit, and it’s a win/win. Willowbrook residents also get to feel like more of a community I think. They’re not being denied any typical city services, and I believe the Village has been able to save money from their operational costs they incurred in running the recreation department previously when more individuals were employed.”

The data was requested from each agency and it is responsible for the accuracy and content. A few items that should be noted when compared;

- Willowbrook has the lowest tax rate of all agencies compared.
- Willowbrook has the lowest amount of park acreage of all agencies compared.
- Willowbrook does not have a full time recreation programmer as compared to other providers.
- Willowbrook provides a similar amount of special events as compared to other agencies.
- Willowbrook does not have a community center yet but a small center is scheduled to come on line in 2018.
- Willowbrook spends \$147 per person per year to provide parks and recreation services. The largest part of the budget at 70% is allocated to capital improvements.

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Item	Village of Willowbrook	New Lenox Community Park District	Westmont Park District	Burr Ridge Park District
Number of Residents	8,540	62,000	24,685	10,780
EAV for Community	\$419,474,371	\$1,222,977,133	\$812,924,793	\$1,008,782,227
Current Tax Rate for Agency	\$0.0180	\$0.2424	\$0.2866	\$0.2139
Number of Non-Profit Recreation Service Providers in your Town	2	5	1	8
Type of Non-Profit Recreation Service Providers in your Town	School District	Frankfort Park District, Mokena Park District, Joliet Park District, Lockport Township Park District & Will County Forest Preserve	SEASPAR	Youth recreational and travel baseball, soccer, lacrosse, track and field, school sports, field day activities, school outdoor education and scouting programs
Number of For-Profit Recreation Providers in your Town	4	Varies	3	0
Type of For-Profit Recreation Service Providers in your Town	West Swim Club, Diamond Edge Academy, Midtown Athletic Club & Charter Fitness	Dance Studios, Gyms, Crossfit Studios and Gymnastics	Willow Crest Golf Club, Green Meadows Golf Course & Westmont Yard	N/A
Number of Indoor Recreation Facilities in your Agency	0	0 (Use Schools)	3	1
Number of Outdoor Parks in your Agency	10	35	21	12
Total Acreage of Outdoor Park Space in your Agency	56.04	570	155	79
Number of Recreation Programs for Youth	0	36	60	NA
Number of Recreation Programs for Teens	0	19	17	NA
Number of Recreation Programs for Adults	1 (Co-ed Softball)	17	27	NA
Number of Recreation Programs for Seniors	0	42	46	NA
Number of Recreation Programs for Sports	0	120	31	NA
Number of Recreation Programs for Aquatics	0	0	2	NA
Number of Recreation Programs for Camps	0	31	10	NA
Number of Recreation Programs for Outdoor Environmental Education	0	0	4	NA
Number of Special Events	10	51	64	NA
Does your Agency offer a Before/After School Program?	No	Yes	Yes	NA
Does your Agency offer a Pre-School Program?	No	Yes	Yes	NA
Number of Full-Time Programmers	0	29	16	5
Number of Part-Time/Seasonal Programmers	2	232	125	NA
Core recreation programs	0	10	5	NA
Annual Total Budget	\$1,245,443	\$4,610,125	\$6,100,000	\$2,200,000
Total Expenditures per Capita	\$145	\$74	\$247	\$204



Village Recreation Programming

The need to develop programs based on community input and how leisure services is to be delivered is important. The Village of Willowbrook has stressed from the beginning of the master planning process the desire to expand its current leisure service market to meet the needs of the community and seek improvement in both participation and this area. The feedback from the survey also demonstrates the need to move into this direction. The notion of keeping the strong partnerships with the Burr Ridge Park District and other agencies for programming expansion for Village residents is also important. However, in addition to those relationships, an objective in terms of programming is to offer leisure services that residents seek with the Village providing them first before looking to outside agencies. This approach will trigger a branding & marketing campaign that is unique to the needs of the community. The data from the survey points to opportunities to improve familiarity and satisfaction of parks and recreation services and the plan will illustrate this point.

Recreation Programming Review

The Parks and Recreation Department strives to meet or exceed its goal of “optimizing recreational opportunities for Village residents” by continuing programs that are highly utilized, investing into revamping programs and exploring the development of new programs. The enrollment numbers for the last 5 years are illustrated in the table that follows:

Program	2012 Enrollment	2013 Enrollment	2014 Enrollment	2015 Enrollment	2016 Enrollment
Total Programs Offered	200	231	209	13	12
Total Registrations	1139	1580	1463	697	1112

The top programs over that five year period were:

- Vehicle fair
- Easter egg hunt
- Yoga
- Co Rec softball
- Holiday party



Trends in Recreation

One of the most common concerns in the recreation industry is creating innovative programming to draw participants into parks, facilities and services. Once in, participants typically recognize the benefits and are likely to return. The traditional programs that were successful in the past are less appealing to the newer generations with many agencies planning to add programs that center on health and wellness, active adults, education & enrichment programs and nature focused outdoor recreation.

Inactivity is of a major concern as the ages between 13 to 17 continue to show signs of becoming more inactive. One of the best ways to increase activity participation later in life is to encourage casual play at the younger ages and the establishment of casual play as a core life activity. The good news is that in terms of the total population, 70% or approximately 210 million people, are actively taking part in a wide range of activities in the United States. However, efforts will need to continue to keep people actively enjoying leisure activities. The table below shows the shifting trends over the last decade in terms of sports participation.

Past Trends	Current Trends
Children and obesity	Wearable technology
Fitness programs for older adults	Body weight training
Educated and experienced fitness professionals	High intensity interval training
Functional fitness	Educated and experienced fitness professionals
Core training	Strength training
Strength training	Group training
Personal training	Exercise is medicine
Mind/body exercise	Yoga
Exercise and weight loss	Personal training
Outcome measurements	Exercise and weight loss



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In addition to the changing trends, there have been changes in sports participation for individuals ages 6 and up. The following table shows the changes.

Sport	2011 Participation Rate	2016 Participation Rate	Change in Participation
Fitness sports	59.6%	62.7%	+3.1%
Individual sports	39.0%	34.6%	-4.4%
Outdoor sports	49.4%	48.6%	+0.8%
Racquet sports	11.9%	13.7%	+1.8%
Team sports	21.2%	23.6%	+2.4%
Water sports	12.4%	13.8%	+1.4%
Winter Sports	6.9%	7.6%	+0.7%

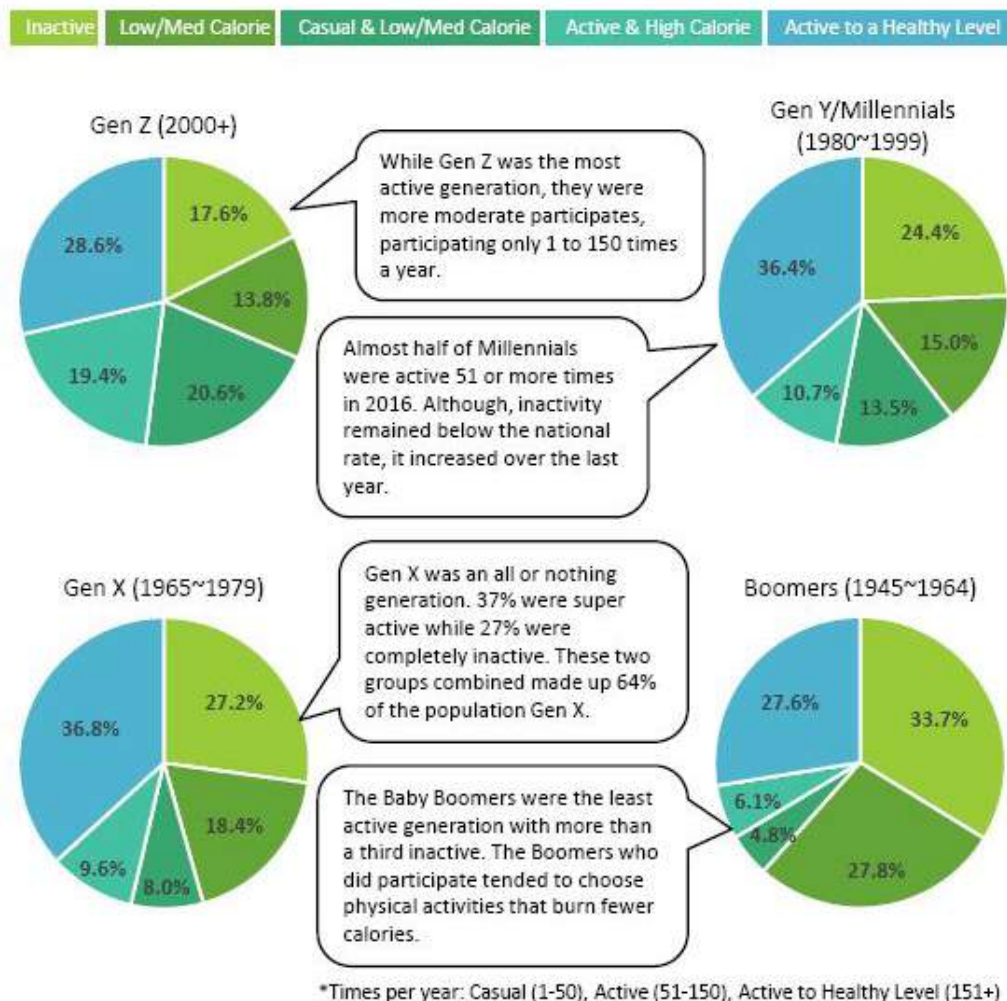
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The last area to investigate is participation rates by the generations. As noted earlier, almost 70% of the population is active in some form of activity. There are only subtle difference among the generations.

Participation Rates Segmented by Generations

US Population, Ages 6+





Parks Inventory & Level of Service Assessment

The parks and facilities inventory and level of service are key components of the Village of Willowbrook Park and Recreation Department's service to the community. These critical areas must be assessed in order to provide an accurate understanding to the Comprehensive Master Plan's purpose. After determining the parks and facilities inventory, a Level of Service (LOS) analysis is created to better understand which elements are being provided to the community. Further analysis illustrates where these elements provide services and if there are any areas either needing services or that have a redundancy of any service. Design Perspectives developed a new method for parks and facilities inventory as well as level of service analysis to better provide the Park and Recreation Department more understandable and information-rich maps.

Parks Inventory

The charts and maps on the following pages illustrate each of the Village of Willowbrook Park and Recreation Department parks with individual park elements located and scored. The Type, Condition & Quantity (TCQ) scoring system was developed by Design Perspectives in order to analyze the overall condition of each park in the whole system. This helps determine what parks may need more immediate attention or what parks provide higher services and opportunities to the community.

Before each park is given an overall TCQ score each individual park element is classified into the following categories:

Type:

- **Basic** - Small Elements essential to most parks.
- **Standard** - Elements found in many parks.
- **Advanced** - Elements unique to certain parks.

Condition:

- **Poor** - May be unusable/needs replaced
- **Fair** - Not well maintained but still usable
- **Good** - Well maintained and very usable
- **Excellent** - Top condition/just like new

- Quantity:** - Number of each element.

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Prepared 5/3/17



Park Name	Community Park				
Park Classification	Community				
Park Size	17.17				
	Type	Condition	Quantity	TCQ Score	Score Notes

General Park Elements (100)

PE103	Bench	B	G	10	1.9	
PE104	Bike Rack	B	E	1	1.0	
PE106	Concessions	A	E	1	3.0	
PE108	Drinking Fountain	B	E	4	4.0	
PE110	Grill	S	G	3	2.3	
PE111	Lighting	S	E	1	4.0	
PE112	Litter Can	B	G	22	8.3	
PE114	Park Sign	S	E	2	4.0	
PE115	Parking	B	E	1	2.0	
PE116	Picnic Table	B	G	22	5.5	
PE117	Recycling Can	B	G	4	3.0	
PE118	Restroom	A	G	4	18.0	
PE120	Shelter	S	E	2	4.0	
Total General TCQ Score				60.9	EXCELLENT	

Active Park Elements (200)

PE203	Baseball/ Softball Field	S	E	3	6.0	
PE204	Basketball Court	S	E	2	4.0	
PE206	Bleacher	S	G	6	4.5	
PE222	Player Bench	B	G	6	2.3	
PE223	Playground	S	G	1	3.0	
PE231	Volleyball Court	S	G	6	9.0	Sand
Total Active TCQ Score				28.8	GOOD	



Passive Park Elements (300)

PE307	Open Field	B	E	1	2.0	
PE308	Open Water	S	E	1	4.0	
PE311	Pedestrian Bridge	A	E	1	3.0	
PE312	Picnic Area	S	E	1	4.0	
Total Passive TCQ Score				13.0	FAIR	

Total TCQ Score				102.6	EXCELLENT	
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Tony & Florence Borse Memorial Community Park
North Scale: NTS

 Park Boundary
 PE100 Park Feature



2018-2022 Comprehensive Parks & Recreation Master Plan



NOTE: Park under construction in Summer 2017. Score sheet based on proposed elements.

Prepared 5/3/17



Park Name	Willow Pond (5/3/17)
Park Classification	Neighborhood
Park Size	4.17

	Type	Condition	Quantity	TCQ Score	Score Notes
General Park Elements (100)					
PE103 Bench	B	G	8	1.5	
PE104 Bike Rack	B	E	1	1.0	
PE110 Grill	S	E	2	2.0	
PE111 Lighting	S	F	1	2.0	
PE112 Litter Can	B	F	9	2.3	
PE114 Park Sign	S	G	2	3.0	
PE115 Parking	B	G	1	1.5	
PE116 Picnic Table	B	G	13	3.3	
PE118 Restroom	A	E	1	6.0	
PE120 Shelter	S	E	2	4.0	
Total General TCQ Score				26.5	EXCELLENT

Active Park Elements (200)					
PE212 Fishing Station	S	E	3	6.0	
PE223 Playground	S	E	3	12.0	
PE229 Splash Pad	A	E	1	3.0	
Total Active TCQ Score				21.0	EXCELLENT

Passive Park Elements (300)					
PE301 ADA Access	S	E	1	4.0	
PE308 Open Water	S	E	1	4.0	
PE310 Overlook	A	E	1	3.0	
PE311 Pedestrian Bridge	A			0.0	
Total Passive TCQ Score				11.0	GOOD



Total TCQ Score				58.5	EXCELLENT
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Willow Pond Park

North Scale: NTS

 Park Boundary
 PE100 Park Feature



2018-2022 Comprehensive Parks & Recreation Master Plan



Prepared 5/3/17



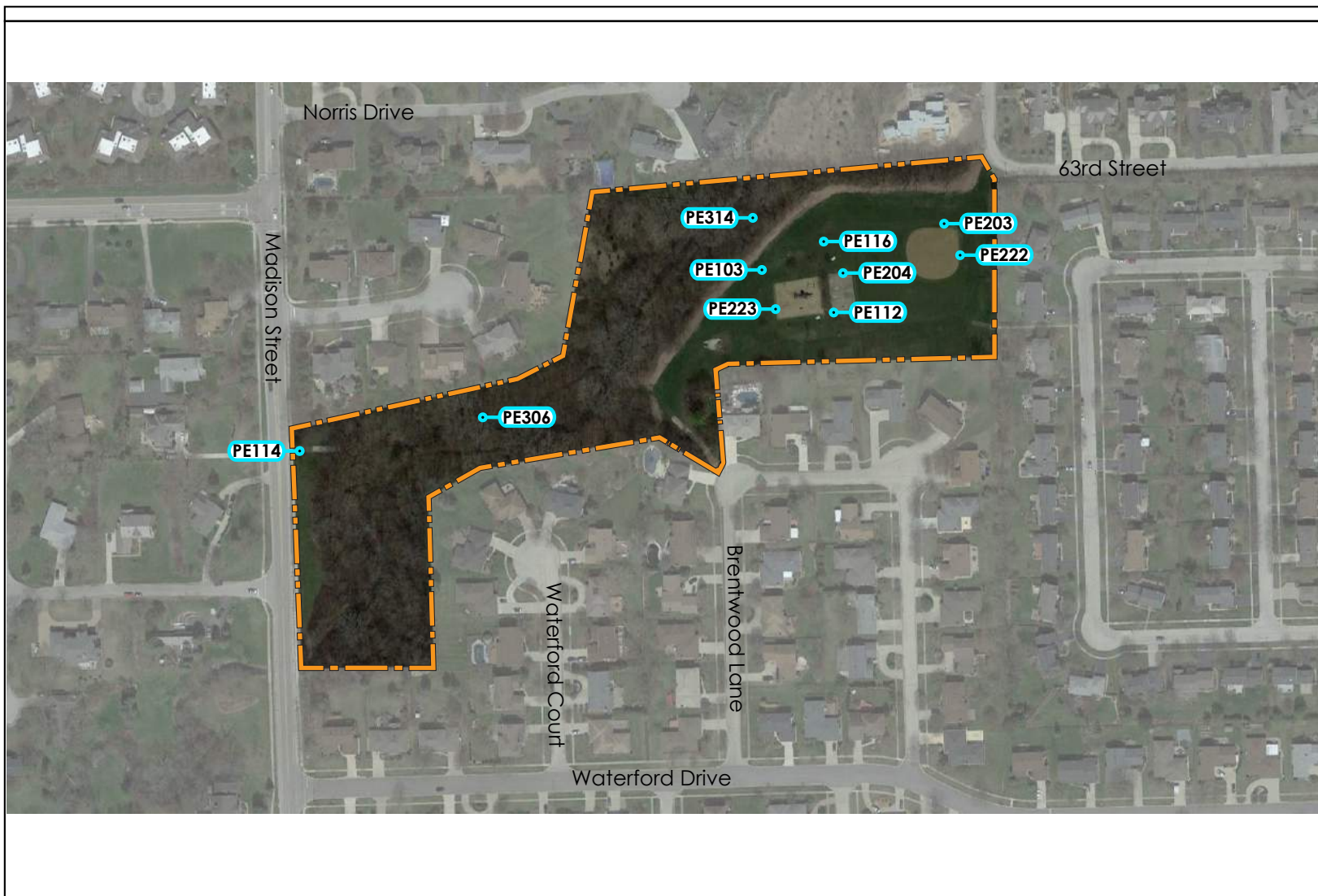
Park Name	Creekside Park
Park Classification	Neighborhood
Park Size	10.18

	Type	Condition	Quantity	TCQ Score	Score Notes
General Park Elements (100)					
PE103	Bench	B	F	7	0.9
PE112	Litter Can	B	G	1	0.4
PE114	Park Sign	S	G	3	4.5
PE116	Picnic Table	B	G	2	0.5
Total General TCQ Score				6.3	FAIR

Active Park Elements (200)					
PE203	Baseball/ Softball Field	S	F	1	1.0
PE204	Basketball Court	S	F	1	1.0
PE223	Playground	S	F	1	2.0
Total Active TCQ Score				4.0	POOR



Passive Park Elements (300)					
PE306	Natural Area	S	E	1	2.0
Total Passive TCQ Score				2.0	POOR

Total TCQ Score				12.3	FAIR
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Creekside Park

North Scale: NTS

 Park Boundary
 PE100 Park Feature

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Park Name	Ridgemoor Park
Park Classification	Neighborhood
Park Size	5.4

	Type	Condition	Quantity	TCQ Score	Score Notes
General Park Elements (100)					
PE103	Bench	B	G	6	1.1
PE108	Drinking Fountain	B	G	1	0.8
PE112	Litter Can	B	G	1	0.4
PE114	Park Sign	S	G	2	3.0
Total General TCQ Score				5.3	FAIR
Active Park Elements (200)					
PE223	Playground	S	F	1	2.0
Total Active TCQ Score				2.0	POOR
Passive Park Elements (300)					
PE308	Open Water	S	G	2	6.0
PE311	Pedestrian Bridge	A	G	2	4.5
Total Passive TCQ Score				10.5	GOOD
Total TCQ Score				17.8	FAIR





2018-2022 Comprehensive Parks & Recreation Master Plan



Ridgemoor Park

North Scale: NTS

 Park Boundary
 PE100 Park Feature

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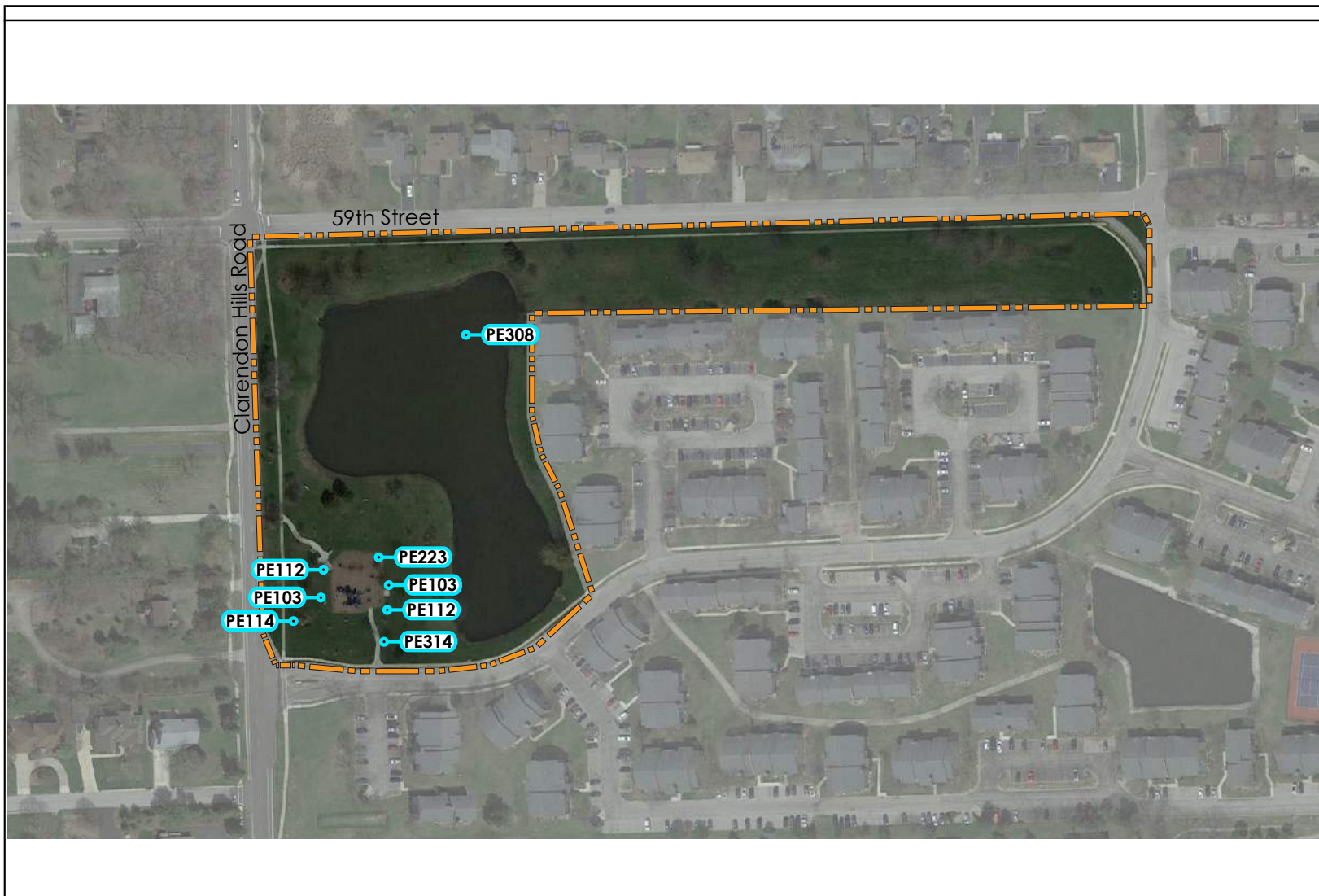
Prepared 5/3/17



Park Name	Prairie Trail Park
Park Classification	Neighborhood
Park Size	7.3



	Type	Condition	Quantity	TCQ Score	Score Notes
General Park Elements (100)					
PE103	Bench	B	F	6	0.8
PE112	Litter Can	B	F	2	0.5
PE114	Park Sign	S	G	2	3.0
Total General TCQ Score				4.3	FAIR
Active Park Elements (200)					
PE223	Playground	S	G	1	3.0
Total Active TCQ Score				3.0	POOR
Passive Park Elements (300)					
PE301	ADA Access	S	G	1	3.0
PE308	Open Water	S	E	1	4.0
Total Passive TCQ Score				7.0	FAIR
Total TCQ Score				14.3	FAIR





Prairie Trail Park

North Scale: NTS

 Park Boundary
 PE100 Park Feature

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Park Name	Waterford Park
Park Classification	Neighborhood
Park Size	4.28

	Type	Condition	Quantity	TCQ Score	Score Notes
General Park Elements (100)					
PE103 Bench	B	G	5	0.9	
PE104 Bike Rack	B	G	1	0.8	
PE108 Drinking Fountain	B	G	1	0.8	
PE112 Litter Can	B	G	2	0.8	
PE114 Park Sign	S	E	1	2.0	
PE116 Picnic Table	B	G	7	1.8	
PE119 Shade Structure	S	G	1	1.5	
Total General TCQ Score				8.4	FAIR

Active Park Elements (200)					
PE203 Baseball/ Softball Field	S	F	1	1.0	Backstop/Infield
PE223 Playground	S	G	1	3.0	Poured in Place
PE230 Tennis Court	S	G	2	3.0	
PE231 Volleyball Court	S	F	1	1.0	Sand
Total Active TCQ Score				8.0	FAIR



Passive Park Elements (300)					
PE301 ADA Access	S	F	1	2.0	
Total Passive TCQ Score				2.0	POOR

Total TCQ Score				18.4	FAIR
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Waterford Park

North Scale: NTS

 Park Boundary
 PE100 Park Feature



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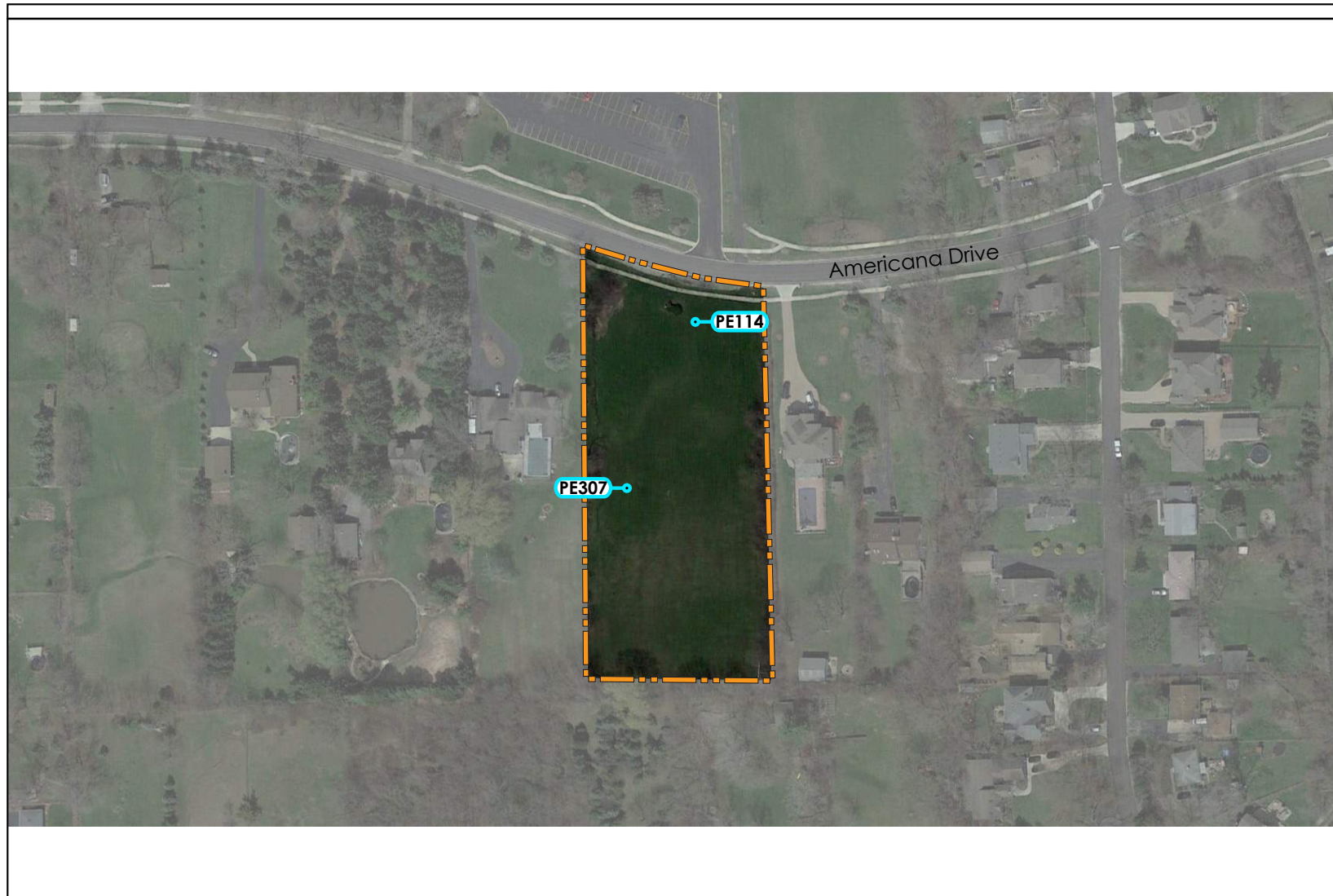


Prepared 5/3/17




Park Name	Midway Park
Park Classification	Neighborhood
Park Size	2.14

	Type	Condition	Quantity	TCQ Score	Score Notes
General Park Elements (100)					
PE114 Park Sign	S	E	1	2.0	
Total General TCQ Score				2.0	POOR
Active Park Elements (200)					
PE228 Soccer Field	S	G	1	1.5	
Total Active TCQ Score				1.5	POOR
Passive Park Elements (300)					
PE307 Open Field	B	G	1	1.5	
Total Passive TCQ Score				1.5	POOR
Total TCQ Score				5.0	FAIR



Midway Park

North Scale: NTS

 Park Boundary
 PE100 Park Feature

 Design Perspectives Inc.
Grounded in Creativity

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Prepared 5/3/17



Park Name	Lake Hinsdale Park
Park Classification	Tot Lot
Park Size	1

	Type	Condition	Quantity	TCQ Score	Score Notes
General Park Elements (100)					
PE101	ADA Picnic Table	S	E	1	1.0
PE103	Bench	B	G	3	0.6
PE104	Bike Rack	B	F	1	0.5
PE112	Litter Can	B	G	2	0.8
PE114	Park Sign	S	G	1	1.5
PE116	Picnic Table	B	G	3	0.8
PE119	Shade Structure	S	E	1	2.0
Total General TCQ Score				7.1	EXCELLENT

Active Park Elements (200)					
PE223	Playground	S	E	1	4.0
Total Active TCQ Score				4.0	GOOD



Passive Park Elements (300)					
PE314	Walking Trail	S	E	1	0.8
Total Passive TCQ Score				0.8	POOR

Total TCQ Score				11.9	EXCELLENT
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Lake Hinsdale Park

North Scale: NTS

 Park Boundary
 PE100 Park Feature

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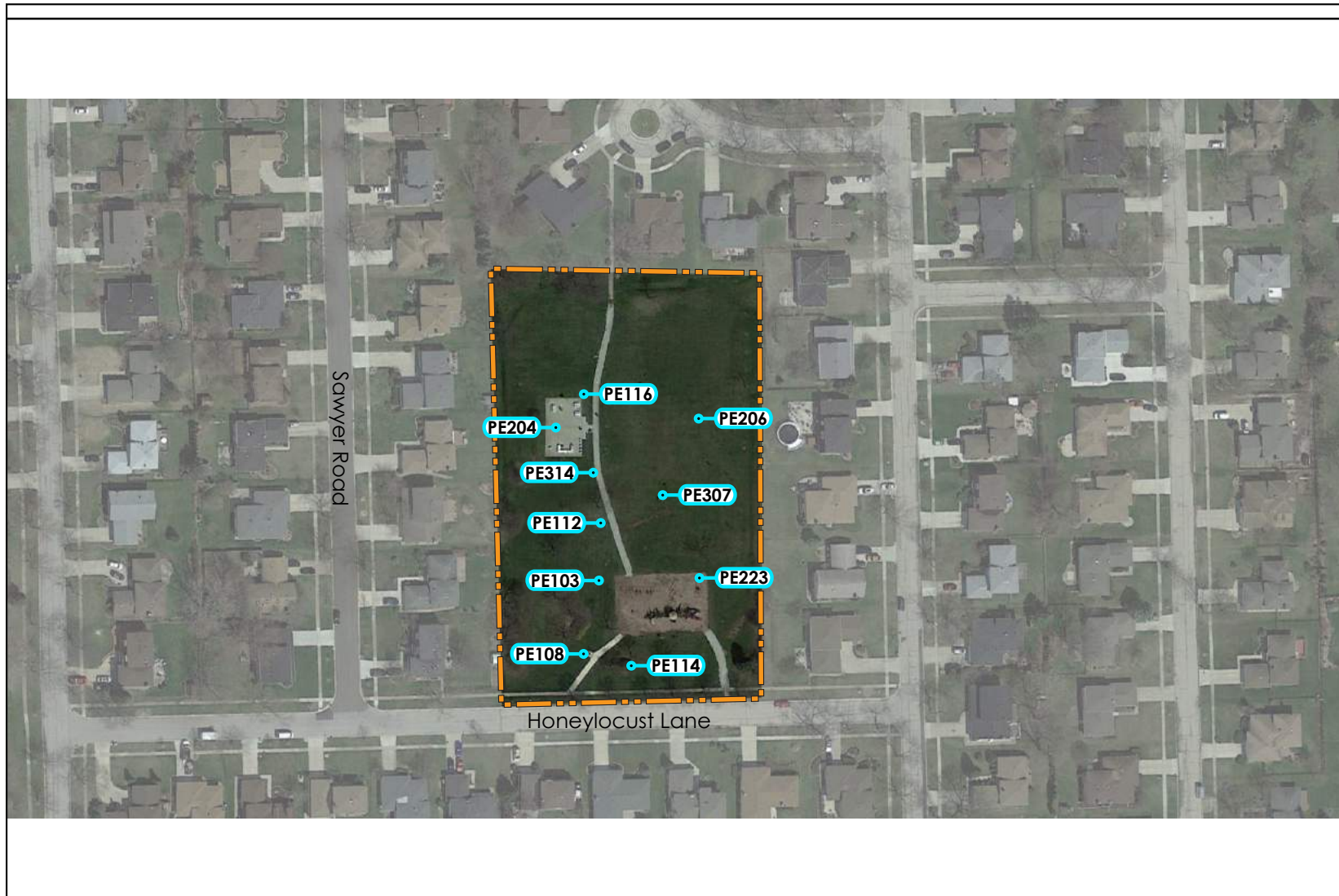
Park Name	Farmingdale Terrace Park
Park Classification	Neighborhood
Park Size	3.02

	Type	Condition	Quantity	TCQ Score	Score Notes
General Park Elements (100)					
PE103	Bench	B	F	5	0.6
PE108	Drinking Fountain	B	E	1	1.0
PE111	Lighting	S	G	1	3.0
PE112	Litter Can	B	G	3	1.1
PE114	Park Sign	S	E	2	4.0
PE116	Picnic Table	B	G	3	0.8
Total General TCQ Score				10.5	GOOD

Active Park Elements (200)					
PE204	Basketball Court	S	F	1	1.0
PE223	Playground	S	F	1	2.0
Total Active TCQ Score				3.0	POOR



Passive Park Elements (300)					
PE307	Open Field	B	G	1	1.5
Total Passive TCQ Score				1.5	POOR

Total TCQ Score				15.0	FAIR
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Farmington Terrace Park

North Scale: NTS

 Park Boundary
 PE100 Park Feature

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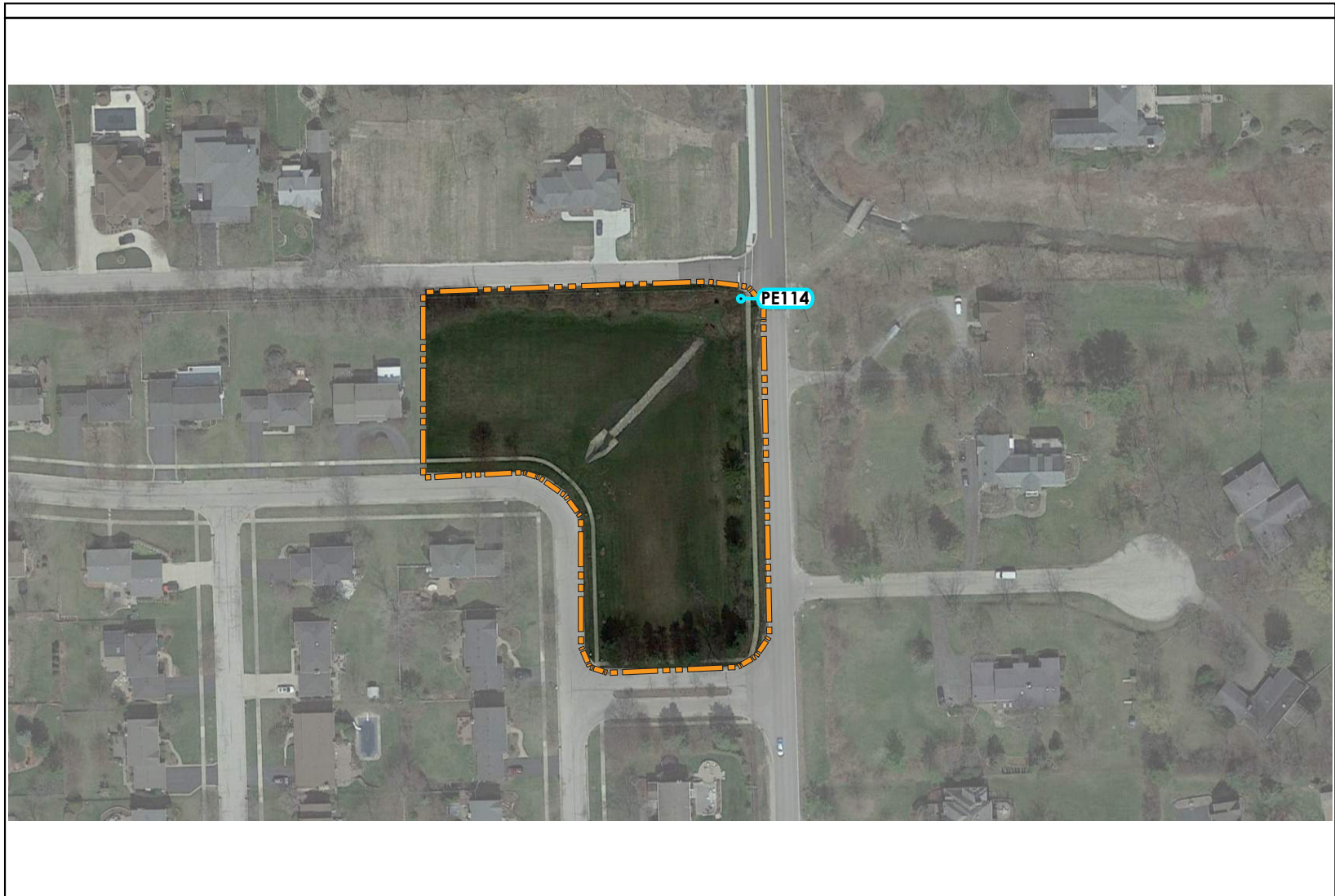


Prepared 5/3/17





Park Name	Rogers Glen
Park Classification	Open Space
Park Size	1.38

	Type	Condition	Quantity	TCQ Score	Score Notes
General Park Elements (100)					
PE114 Park Sign	S	E	1	2.0	
Total General TCQ Score				2.0	FAIR
Active Park Elements (200)					
Total Active TCQ Score				0.0	POOR
Passive Park Elements (300)					
Total Passive TCQ Score				0.0	POOR
Total TCQ Score				2.0	FAIR



Rogers Glen Park
North Scale: NTS

 Park Boundary
 PE100 Park Feature

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Parks Inventory Summary Table & Conclusion

The following table was created by consolidating all of the TCQ scores from each park. The blue column to the right illustrates the overall score each park received based on a classification from “poor” to “excellent”. Tony & Florence Borse Community Park, Willow Pond Park, and Lake Hinsdale Park were the only parks to receive the “excellent” ranking, normally reserved for the most essential parks for the community. Midway Park was the only park in the Village of Willowbrook Park and Recreation Department to receive a “poor” ranking which shows that the Park and Recreation Department operates and maintains their parks to higher than average quality standard that was also reflected in the community survey results.

**Village of Willowbrook
TCQ (Type, Condition, Quantity) Score Matrix**

Park or Facility	Classification	General Score		Active Score		Passive Score		Total TCQ Score	
Tony & Florence Borse Community Park	Community	60.9	Excellent	28.8	Good	13.0	Fair	102.6	Excellent
Willow Pond Park	Neighborhood	20.8	Excellent	21.0	Excellent	11.0	Good	52.8	Excellent
Creeside Park	Neighborhood	4.8	Fair	4.4	Poor	2.0	Poor	11.1	Fair
Ridgemoor Park	Neighborhood	5.3	Fair	2.0	Poor	10.5	Good	17.8	Fair
Prairie Trail Park	Neighborhood	4.3	Fair	3.0	Poor	7.0	Fair	14.3	Fair
Waterford Park	Neighborhood	8.4	Fair	8.0	Fair	2.0	Poor	18.4	Fair
Midway Park	Neighborhood	2.0	Poor	1.5	Poor	1.5	Poor	5.0	Poor
Lake Hinsdale Park	Tot Lot	7.1	Excellent	4.0	Good	0.8	Poor	11.9	Excellent
Farmingdale Terrace Park	Neighborhood	8.5	Fair	3.0	Poor	1.5	Poor	13.0	Fair
Rogers Glen Park	Open Space	2.0	Fair	0.0	Poor	0.0	Poor	2.0	Fair



2018-2022 Comprehensive Parks & Recreation Master Plan

Parks Matrix

The following table illustrates the parks and their components.

Village of Willowbrook Parks & Recreation Department																						
Park Matrix			Park Amenities																			
			Playgrounds	Basketball Courts	Soccer Fields	T-Ball Fields	Baseball Fields	Softball Fields	Backstop	Multi-Purpose Fields	Football Fields	Tennis Courts	Ice Rinks	Trails	Sand Volleyball Courts	Sled Hill	Splash Pad	Skate Park	Park Shelter	Parking Lot	Restroom Facilities	Ponds & Basins
Park Name	Acres	Classification																				
Creekside Park	10.18	NP	1	1				1	1					1								1
Farmingdale Terrace Park	3.02	NP	1	1										1								1
Lake Hinsdale Park	1	TOT	1						1					1								1
Midway Park	2.14	NP								1												1
Prairie Trail Park	7.3	NP	1											1								1
Ridgemoor Park	5.4	NP	1											1								1
Rogers Glen Park	1.38	OS																				1
Tony & Florence Borse Community Park	17.17	CP	1	2				1		2				1	3				1	1	1	1
Waterford Park	4.28	NP	1					1	1			2			1				1			1
Willow Pond	4.17	NP	3											1			1		2	2	1	1
Total	56.04		10	4	0	0	0	3	3	3	0	2	0	7	4	0	1	0	4	3	2	6
Key CP = Community Park NP = Neighborhood Park TOT=Tot Lot OS = Open Space																						

Parks & Open Space Standards

It is a common practice in the development of a Comprehensive Park & Recreation Master Plan to explore the comparison of the agency's existing outdoor recreation area features and total land acres versus national and state wide recreation standards. These standards have become less relevant over the years and in many older, built out communities, not feasible to obtain. The basis of needs development for obtaining park acreage and/or new and improved outdoor park features is first and foremost developed by data gathering from community surveys, public meetings, special interest groups and any other type of constructive input vehicle to provide a reasonable basis for planning. If the need is to secure additional park land based on significant level of service deficiencies or the need to gather new park land to meet the programming needs from the current data and the land acquisition is financially feasible, then the agency should explore acquiring the needed asset.

The National Recreation and Park Association (NRPA) developed standards that have not been updated recently and within current planning circles there has been discussion about moving away from standards such as those used from NRPA due to wide range of variety in local needs and availability of suitable land for both open space preservation and the development of park and recreational facilities. The need to understand local conditions and those preferences are becoming more important to planning studies than arbitrary standards.

This becomes very apparent when discussing the average target of providing 10 acres of park land per 1,000 residents. The Village has approximately 8,500 residents. So, the Village would need to provide 85 acres of park and open space to meet that standard. The current acreage for the Village is 56 acres. This puts the Village 29 acres short of that standard. There is not enough open space within its political boundary that has a significant acreage to meet that standard. As you can see, the goal of obtaining 10 acres per 1,000 residents is unrealistic and the resources to obtain such a number could be put to better use in terms of making the current park spaces it does have more effective with re-development opportunities. An adopted standard of 6 acres per 1,000 residents would align better with the current acreage and place the open space needs at 4 acres based on the current population. The Village should explore this issue and adopt an appropriate standard that reflects an established land locked community with little opportunities to add significant open space.



2018-2022 Comprehensive Parks & Recreation Master Plan

An additional component would be to explore the level of service areas that the Village currently provides. The park and recreation service areas as defined by the Village Comprehensive Plan prepared in 1992 lists six (6) dedicated service areas. The following table illustrates the findings of this level of analysis.

Service Area	Existing Park Acreage	Park Acreage Needed
1	0	11 (CP)
2	8.3	0
3	25.4	0
4	0	1 (NP)
5	22.3	0

2018-2022 Comprehensive Parks & Recreation Master Plan



A more relevant conversation to review how the Village stacks up in any standards department would be to review facilities against the Illinois Department of Natural Resources Statewide Comprehensive Outdoor Recreation Plan (SCORP). This document was updated in 2015 and is used to provide guidance for many units of government in planning open space preservation and development within the state. These numbers are statewide averages and reflect existing situations at a given point in time and are not a typical standard target to be achieved. They do however allow local units of government to see how they compare to other communities. Using the SCORP data, the following have been calculated for the Village.

Facility	Statewide Average	Village of Willowbrook
18-Hole Golf Courses	123,000	None
9-Hole Golf Courses	192,000	None
Aquatic Center/Pool	34,000	None
Baseball Fields	5,750	None
Basketball Courts	7,500	2,125
Bocce Ball Courts	107,000	None
Dog Parks	84,000	None
Fishing Piers/Docks	22,000	2,125
Football Fields	25,000	None
Frisbee Golf Courses	110,000	None
Futsal Courts	No Data	None
Golf Driving Range	No Data	None
Pickleball Courts	90,000	None
Playgrounds	3,000	850
Shelters	4,400	2,125
Skate Parks	70,000	None
Soccer Fields	6,400	2,833
Softball Fields	8,000	1,700
Spray Grounds	40,000	8,500
Tennis Courts	6,000	4,250
Volleyball Courts	No Data	2,125

In terms of recreation features found within the park system, it has adequate coverage in many areas for traditional staples of park elements. It is lacking in many new park features such as a dog park. The plan does discuss these features in the capital planning section of this Comprehensive Parks and Recreation Master Plan.

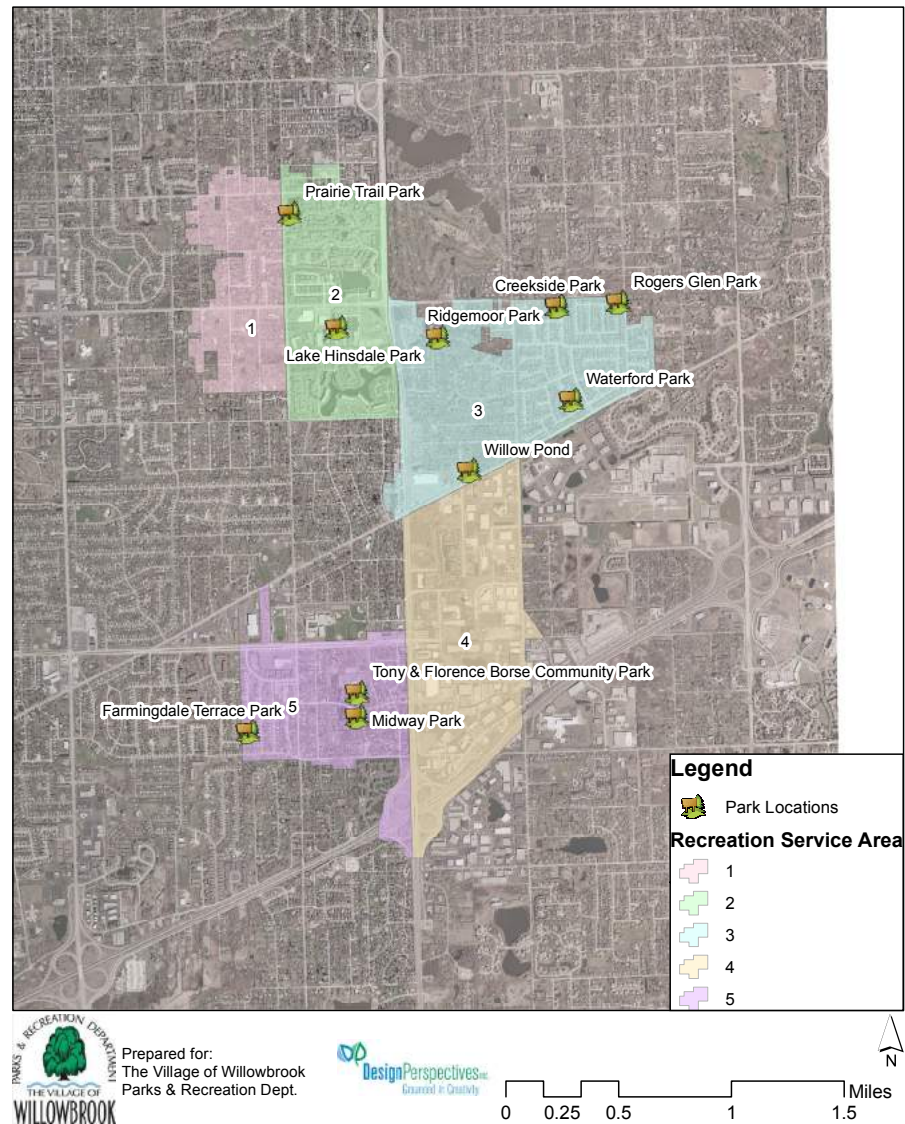


Equality Mapping/Service Area Analysis

When viewing the Village's parks and facilities system as a whole, it is important to understand how these different facilities service the residents of Willowbrook. The number, location and size of each park plays an important role in determining the LOS for the overall park system. Each type of park within the Village has a different coverage area which is based on the size and recreational elements located in that park. The Village has four different types of parks, larger community parks, small neighborhood parks, smaller tot lots and finally open space. The first map locates all existing parks owned by the Village of Willowbrook within its park system.

Existing Parks Locations

Existing Park Locations

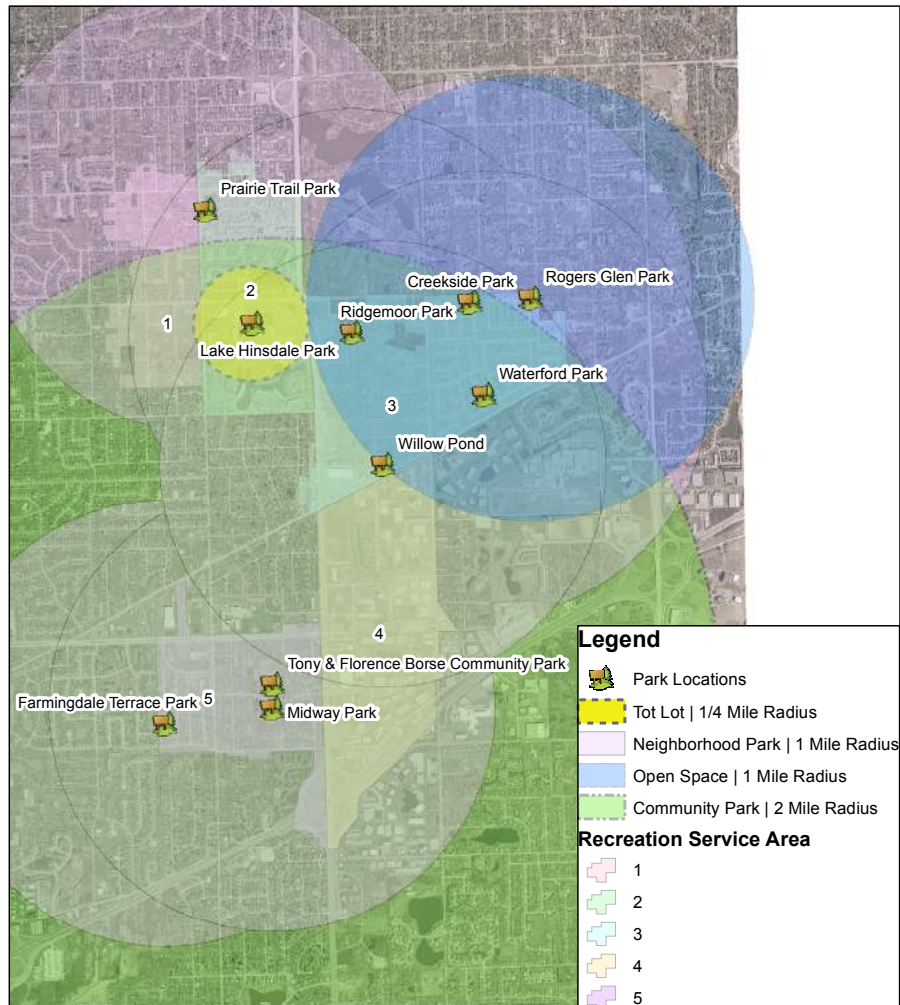




2018-2022 Comprehensive Parks & Recreation Master Plan

Overall Level of Service

Level of Service (Overall)



Service Area for Overall Parks:

Creekside Park
Lake Hinsdale Park
Prairie Trail Park
Rogers Glen Park
Waterford Park

Farmingdale Terrace Park
Midway Park
Ridgemoor Park
Tony & Florence Borse Community Park
Willow Pond Park

Total Acres: 56.04

No Gaps in Level of Service



Prepared for:
The Village of Willowbrook
Parks & Recreation Dept.



0 0.25 0.5 1 1.5 Miles

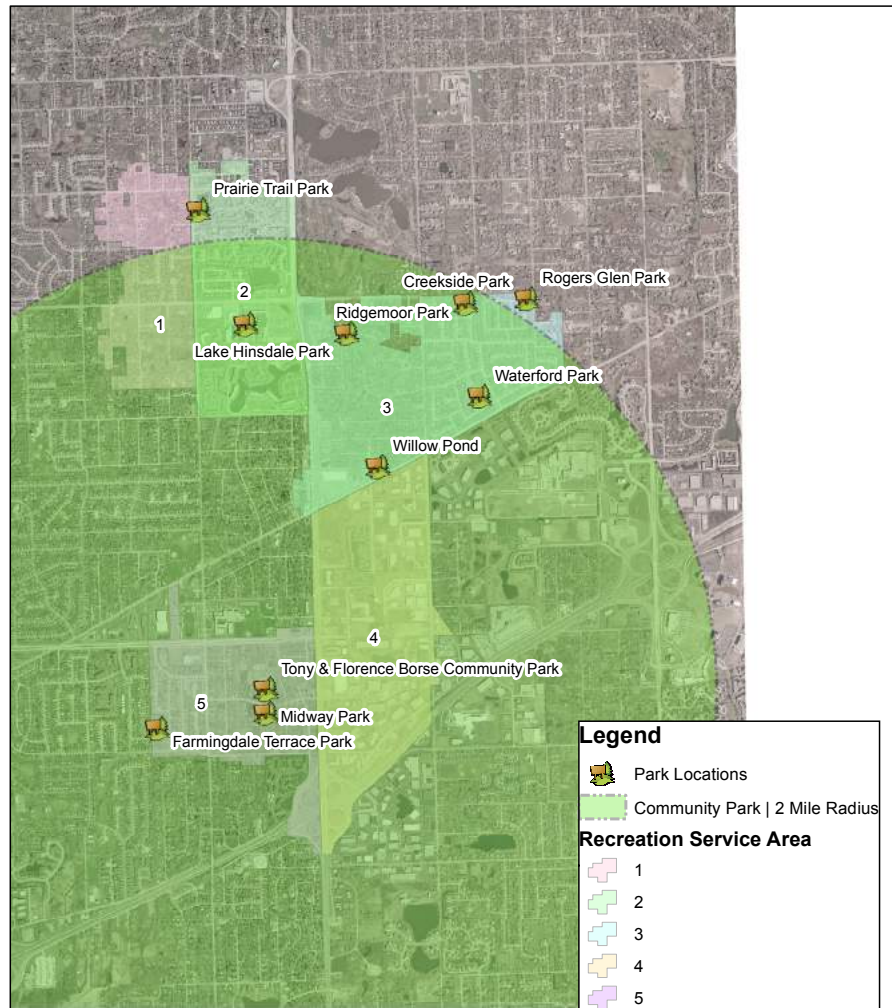


2018-2022 Comprehensive Parks & Recreation Master Plan



Community Park Level of Service

Level of Service (Community Park)



Service Area for Community Park:

Tony & Florence Borse Community Park

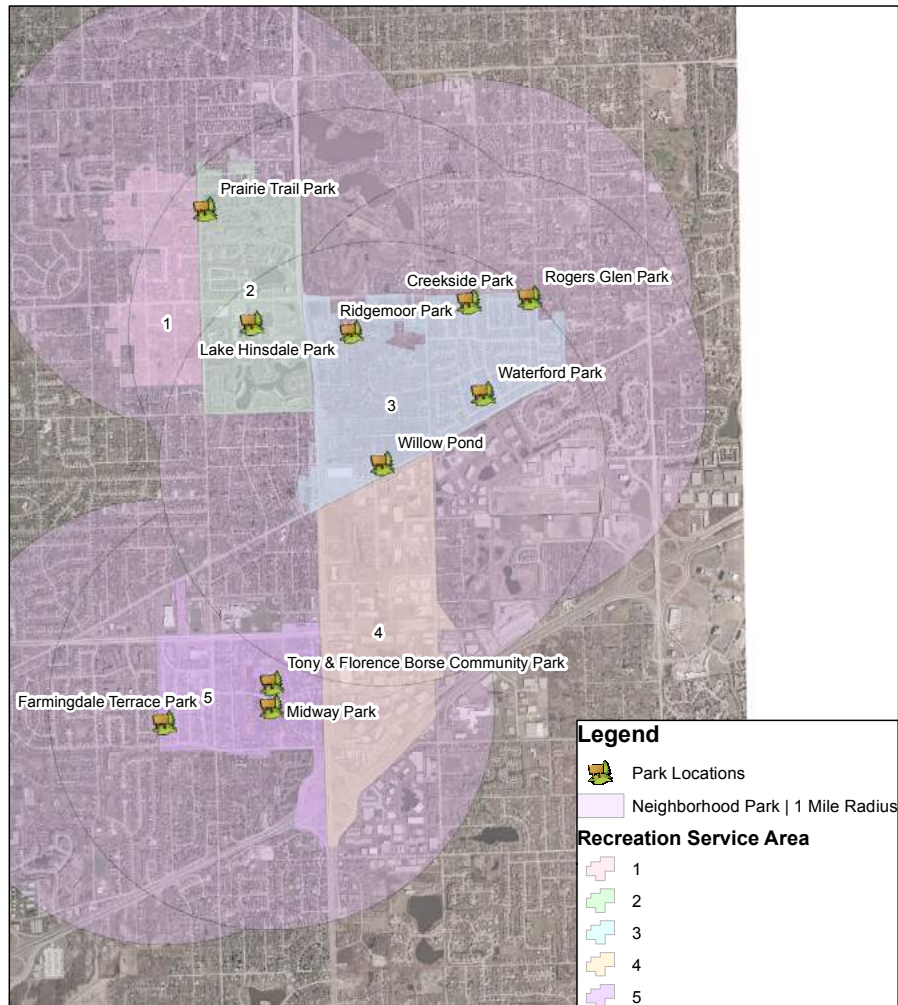
Total Acres: 17.17

Gaps in Level of Service



Neighborhood Park Level of Service

Level of Service (Neighborhood Park)



Service Area for Neighborhood Park:

Creekside Park
Midway Park
Ridgemoor Park
Willow Pond Park
Farmingdale Terrace Park
Prairie Trail Park
Waterford Park

Total Acres: 36.49

No Gaps in Level of Service



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The Village of Willowbrook
Parks & Recreation Dept.



0 0.25 0.5 1 1.5 Miles

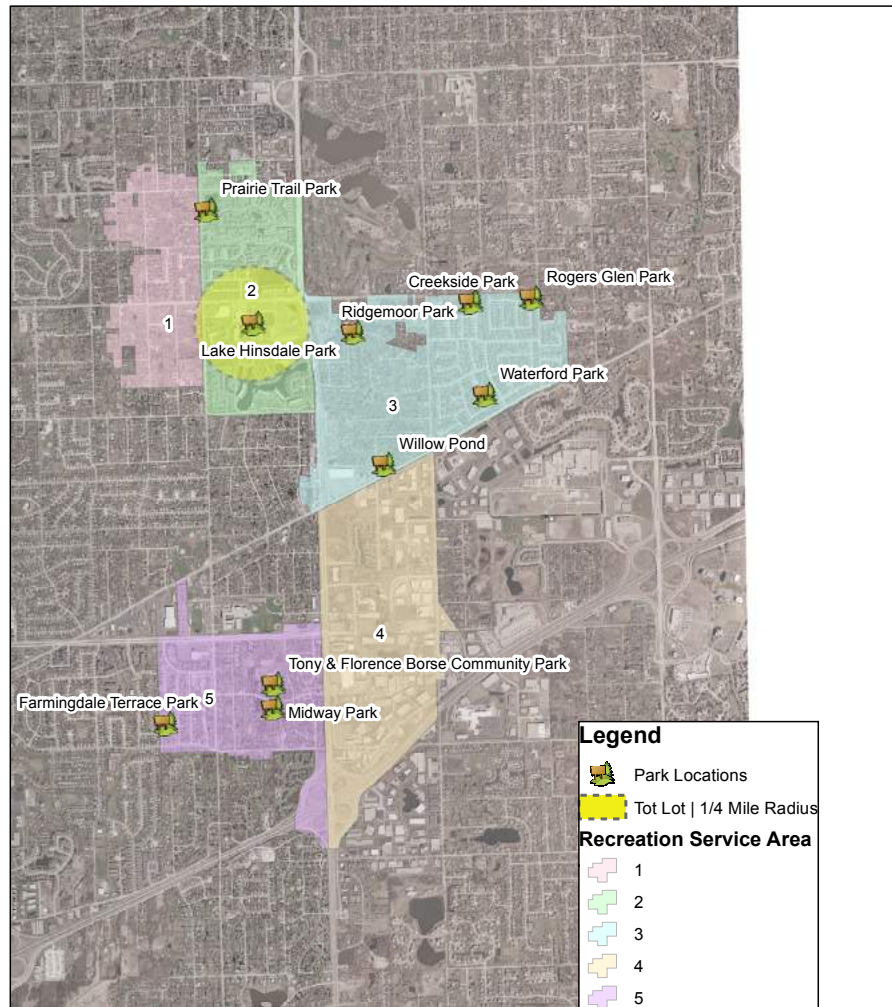


2018-2022 Comprehensive Parks & Recreation Master Plan



Tot Lot Level of Service

Level of Service (Tot Lot)



Service Area for Tot Lot

Lake Hinsdale Park

Total Acres: 1

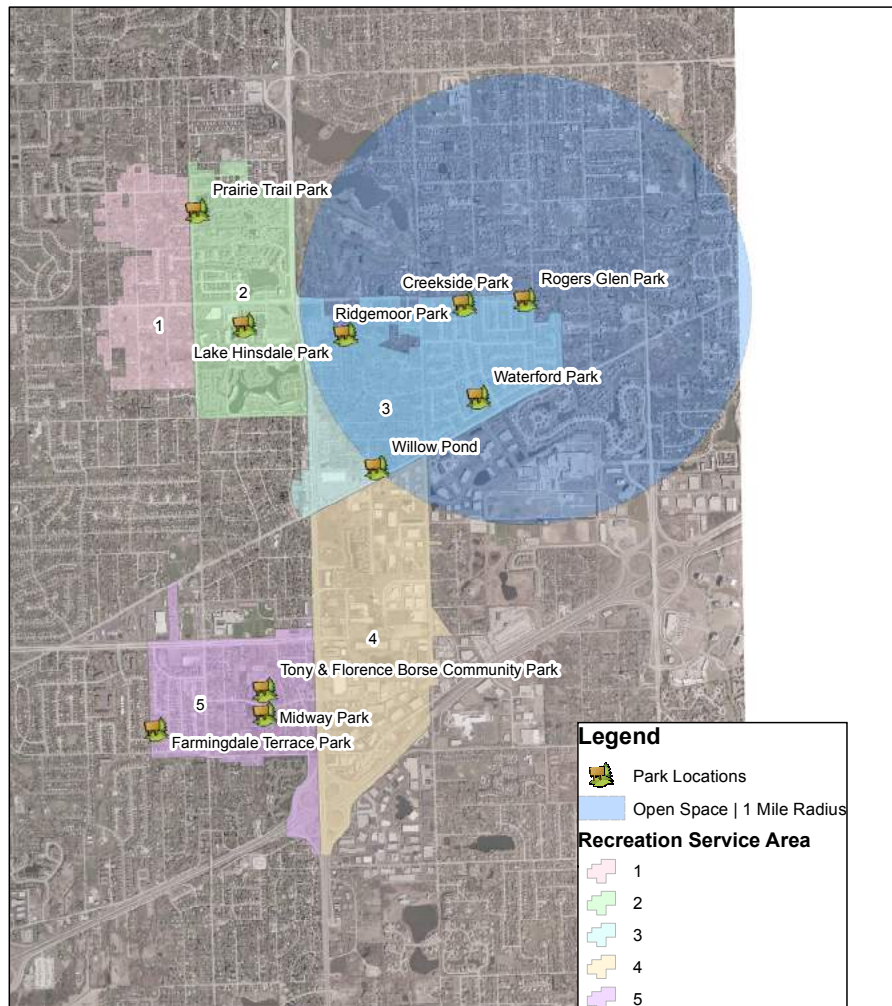
Gaps in Level of Service





Open Space Level of Service

Level of Service (Open Space)



Service Area for Open Space

Rogers Glen Park

Total Acres: 1.38

Gaps in Level of Service



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The Village of Willowbrook
Parks & Recreation Dept.

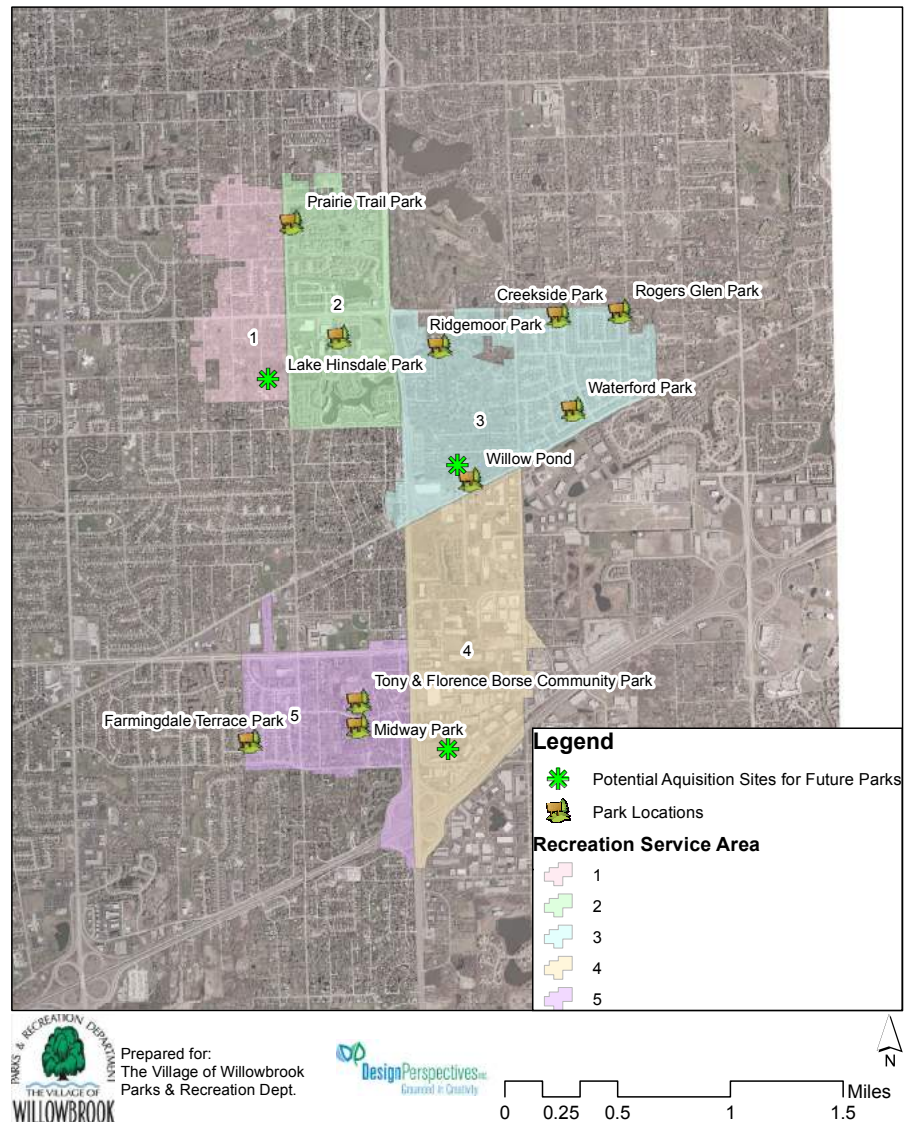


0 0.25 0.5 1 1.5 Miles



Potential Park Site Locations for Future Acquisition

Potential Aquisition Sites for Future Parks and Recreation





Chapter 4 - Envisioning the Future

Introduction

The planning effort has been a course of investigation, analysis and interpretation. The process has gathered valuable information provided from a number of sources within the community. The public has provided input, a focus group of stakeholders has been engaged, a survey of over 250 households has been sampled and analyzed, and finally the Village staff as well as the Park & Recreation Commission members have provided their ideas.

All of these sources have been taken into consideration to determine the parks and recreation needs for the Village. The goals and objectives are the cornerstone of any plan. The goals for this planning effort were developed into three main categories that focus on;

- Administration
- Recreation
- Parks & Facilities

Themes

It is the development of themes from the information collected in this planning process in which the goals and objectives categories are developed. These strategic goals need to provide for high level discussion for broad based thinking. They will stimulate the need to create specific objectives that are the foundation of the implementation portion of the plan. After a careful and thorough review of the input received from the many different sources, several areas have emerged that will comprise the plan direction. The three goal categories surround six major focus areas. The following list illustrates those six with a priority marker included to signify its importance.

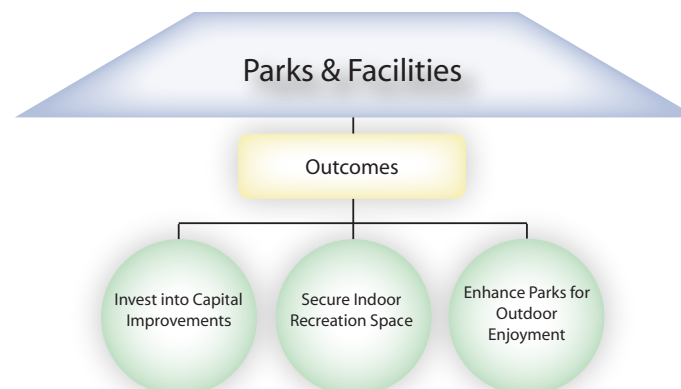
- | | | |
|---|-------------------------|------------|
| • | Park Improvements | High-level |
| • | Capital Funding | High-level |
| • | Marketing & Visibility | Mid-level |
| • | Partnerships | Mid-level |
| • | Recreation Programs | Low-level |
| • | Indoor Recreation Space | Low-level |

Strategic Atlas

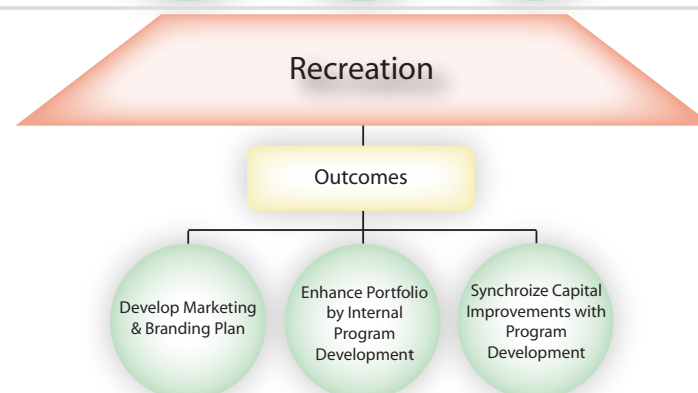
The strategic atlas illustrates a clear overview of the major outcomes based on the priority categories generated by the goals and objectives, laid out based on the three core function areas of the Department. The strategic atlas highlights the core functions in level of importance.

(High Priority)	Tier 1 - Parks & Facilities
(Mid Priority)	Tier 2 - Recreation
(Low Priority)	Tier 3 - Administration

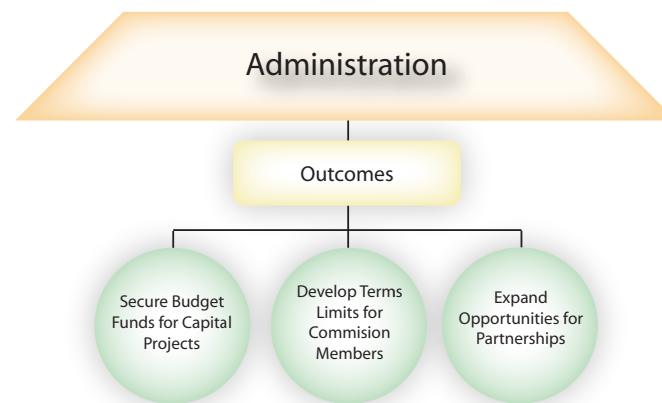
Tier 1.0



Tier 2.0



Tier 3.0





Goals and Objectives

This Comprehensive Master Plan categorizes the Goals into three core areas which include Administration, Recreation and Parks & Facilities that make up the Department both on an internal and external level. These three categories are represented in the strategic atlas by level of importance followed by a detailed explanation of the goals and objectives. Ultimately, the Comprehensive Parks & Recreation Master Plan should be viewed and used as a guide to the future of parks and recreation in the Village. This plan should be evaluated on a regular basis as changes will influence the plan through implementation.

Parks & Facilities Goals and Objectives

Summary of Park & Facility Topics Facing the Department

1. Land Acquisition
 - No parcels have been added to Village open space for a significant number of years
2. Capital Spending
 - No dedicated capital expenditure funding formula
3. Innovative planning, design and maintenance
 - Need to inform the community on parks and recreation projects
 - Do not currently have unique park elements based on recreation trends
 - Do not have adequate indoor recreation space
 - Do not have a dedicated maintenance plan

2018-2022 Comprehensive Parks & Recreation Master Plan



Goal: Keep exploring the purchase of additional indoor recreation space

Objective:

- Work to identify potential buildings at existing locations that would allow for offices, multi-purpose rooms, specialty recreation spaces, storage and adequate parking.

Goal: Develop individual site plans for existing parks as a tool for improving the park system

Objectives:

- Follow conceptual plans included in this master plan as a starting point for future projects.
- Adjust the plans as needed for site constraints, budget considerations and public input.

Goal: Develop links between neighborhoods and parks

Objective:

- Examine opportunities to connect neighborhoods and determine exact routes, budgets and timeframes to coordinate placement of connections through road improvements, park improvements and seek grant monies that are available for these improvements.

Goal: Acquire strategic in-fill park sites to provide enhanced level of service coverage within the overall Village park system

Objective:

- Work to identify and proceed to purchase land parcels that become available if financially feasible.

Goal: Coordinate recreation programming with Capital Plan Development

Objectives:

- Develop a Village review of park and facility plans with the park planner/designer to discuss what the recreation needs could be in new and improved spaces for programmed activities.
- Implement a way of reporting what is feasibly possible within budget parameters on capital projects.
- Review the project requests with the park planner/designer and decide what can be included in the capital projects.



Goal: Seek alternative revenue sources for necessary park capital improvement dollars

Objectives:

- Identify and apply for grants that can assist in the construction of park and facility improvements.
- Capital projects that have been identified as significant grant development candidates include Prairie Trail and Borse Community Park.
- Seek sponsorships for parks and facilities improvements.
- Seek any logical additional revenue streams such as cell tower land leases, impact fees, etc. that do not pose significant impacts to the users, site or community.

Goal: Create unique parks & recreation facilities that reflect the culture of the community

Objectives:

- Develop park & recreation amenities that are needed to enhance the quality of life for Village residents.
- Develop signature ideas for enhanced park spaces.
- Construct parks that strive to have elements that provide activities for a diverse age group.
- Partner with special interest groups when a win-win relationship can be achieved to enhance park & recreation facilities such as your Special Recreation Association.
- Explore flexible capital improvements that can match recreation programming opportunities with rapid re-development.
- Increase green practices and use energy-efficient materials.

Goal: Identify a maintenance standard for the overall park system

Objectives:

- Prepare guiding principles that will form a comprehensive maintenance program including material standards.
- Develop a lifecycle assessment program to plan for park element replacement.
- Allocate adequate budget resources to achieve the accepted maintenance standard.

Recreation Goals and Objectives

Summary of Recreation Topics Facing the Park District

1. Indoor recreation
 - Limited indoor recreation space within Village buildings
2. Integration of expansion of programs within outdoor park spaces
 - Existing park elements do not allow for significant development or expansion of recreation programs, rental opportunities or vending prospects with possible revenue generation within the parks
3. Branding of recreation programming
 - Need to develop a definition of core recreation offerings, brand the direction of the programs and grow use of residents using Village recreation offerings

Goal: Create new recreation program categories centered on the foundation of “something for everyone”

Objectives:

- Organize and operate healthy focused lifestyle programs.
- Organize and operate youth age summer day camp.
- Organize and operate limited adult sports leagues.
- Organize and operate limited youth sports leagues.
- Organize and operate niche travel trips for Village residents.
- Seek to develop programs offered for the Village by the Village.

Goal: Integrate recreation programs with plans for new indoor recreation spaces

Objectives:

- Develop a portfolio of recreation programs that can successfully use the indoor space in the new recreation center.
- Develop a wish list of indoor recreation programming for possible acquisition of commercial sized spaces.
- Investigate School District building use through intergovernmental agreements.



Goal: Perform pricing evaluation on fees & rentals

Objectives:

- Perform a pricing evaluation study to establish a philosophy of cost recovery for programs and rentals.
- Evaluate pricing model on a yearly basis.



Administration Goals and Objectives

Summary of Administrative Topics facing the Park District

1. Financing
 - Limited operational funds for Department growth.
 - Shortage of capital dollars in Village budget for park modernization
 - Long term budget forecasting for Department needs
2. Operations
 - Lack of full-time, part time and seasonal staff
 - Improved and/or expanded relationships with likeminded organizations
 - Lack of a strong vision from the Parks & Recreation Commission to be vetted with the Village Board
 - No dogs in parks
3. Visibility
 - Low digital presence on web and social media sites
 - No digital marquee signage at major viewing point
 - Perceived low level of value for parks and recreation



Goal: Elevate parks and recreation services to the community

Objectives:

- Work towards providing adequate Department staff in order to expand operations.
- Hire seasonal park staff during the peak park maintenance season and assist in preparation for recreation activities.
- Keep a standing discussion agenda item on the Commission meeting discussing the Master Plan.
- Limit Commission members terms of service to a maximum of 5 years to ensure a mix of new ideas reflective of the community.
- Fund staff attendance at professional development schools and conferences related to the industry for new ideas and revived focus.
- Recommend that the current ordinance banning dogs from the parks be revised to allow for dogs in parks with proper rules for behavior.

Goal: Identify financial funding sources for the Parks and Recreation Department

Objectives:

- Provide opportunity for key staff attendance at professional development opportunities and continue to encourage park association activity.
- Seek to modestly increase the Department operating budget with a focus on core functions that are centered on administration, recreation & maintenance.
- Develop a sound and realistic capital budget for the modernization of the park system due to aging infrastructure.
- Utilize the Master Plan to discuss opportunities with the Village Board with input from the Village Administrator to prioritize capital investments with an appropriate allocation of capital funding reflective of the needs of the community.
- Secure alternative funding revenue generation opportunities such as grants, sponsorships, fees and rentals.

Goal: Create a dynamic marketing and branding plan

Objectives:

- Create an informative public awareness campaign to increase public knowledge about parks and recreation services the Village provides through public media outlets.
- Craft a branding campaign for implementation to increase use and participation.
- Building an electronic marquee sign at Willow Pond Park.





Chapter 5 - Plan Implementation

Introduction

A Comprehensive Parks & Recreation Master Plan builds upon the data it collects through the planning process and is only as good as the agency that is prepared to execute it. The data led to a series of specific goals and objectives that will enhance parks and recreational opportunities within the Village of Willowbrook. These goals and objectives define the plan's overall purpose and drives a vision for the future.

Timeline for Implementation

The following pages provides an Action Plan that is a detailed chart which highlights each goal from Chapter 4 and a projected time frame for achievement. This time frame section illustrates when and what priorities the Department should set that will impact the quality of recreational life for the community.

2018-2022 Comprehensive Parks & Recreation Master Plan



Goal	Tier	Objective	Type	2018	2019	2020	2021	2022
Goal: : Keep exploring the purchase of additional indoor recreation space	Top	Work to identify potential buildings at existing locations that would allow for offices, multi-purpose rooms, specialty recreation spaces, storage and adequate parking.	Parks & Facilities		X		X	
Goal: Develop individual site plans for existing parks as a tool for improving the park system	Top	Follow conceptual plans included in this master plan as a starting point for future projects.	Parks & Facilities	X	X	X	X	X
		Adjust the plans as needed for site constraints, budget considerations and public input.	Parks & Facilities	X	X	X	X	X
Goal: Develop links between neighborhoods and parks	Top	Examine opportunities to connect neighborhoods and determine exact routes, budgets and timeframes to coordinate placement of connections through road improvements, park improvements and seek grant monies that are available for these improvements.	Parks & Facilities	X		X		X
Goal: Coordinate recreation programming with Capital Plan Development	Top	Develop a Village review of park and facility plans with the park planner/designer to discuss what the recreation needs could be in new and improved spaces for programmed activities.	Parks & Facilities	X	X	X	X	X
		Implement a way of reporting what is feasibly possible within budget parameters on capital projects.	Parks & Facilities	X	X	X	X	X
		Review the project requests with the park planner/designer and decide what can be included in the capital projects.	Parks & Facilities	X	X	X	X	X
Goal: Seek alternative revenue sources for necessary park capital improvement dollars	Top	Identify and apply for grants that can assist in the construction of park and facility improvements.	Parks & Facilities	X	X	X	X	X
		Capital projects that have been identified as significant grant development candidates include Prairie Trail and Borse Community Park.	Parks & Facilities		X		X	
		Seek sponsorships for parks and facilities improvements.	Parks & Facilities	X	X	X	X	X
		Seek any logical additional revenue streams such as cell tower land leases, impact fees, etc. that do not pose significant impacts to the users, site or community.	Parks & Facilities	X	X	X	X	X
Goal: Create unique parks & recreation facilities that reflect the culture of the community	Top	Develop park & recreation amenities that are needed to enhance the quality of life for Village residents.	Parks & Facilities	X	X	X	X	X
		Develop signature ideas for enhanced park spaces.	Parks & Facilities	X	X	X	X	X
		Construct parks that strive to have elements that provide activities for a diverse age group.	Parks & Facilities	X	X	X	X	X
		Partner with special interest groups when a win-win relationship can be achieved to enhance park & recreation facilities such as your Special Recreation Association.	Parks & Facilities	X	X	X	X	X
		Explore flexible capital improvements that can match recreation programming opportunities with rapid re-development.	Parks & Facilities	X	X	X	X	X
		Increase green practices and use energy-efficient materials.	Parks & Facilities	X	X	X	X	X
Goal: Identify a maintenance standard for the overall park system	Top	Prepare guiding principles that will form a comprehensive maintenance program including material standards.	Parks & Facilities		X			
		Develop a lifecycle assessment program to plan for park element replacement.	Parks & Facilities			X		
		Allocate adequate budget resources to achieve the accepted maintenance standard.	Parks & Facilities			X	X	X



2018-2022 Comprehensive Parks & Recreation Master Plan

Goal	Tier	Objective	Type	2018	2019	2020	2021	2022
Create new recreation program categories centered on the foundation of "something for everyone"	Mid	Organize and operate healthy focused lifestyle programs.	Recreation	X	X	X	X	X
		Organize and operate youth age summer day camp.	Recreation	X	X	X	X	X
		Organize and operate limited adult sports leagues.	Recreation	X	X	X	X	X
		Organize and operate limited youth sports leagues.	Recreation	X	X	X	X	X
		Organize and operate niche travel trips for Village residents.	Recreation	X	X	X	X	X
		Seek to develop programs offered for the Village by the Village.	Recreation	X	X	X	X	X
Goal: Integrate recreation programs with plans for a new indoor recreation spaces	Mid	Develop a portfolio of recreation programs that can successfully use the indoor space in the new recreation center.	Recreation	X				
		Develop a wish list of indoor recreation programming for possible acquisition of commercial sized spaces.	Recreation			X		
		Investigate School District building use through intergovernmental agreements.	Recreation	X		X		X
Goal: Perform pricing evaluation on fees & rentals	Mid	Perform a pricing evaluation study to establish a philosophy of cost recovery for programs and rentals.	Recreation	X		X		X
		Evaluate pricing model on a yearly basis.	Recreation	X	X	X	X	X
Goal: Elevate parks and recreation services to the community	Low	Work towards providing adequate Department staff in order to expand operations.	Administration	X	X	X	X	X
		Hire seasonal park staff during the peak park maintenance season and assist in preparation for recreation activities	Administration	X	X	X	X	X
		Keep a standing discussion agenda item on the Commission meeting discussing the Master Plan.	Administration	X	X	X	X	X
		Limit Commission members terms of service to a maximum of 5 years to ensure a mix of new ideas reflective of the community.	Administration	X				
		Fund staff attendance at professional development schools and conferences related to the industry for new ideas and revived focus.	Administration	X	X	X	X	X
		Recommend that the current ordinance banning dogs from the parks be revised to allow for dogs in parks with proper rules for behavior.	Administration	X				
Goal: Identify financial funding sources for the Parks and Recreation Department	Low	Provide opportunity for key staff attendance at professional development opportunities and continue to encourage park association activity.	Administration	X	X	X	X	X
		Seek to modestly increase the Department operating budget with a focus on core functions that are centered on administration, recreation & maintenance.	Administration	X		X		X
		Develop a sound and realistic capital budget for the modernization of the park system due to aging infrastructure.	Administration	X				
		Utilize the Master Plan to discuss opportunities with the Village Board with input from the Village Administrator to prioritize capital investments with an appropriate allocation of capital funding reflective of the needs of the community.	Administration	X	X	X	X	X
		Secure alternative funding revenue generation opportunities such as grants, sponsorships, fees and rentals.	Administration	X	X	X	X	X
Goal: Create a dynamic marketing and branding plan	Low	Create an informative public awareness campaign to increase public knowledge about parks and recreation services the Village provides through public media outlets.	Administration	X				
		Craft a branding campaign with implementation to increase use and participation.	Administration	X	X	X	X	X
		Building an electronic marquee sign at Willow Pond Park.	Administration					X



Capital Improvement Planning

This section of the plan is intended to be a “how-to” guide to be used by the Department staff, Commission Members & Village Trustees responsible for the planning, detail, design and maintenance of park improvements. All future improvement projects should be initially guided by these recommendations to insure that the parks and facilities can achieve its full potential.

Quality of Service Identification

The chart below was created in order to provide a systematic way of developing the priorities for spending limited capital dollars. A Quality of Service (QOS) standard illustrates a unique direction by looking at each park and facility in a combined lens which covers multiple high-importance factors. The ‘use’ of each park or facility was determined by Design Perspectives through their accounts of park and facility use and information provided by the Village. ‘Cost’ was based off of the conceptual plans and ‘Level of Service’ was provided from Chapter 3. The ‘impact’ of each park or facility was determined by Design Perspectives through their analysis of the current use and level of service compared to projected use and level of service if each conceptual plan was put into place. The final component was provided in Chapter 3’s Type, Condition & Quantity score sheets. These scores were totaled together to illustrate each park or facility’s QOS which can be used to help make decisions regarding priority projects throughout the Village.

Village of Willowbrook
QOS Composite Score Matirx

Park	Use	Cost	Level of Service	Impact	TCQ Score	QOS Score
Tony & Florence Borse Community Park	3	3	4	3	102.6	115.6
Willow Pond Park	3	1	3	2	52.8	61.8
Ridgemoor Park	2	2	3	2	17.8	26.8
Waterford Park	3	1	3	2	18.4	27.4
Prairie Trail Park	2	1	3	1	14.3	21.3
Creekside Park	3	2	3	2	11.1	21.1
Farmingdale Terrace Park	1	1	3	1	13.0	19.0
Lake Hinsdale Park	1	1	2	1	11.9	16.9
Midway Park	2	1	1	2	5.0	11.0
Rogers Glen Park	1	1	1	1	2.0	6.0
	1 - Low	1 - Low (\$500,000 & Under)	1 - Low (Open Space)	1 - Low	1 - Poor	
	2 - Medium	2 - Medium (\$500,000-\$1,000,000)	2 - Low (Tot Lot)	2 - Medium	2 - Fair	
	3 - High	3 - High (\$1,000,000 & Up)	3 - Medium (Neighborhood Park)	3 - High	3 - Good	
			4 - High (Community Park)		4 - Excellent	

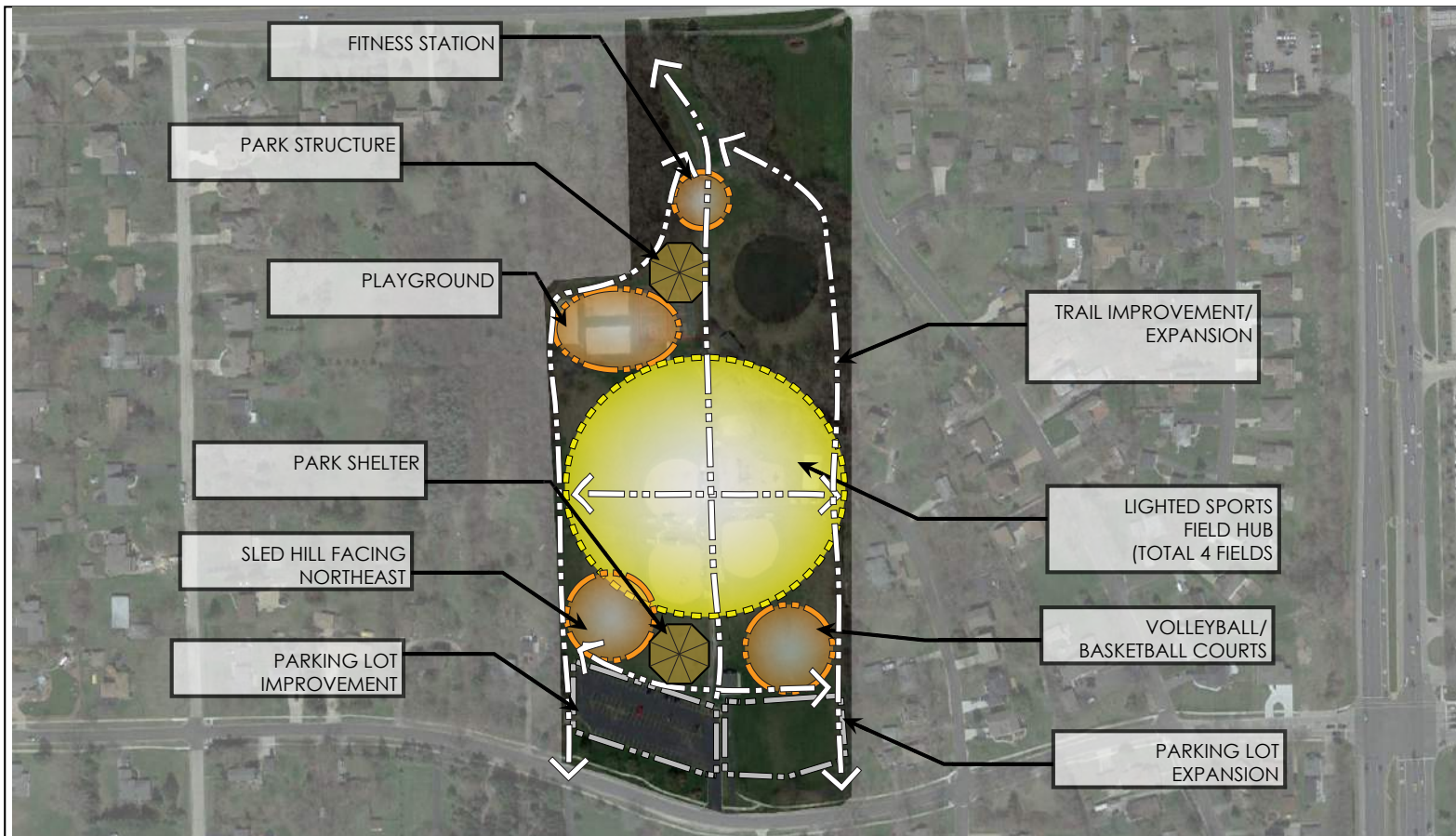
Conceptual Parks Planning for Capital Investment

The following pages illustrate potential park and facility improvements for capital projects identified to be completed during and after the five year planning cycle laid out in this Comprehensive Parks & Recreation Master Plan. These plans are all diagrammatic and are not to be interpreted as final designs, but rather as starting points for capital improvements within the park system. Each plan does not have to be carried out as shown or even as a single complete project, however each plan can be phased over time as the Village sees the need for each park or facility.



Tony & Florence Borse Memorial Community Park

Concept Diagram



Scale: NTS



2018-2022 Comprehensive Parks & Recreation Master Plan

Park	Development Item	Code	Total Cost	2018	2019	2020	2021	2022	2022+	
Borse Memorial Community Park Future OSLAD Candidate	Trail Renovation & Expansion	CIP	\$75,000.00						\$75,000.00	
	Volleyball Courts Construction	CIP	\$60,000.00						\$60,000.00	
	Parking Lot Reconstruction & Expansion	CIP	\$150,000.00			\$150,000.00				
	General Landscape Enhancements	CIP	\$12,500.00						\$12,500.00	
	Fitness Station Cluster	CIP	\$35,000.00						\$35,000.00	
	Site Furnishings (Benches, Litter Can, Bike Rack)	CIP/ADA	\$10,000.00						\$10,000.00	
	Playground Construction (Equipment, Concrete Work)	CIP/ADA	\$200,000.00			\$200,000.00				
	Playground Surfacing (Poured in Place)	CIP/ADA	\$150,000.00			\$150,000.00				
	Basketball Courts Construction	CIP	\$75,000.00						\$75,000.00	
	Lighted Quad Softball Diamond Hub	CIP	\$1,000,000.00						\$1,000,000.00	
	Sled Hill	CIP	\$15,000.00			\$15,000.00				
	Grading & Drainage Improvements (Cross Slope)	ADA	\$20,000.00						\$20,000.00	
	Drinking Fountain Surface Height Adjustment	ADA	\$2,000.00						\$2,000.00	
	Park Construction Sub-Total		\$1,804,500.00	\$0.00	\$0.00	\$515,000.00	\$0.00	\$0.00	\$1,289,500.00	
	Design Consultant Fees Sub-Total		\$270,675.00	\$0.00	\$0.00	\$77,250.00	\$0.00	\$0.00	\$193,425.00	
Borse Memorial Community Park Total Expenditure			\$2,075,175.00	\$0.00	\$0.00	\$592,250.00	\$0.00	\$0.00	\$1,482,925.00	\$2,075,175.00

Willow Pond Park

Concept Diagram



Scale: NTS

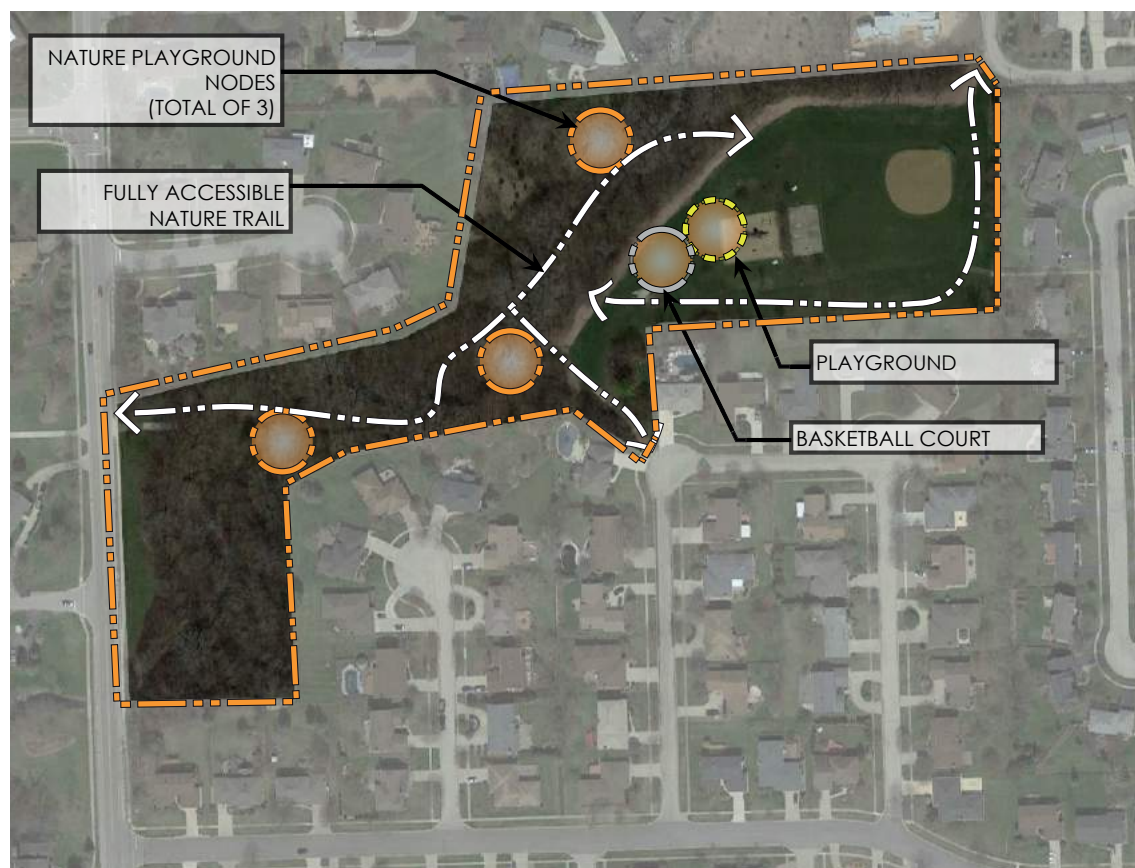


2018-2022 Comprehensive Parks & Recreation Master Plan

Park	Development Item	Code	Total Cost	2018	2019	2020	2021	2022	2022+	
Willow Pond Park	Land Acquisition (Adjacent Parcel)	CIP	\$250,000.00	\$250,000.00						
	Dog Park Construction	CIP	\$125,000.00		\$125,000.00					
	Parking Spaces	CIP	\$15,000.00		\$15,000.00					
	General Landscape Enhancements	CIP	\$5,000.00		\$5,000.00					
Park Construction Sub-Total			\$390,000.00	\$250,000.00	\$140,000.00	\$0.00	\$0.00	\$0.00	\$0.00	
Design Consultant Fees Sub-Total			\$31,200.00	\$20,000.00	\$11,200.00	\$0.00	\$0.00	\$0.00	\$0.00	
Willow Pond Park Total Expenditure			\$421,200.00	\$270,000.00	\$151,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$421,200.00

Creekside Park

Concept Diagram



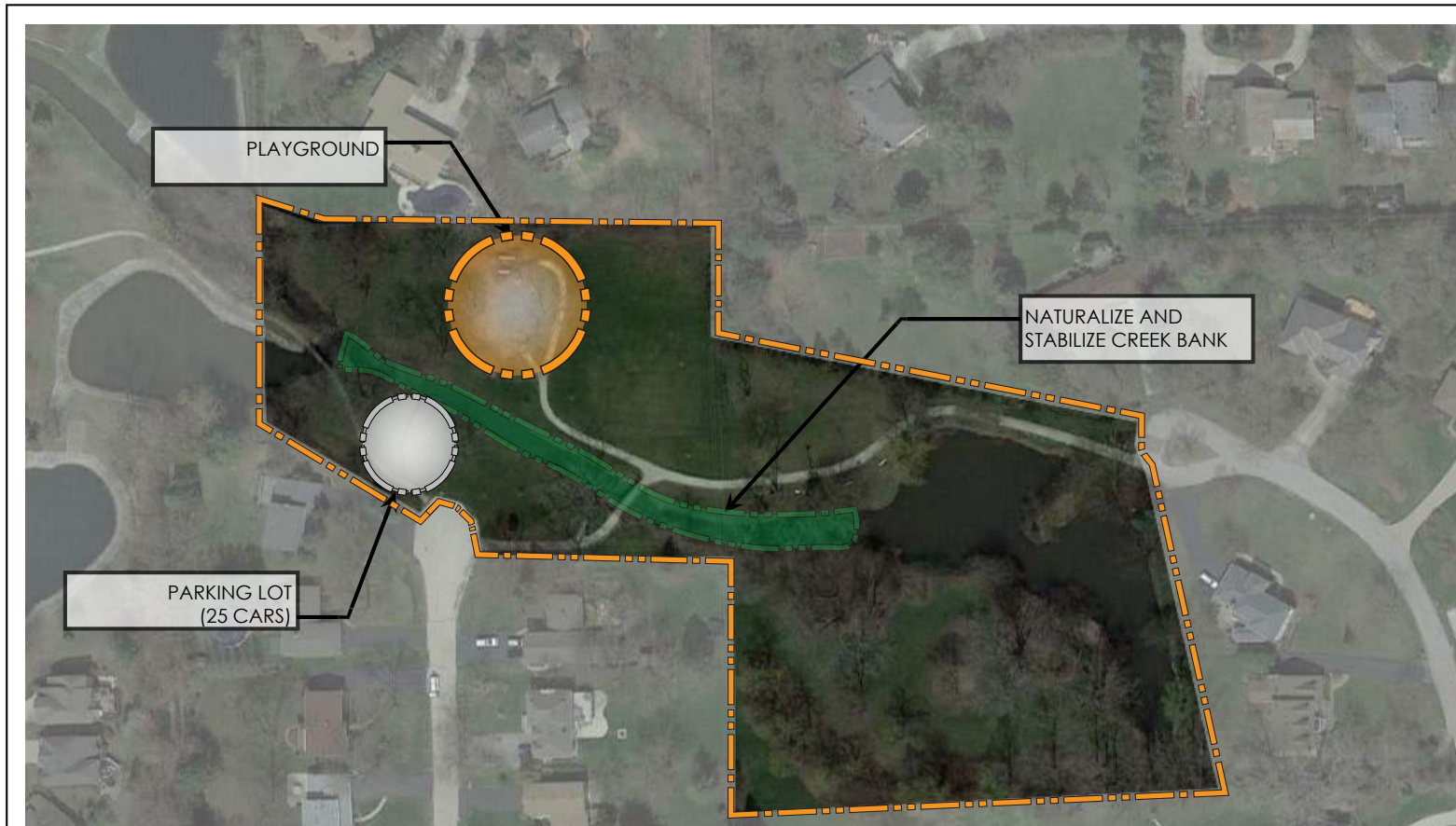


2018-2022 Comprehensive Parks & Recreation Master Plan

Park	Development Item	Code	Total Cost	2018	2019	2020	2021	2022	2022+	
Creekside Park	Nature Trail Construction	CIP/ADA	\$125,000.00				\$125,000.00			
	Nature Playground Equipment Pods	CIP/ADA	\$100,000.00				\$100,000.00			
	Site Furnishings (Benches, Litter Can, Bike Rack)	CIP/ADA	\$10,000.00				\$10,000.00			
	Disc Golf Course	CIP	\$50,000.00				\$50,000.00			
	Backstop Removal	CIP	\$5,000.00				\$5,000.00			
	Basketball Court Reconstruction	CIP	\$30,000.00				\$30,000.00			
	Playground Construction (Equipment, Concrete Work)	CIP	\$125,000.00				\$125,000.00			
	Native Landscape Enhancements	CIP	\$25,000.00				\$25,000.00			
	General Landscape Enhancements	CIP	\$25,000.00				\$25,000.00			
Park Construction Sub-Total			\$495,000.00	\$0.00	\$0.00	\$0.00	\$495,000.00	\$0.00	\$0.00	
Design Consultant Fees Sub-Total			\$99,000.00	\$0.00	\$0.00	\$0.00	\$99,000.00	\$0.00	\$0.00	
Creekside Park Total Expenditure			\$594,000.00	\$0.00	\$0.00	\$0.00	\$594,000.00	\$0.00	\$0.00	\$594,000.00

Ridgemoor Park

Concept Diagram



Scale: NTS

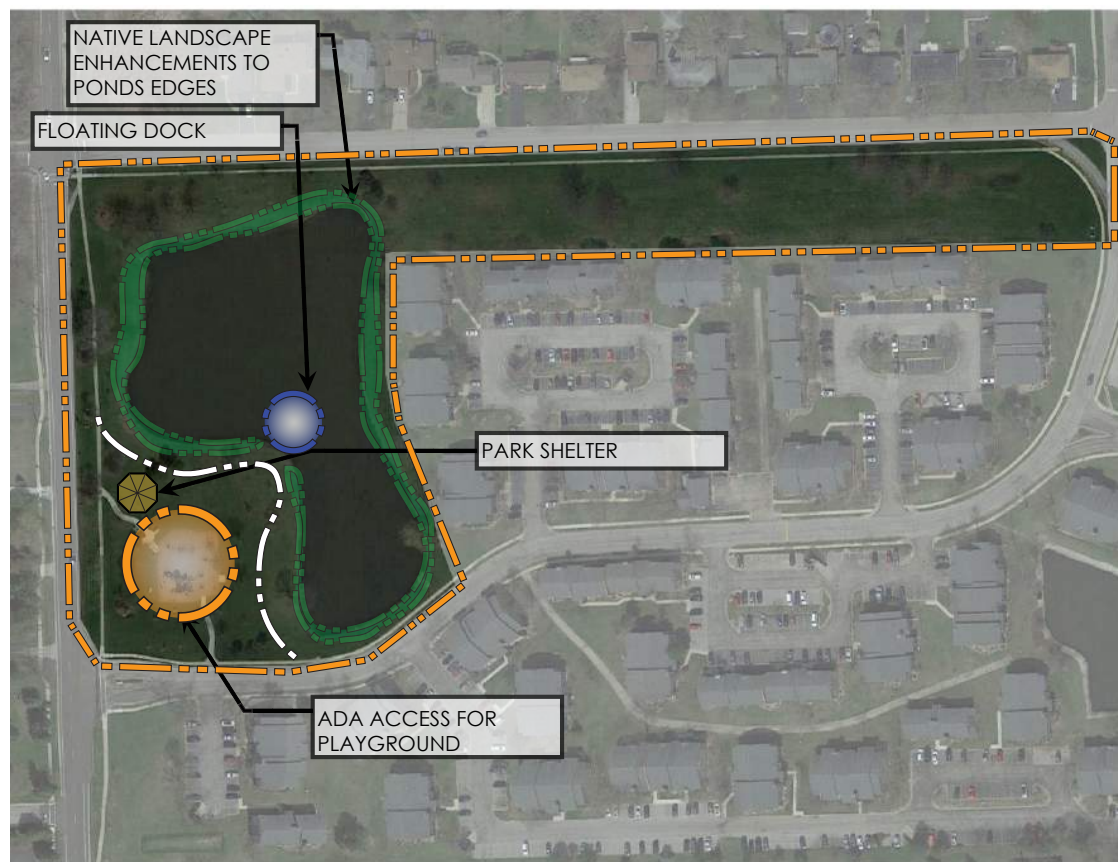


2018-2022 Comprehensive Parks & Recreation Master Plan

Park	Development Item	Code	Total Cost	2018	2019	2020	2021	2022	2022+	
Ridgemoor Park	25 Car Parking Lot	CIP	\$25,000.00						\$25,000.00	
	Playground Construction (Equipment, Concrete Work)	CIP	\$150,000.00	\$150,000.00						
	Native Landscape Enhancements at Creek Bank	Pond	\$75,000.00						\$75,000.00	
	Site Furnishings (Benches, Litter Can, Bike Rack)	CIP	\$5,000.00						\$5,000.00	
	General Landscape Enhancements	CIP	\$5,000.00						\$5,000.00	
	Park Construction Sub-Total		\$260,000.00	\$150,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$110,000.00	
	Design Consultant Fees Sub-Total		\$52,000.00	\$30,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,000.00	
Ridgemoor Park Total Expenditure			\$312,000.00	\$180,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$132,000.00	\$312,000.00

Prairie Trail Park

Concept Diagram



Scale: NTS



2018-2022 Comprehensive Parks & Recreation Master Plan

Park	Development Item	Code	Total Cost	2018	2019	2020	2021	2022	2022+	
Prairie Trail Park	Playground Accessibility Improvement (Concrete Curbing, Flatwork, Ramp)	CIP/ADA	\$35,000.00					\$35,000.00		
	Picnic Shelter	CIP	\$50,000.00					\$50,000.00		
	Floating Fishing Dock	Pond	\$50,000.00					\$50,000.00		
	Native Landscape Enhancements at Pond Edge	Pond	\$35,000.00					\$35,000.00		
	Erosion Rip Rap Construction	Pond	\$10,000.00					\$10,000.00		
	Fish Habitat Structures	Pond	\$7,500.00					\$7,500.00		
	General Landscape Enhancements	CIP	\$5,000.00					\$5,000.00		
	Park Construction Sub-Total		\$192,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$192,500.00	\$0.00	
Design Consultant Fees Sub-Total			\$38,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$38,500.00	\$0.00	
Prairie Trail Total Expenditure			\$231,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$231,000.00	\$0.00	\$231,000.00

Waterford Park

Concept Diagram



Scale: NTS



2018-2022 Comprehensive Parks & Recreation Master Plan

Park	Development Item	Code	Total Cost	2018	2019	2020	2021	2022	2022+	
Waterford Park	Volleyball Court Improvements	CIP	\$15,000.00	\$15,000.00						
	Hybrid Tennis, Basketball & Pickleball Court Improvement	CIP	\$80,000.00	\$80,000.00						
	General Landscape Enhancements	CIP	\$3,500.00	\$3,500.00						
	Park Construction Sub-Total		\$98,500.00	\$98,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Design Consultant Fees Sub-Total		\$7,880.00	\$7,880.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Waterford Park Total Expenditure			\$106,380.00	\$106,380.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$106,380.00

Midway Park

Concept Diagram



Scale: NTS

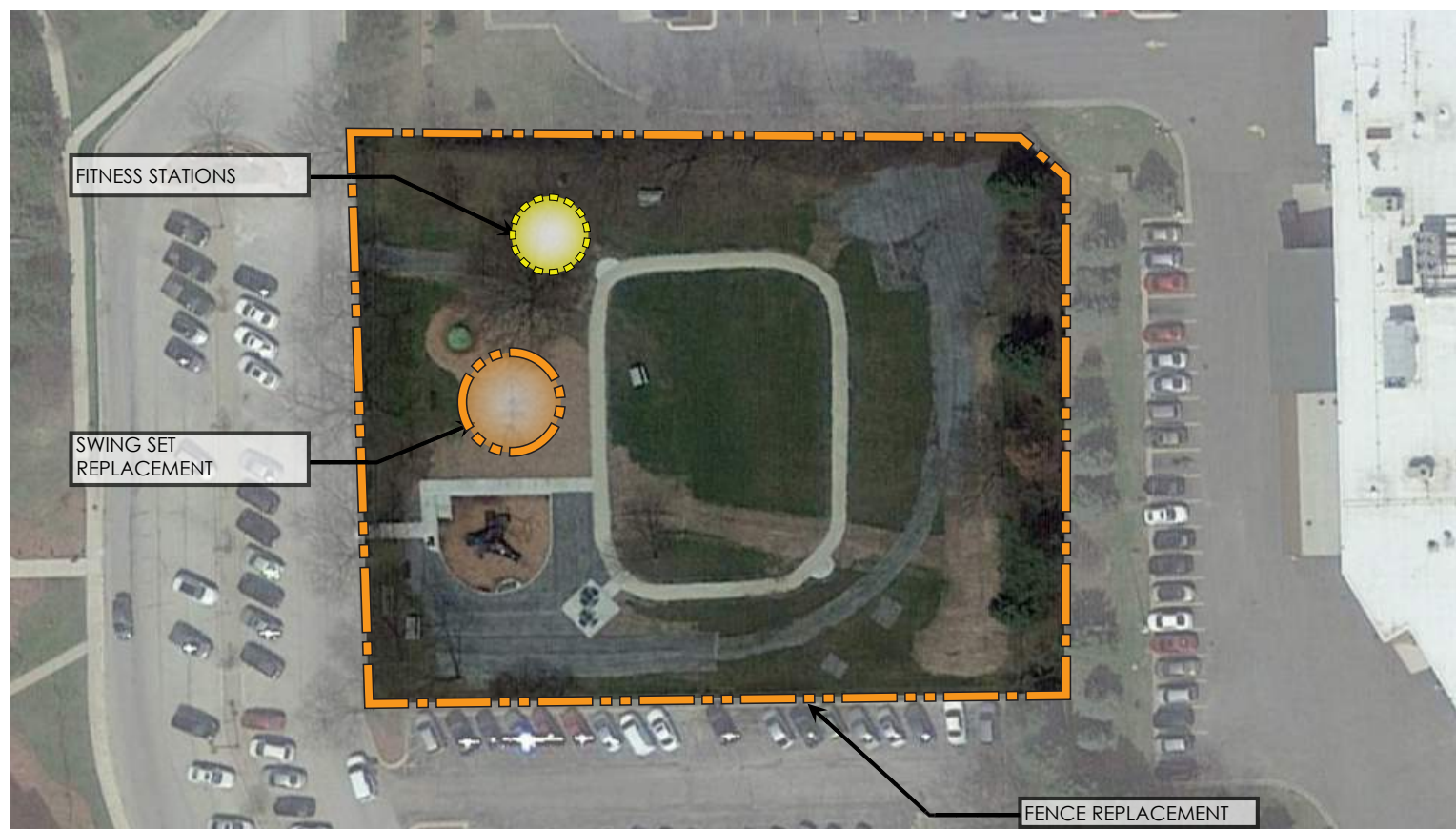


2018-2022 Comprehensive Parks & Recreation Master Plan

Park	Development Item	Code	Total Cost	2018	2019	2020	2021	2022	2022+	
Midway Park	35 Car Parking Lot		\$75,000.00		\$75,000.00					
	Soccer Field Construction		\$100,000.00		\$100,000.00					
	Pickleball Court Construction		\$75,000.00		\$75,000.00					
	General Landscape Enhancements		\$15,000.00		\$15,000.00					
Park Construction Sub-Total			\$265,000.00	\$0.00	\$265,000.00	\$0.00	\$0.00	\$0.00	\$0.00	
Design Consultant Fees Sub-Total			\$53,000.00	\$0.00	\$53,000.00	\$0.00	\$0.00	\$0.00	\$0.00	
Midway Park Total Expenditure			\$318,000.00	\$0.00	\$318,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$318,000.00

Lake Hinsdale Park

Concept Diagram



Scale: NTS



2018-2022 Comprehensive Parks & Recreation Master Plan

Park	Development Item	Code	Total Cost	2018	2019	2020	2021	2022	2022+	
Lake Hinsdale Park	Fitness Station Cluster	Sponsor	\$25,000.00				\$25,000.00			
	Fence Replacement	CIP	\$20,000.00			\$20,000.00				
	Swing Set Replacement	CIP	\$7,500.00						\$7,500.00	
Park Construction Sub-Total			\$52,500.00	\$0.00	\$0.00	\$20,000.00	\$25,000.00	\$0.00	\$7,500.00	
Design Consultant Fees Sub-Total			\$4,200.00	\$0.00	\$0.00	\$1,600.00	\$2,000.00	\$0.00	\$600.00	
Lake Hinsdale Park Total Expenditure			\$56,700.00	\$0.00	\$0.00	\$21,600.00	\$27,000.00	\$0.00	\$8,100.00	\$56,700.00

Farmingdale Terrace Park

Concept Diagram



Scale: NTS



2018-2022 Comprehensive Parks & Recreation Master Plan

Park	Development Item	Code	Total Cost	2018	2019	2020	2021	2022	2022+	
Farmingdale Terrace Park	Playground Construction (Equipment, Concrete Work)	CIP/ADA	\$125,000.00					\$125,000.00		
	Site Furnishings (Benches, Litter Can, Bike Rack)	CIP/ADA	\$10,000.00					\$10,000.00		
	Trail Renovation	CIP/ADA	\$50,000.00					\$50,000.00		
	Basketball Court Reconstruction	CIP	\$30,000.00					\$30,000.00		
	General Landscape Enhancements	CIP	\$15,000.00					\$15,000.00		
	Park Construction Sub-Total		\$230,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$230,000.00	\$0.00	
Design Consultant Fees Sub-Total			\$18,400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$18,400.00	\$0.00	
Farmingdale Terrace Park Total Expenditure			\$248,400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$248,400.00	\$0.00	\$248,400.00

Rogers Glen Park

Concept Diagram



Scale: NTS



2018-2022 Comprehensive Parks & Recreation Master Plan

Park	Development Item	Code	Total Cost	2018	2019	2020	2021	2022	2022+	
Rogers Glen Park	No Improvements									
Park Construction Sub-Total			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Design Consultant Fees Sub-Total			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Rogers Glen Total Expenditure			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Conclusion



The consultant team has worked with the Village on the development of this plan for the past five months. The plan has identified several core issues that need be addressed to be an effective agent of change. The quote above is a fitting conclusion in the premise that in terms of parks and recreation within the Village, simple in every context works. The past and present approach is simple in nature that has generally worked very well. However, the future could be elevated to move towards the difficult tackling challenges that will continue the marvelous.

They include:

- Seek additional partnerships with like-minded recreation agencies
- Enhance recreation programs with more offerings in-house while continuing strong relationships with surrounding providers
- Modernize the outdoor park spaces with unique features
- Develop the Recreation Center with spaces for fitness, educational classes and community gatherings
- Elevate parks and recreation awareness within the Village
- Craft a new ordinance allowing dogs in Village parks
- Limit Commission members to 5 years of service to allow for new collaboration and diversity of thought



Appendix

Village of Willowbrook Parks & Recreation Budget FY 2017-2018

Parks and Recreation Budget Fiscal Year 2017-18			
<u>Program</u>	<u>Description</u>	<u>FY 2016-17 Budget</u>	<u>FY 2017-18 Budget</u>
400	Personal Services	\$ 35,888	\$ 44,836
550	Administration	9,495	12,622
555	Data Processing	16,900	15,524
560	Risk Management	2,500	2,500
565	Landscaping	82,983	78,483
570	Maintenance	55,242	50,955
575	Summer Program	14,164	14,212
580	Fall Program	5,163	5,692
585	Winter Program	47,538	31,166
586	Spring Program	459	459
590	Special Recreation Services	114,712	162,745
595	Capital Improvements	860,399	808,000
599	Contingencies	-	-
Total		<u>\$ 1,245,443</u>	<u>\$ 1,227,194</u>
Percent Difference			-1.47%

2018-2022 Comprehensive Parks & Recreation Master Plan



Village of Willowbrook Parks & Recreation Survey

The Village of Willowbrook is in the process of identifying the recreation needs of the community. Your help in the process is essential. Please take the time to complete the following questionnaire. Your contribution is greatly appreciated. **All responses to this survey are confidential.**

- How familiar are you with the Village of Willowbrook Parks & Recreation Department?
☐ Very Familiar ☐ Familiar ☐ Not Familiar
- How would you rate your overall satisfaction with parks and recreation in the Village?
☐ Satisfied ☐ Unsatisfied (Answer #3) ☐ Not Applicable
- If you answered Unsatisfied from the Question above, please tell us which area(s) you are displeased with? **(Choose all that apply)**
☐ Customer Service ☐ Parks ☐ Fees ☐ Taxes
☐ Facilities ☐ Programs ☐ Communication ☐ Transparency
- Please rate the overall quality of Village of Willowbrook recreation programs for the specific age groups listed below on a scale of 0 to 5, where 5 means "Excellent" and 1 means "Did not participate."

Age Groups	How would you rate the overall quality of the Programs participated in?				
	Excellent	Good	Fair	Poor	Did not Participate
Preschool (2-5 Years Old)	5	4	3	2	1
Youth Recreation (6-9 Years Old)	5	4	3	2	1
Youth Sports (All Ages)	5	4	3	2	1
Camps (All Ages)	5	4	3	2	1
Teen Recreation (14-17 Years Old)	5	4	3	2	1
Adult Recreation (18-54 Years Old)	5	4	3	2	1
Adult Sports (25-54 Years Old)	5	4	3	2	1
Special Events (All Ages)	5	4	3	2	1
Active Adult/Senior (55+ Years Old)	5	4	3	2	1

- Which is the most important **program activity to you in terms of participation** from the age groups from the previous question?

Please answer the questions on the back of this page.

- How do you learn about the parks, facilities, programs & activities? **(Choose all that apply)**

☐ Seasonal program guide ☐ School flyers/newsletters
☐ Department web site ☐ Promotions at Village events
☐ Newspaper articles ☐ Conversations with staff
☐ Flyers/posters at facilities ☐ Cable access television
☐ Social media/web sites ☐ E-mails
☐ Department newsletters ☐ Friends and neighbors
☐ Newspaper advertisements ☐ Displays/signs
☐ Other (Please specify) _____

- What other recreation providers, if any, do you or your family use? **(Choose all that apply)**

☐ County forest preserves ☐ Private health & fitness clubs
☐ Library ☐ State parks
☐ Local park districts ☐ Youth recreation associates
☐ Churches/House of worship ☐ None of the above
☐ Other (Please specify) _____

- If you do go to other agencies for recreation services, other than the Village of Willowbrook, why do you choose to go there? **(Choose all that apply)**

☐ Just a habit ☐ They have better facilities
☐ Others are more convenient ☐ They have better instructors
☐ Our friends go there, so we go there ☐ They provide them at lower prices
☐ The Village does not offer them ☐ They're closer to home
☐ They do a better job of providing them
☐ Other (Please specify) _____

- How often do any members of your household use the parks?

☐ Daily ☐ 2-4 times a week ☐ Once a week
☐ Once a month ☐ Once a year ☐ Never

- What prevents you from visiting the parks? **(Choose all that apply)**

☐ Transportation was difficult ☐ Did not feel safe
☐ Parking ☐ Park elements have no interest to me
☐ Did not know where the park was ☐ Poor park upkeep
☐ Other (Please specify) _____



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11. Which of the Village of Willowbrook parks do you or other members of your household visit?

(Choose all that apply)

☐ Creekside Park ☐ Ridgemoor Park
☐ Farmington Terrace Park ☐ Rodgers Glen Park
☐ Lake Hinsdale Park ☐ Tony & Florence Borse Memorial Community Park
☐ Midway Park ☐ Waterford Park
☐ Prairie Trail Park ☐ Willow Pond Park

12. Please tell us your favorite park and what you like about it from the previous Question.

13. Overall, how satisfied are you with the appearance, maintenance and cleanliness of the Village parks?

☐ Very satisfied ☐ Somewhat satisfied ☐ Neutral
☐ Somewhat dissatisfied ☐ Very dissatisfied

14. If you answered Somewhat dissatisfied or Very dissatisfied to Question 13, with the appearance, maintenance and cleanliness of the Village parks, please describe your concern. (Please skip this Question if you have no concerns)

15. Which of the following new amenities would you or your family like to see added to the parks?

(Choose all that apply)

☐ Additional basketball courts ☐ Dog Park
☐ Additional flowerbeds/landscaping ☐ Fishing overlooks
☐ Additional park shelters ☐ Fitness stations
☐ Additional playground equipment ☐ Lighted soccer fields
☐ Additional softball/baseball fields ☐ Lighted walking paths
☐ Additional tennis courts ☐ Skate park
☐ Outside hockey rink/skating facility ☐ Walking/biking paths
☐ Bocce court
☐ Other (Please specify) _____

16. What type of classes would you like the Village to offer in the new Recreation Center next year?

(Choose all that apply)

☐ Small fitness classes (Yoga, Pilates) ☐ Dance classes
☐ Cooking classes
☐ Continuing education classes (Computers, Home improvement)
☐ Other (Please specify) _____

Please answer the questions on the back of this page.

17. Would you be interested in renting space in the new Recreation Center for activities such as parties or group meetings?

☐ Yes ☐ No ☐ I'm not sure

18. Please rate each of the following Village priorities that are important to you and your family?

Priorities	Rating				
	Very Important	Important	Neutral	Unimportant	Very Unimportant
Acquiring New Park Land	5	4	3	2	1
Building New Facilities	5	4	3	2	1
Expanding Recreation Offerings	5	4	3	2	1
Expanding Educational Offerings	5	4	3	2	1
Improving Existing Parks/Facilities	5	4	3	2	1
Maintaining Existing Recreational Services	5	4	3	2	1

19. How many years have you lived in the Village of Willowbrook?

_____ years

20. What is your gender?

☐ Female ☐ Male

21. Beginning with yourself, what are the ages of those in your household?

22. Please make any comments that you think would be helpful.

Thank you for taking the time to complete this questionnaire.

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Question 5: What is the most important program activity to you in terms of participation from the age groups from the various question?

- 55 plus
- Accessibility
- Active Adult/Senior
- Active Adult/Senior
- Active Adult/Senior
- Active Adult/Senior
- Active Adult/Senior
- Active Adult/Senior
- Active Adult/Senior programs with light exercise
- Active Senior
- Adult
- Adult and Active Adult
- Adult or Seniors
- Adult Recreation
- Adult Recreation and Adult Sports
- Adult Sports
- Adult Sports/Recreation
- Adult/Senior
- Adult/Senior day tours
- All of them based on age groups
- All the rec programs we participate in are through Burr Ridge. We are not really sure how to discern the two different programs. All the programs are at Harvester Park.
- Baseball is difficult to get a spot. Many classes end up canceling.
- Borse Community Park Softball and Little League games
- Burr Ridge /Willowbrook Sports and Athletic programs. Girls softball.
- Camps
- Co-rec softball
- Did not participate
- Easter Egg Hunt, 5K, Touch A Truck
- Exercise and fitness
- Family activities
- For me personally 55 plus
- Having playgrounds for preschool children currently, but as they grow older other aspects of the park system will be used
- Holiday parties in Willowbrook are amazing! All ages included.
- I do not know
- I have two seniors in my household. One would participate in outings to theater and concerts if available. Perhaps a chess club. The other might join in a card playing group.
- I take my grandchildren to the park and we attend the annual Christmas event
- I was interested in more sporting and educational opportunities for my kids esp. in the elementary school ages.
- I went to Pilates Body for 2 plus years thru the Park District. Now it is not offered.
- I've never participated, so I have no idea
- Karate classes
- Keep dogs out of all parks. Have area for pro dog walkers. It is a big problem.
- Kids programs, but I was not aware the village of Willowbrook offered them. We've done most programs through Burr Ridge Park District.
- Kids sports and activities
- Library offerings



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- Most activities were through Burr Ridge or Pleasantdale Park Dist. None directly through WB. Enjoyed the WB children's XMAS party.
- My children are moving into teens. Looking for things for them to do.
- My family enjoys the Christmas party
- Not enough programs offered
- Nothing. Lower are taxes and upgrade the manner the Streets and overall appearance of are Village. It appears to me the Mayor's main focus is the parks.
- Other than cards I am unaware of any senior adult programs at Willowbrook now that yoga has been moved to Burr Ridge
- Our children are all grown up
- Our daughter partook of various park programs. That was a while ago, but they were all very good. I recently partook of a pasta making class that was excellent. I took a painting class that was okay.
- Parks
- Playgrounds
- Preschool
- Preschool
- Preschool
- Preschool
- Pre-school and early education is of most importance
- Quality of Parks
- Senior programs, trips, luncheons, lectures, and entertainment
- Seniors
- Seniors
- Seniors
- Special Events
- Special Events
- Special Events
- Special Events
- Special Events
- Special Events like the Village Children's Christmas Party
- Sports
- Still working but hope to participate in Tai-Chi and Yoga in the future. Right now, theatre and trip offerings most important
- Summer Camp and also the 3-5 day programs available
- Tap dance for adults
- Teen & Adult Recreation (18-54)
- Teen Recreation
- Teen recreation is important to the community
- Teen recreation, Adult recreation and Active adults
- Teen, Adult, Special Events and Active Adult
- The instructors and structure of both soccer shots and the adult dance classes were phenomenal overall
- The preschool daycare program is excellent. I do wish there were more sports programs available for young children. I currently take my children to the Y for these kinds of activities
- They are OL
- Toddlers
- Trips to interesting locations such as Shipshawana, Milwaukee tour, etc.
- We frequent the Waterford Park with our young girls. The renovation was greatly welcomed. We enjoy the walking path, the play area, and tennis courts. The upkeep/maintenance in the past was infrequent and when performed, produced very low-quality maintenance. The various flooding was a big deterrent to our lack of use.
- Xmas party

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- Yoga
- Yoga and toddler programs
- Yoga, exercise, events (Day trips for seniors)
- Youth and teen. The kids really have nowhere to go.
- Youth programs
- Youth programs
- Youth recreation
- Youth recreation 6 to 9 years
- Youth recreation ages 10-14 which was not listed
- Youth Rrcreation
- Youth sports
- Youth sports

Question 6: Other

- Through the BRPD: FB posts, fliers sent home from school.
- Walking around
- Other Park Dist. Brochures
- Drive by
- I am a Commissioner
- I moved in November 2013. I don't hear or see much.
- Mail
- The Village communicates well

Question 7: Other

- Burr Ridge or Oak Brook Park Districts
- Morton Arb
- Morton Arb
- Chicago Lakefront
- Golf courses
- Private pool
- Burr Ridge/Harvester Park
- Lake Michigan
- Employer
- Parks
- I like walking in Katherine Legge and Baith Pond and the Arboretum
- Lake Hinsdale Village has them and I live in this complex
- SEASPAR



Question 8: Other

- The library provides great free early reading programs for babies and young children
- Willowbrook bans dogs
- Don't come to know of village offerings
- Higher quality offerings
- Provide natural habitats to observe nature and bike trails
- Faith-based
- Used for camping
- More choices at library
- Darien DYC 20 years ago
- Swimming pool
- Not sure what you have?
- Health clubs have more exercise equipment and tennis courts
- More available in the evening
- Recreation services within Willowbrook
- I don't take part in any recreation services
- Soccer not offered for older kids
- Do not use recreation services anywhere
- Not interested
- Nature trails at Waterfall Glen
- Provided through Apartment complex
- Chess tournaments, STEM programs
- Member club
- Health club and late hours
- Advanced in age and not able
- Originally from Westmont and kids still in private school in Westmont
- Surrounding local community parks allow either on or off leash dog walking
- Health Clubs

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Question 10: Other

- None
- Time
- Darien Park closer
- No need
- Dogs not allowed
- We use the BR Harvester Park & Darien Park (Clarendon Hills Rd.)
- Time constraints
- Not much quiet space available for older people. Very noisy due to most sitting areas by kids playground.
- Not enough time
- DARIEN PARK CLOSER TO US
- Can't take our dogs
- Time
- Time
- Lack of shade at Borse park at the playground
- Grandchildren do not live with me
- Hiking trails aren't long enough
- Time
- The need to cross busy streets to get to parks
- Can't walk my dog there, no dogs allowed
- I go where I can walk my dog
- Schedule
- I am a bug MAGNET. Hate the bugs!
- Nothing
- Time
- Kids are older
- No time
- Not allowed to bring my dog, we frequent the parks on our family walks. The dog comes with on our walks.
- Live near Darien with a closer park
- Only go with my grandchildren when they are here
- Just a matter of finding free time to go to Forest Preserves or parks
- Job
- Creekside inner park not as good for taking a walk as other parks
- Under construction
- Not one thing
- I am a Senior Citizen, I take my grandchildren to the park
- Retired
- Busy schedule
- Did not know what they offer
- Not always convenient to my schedule
- Dog walkers and owners let dogs run early in the morning and don't clean up. Please start the fines.
- I don't take part in visiting the parks
- Weather. We use the park to walk, bike and exercise.
- Other interests
- No interest
- Clogging and water fountains
- Hard riding a bike to the parks. Some of our sidewalks just end sending kids out into the streets for a few blocks, then maybe back up onto a sidewalk. It is not fun to walk on the streets either to get to these parks.
- Time and other activities
- Work schedule
- Age
- Empty nesters
- I work full-time
- Poor equipment at Waterford Park in which nothing new in years, especially for 2-3 year old kids
- No time
- Schedule is fully packed with no time
- Do other things
- Quality
- We are closer to Darien parks
- Dogs are banned even on leash and no washrooms
- Don't feel comfortable going on my own
- Nothing
- Little time to use the parks except when our grandchildren are visiting



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Question 12: Please tell us your favorite park and what you like about it from the previous question.

- Adult exercise equipment at Harvester Park
- Borse- it is closest to our home
- Borse Memorial Park - watch co-rec softball and I2U softball
- Borse Park - Wonderful softball program and facilities.
- Waterford Park - Close to home. HATE the cement driveway that was installed with the renovation....so horrible. Entrance should have been more subtle with natural landscape. Of course I'm sure there was some legal reason for this horrible addition. "
- Borse Park is our favorite because we can get there safely by walking or biking
- Borse Park: beautiful land, parking away from the play area, quiet without heavy cars traffic, good equipment
- Borse Park, only because it is walking distance from home. We do also go to the park by Burr Ridge park district simply because they have more activities for the kids (splash pad, zipline, etc.)
- Borse Park. Proximity to home, nice playground and pond.
- Butterfield Park in Elmhurst as it has accessibility for all children
- Butterfield Park in Elmhurst, I love that it was made with special needs children in mind.
- Close to home
- Close to home
- Close to home nice to walk to and through
- Close to where we live and it is well maintained.Thanks.
- Close to home
- Convenience
- Convenient. My grandchildren like the bike trail.
- Creekside as it is in my neighborhood
- Creekside because it is large and lots to do
- Creekside is close to our house
- Creekside is very private and quiet
- CREEKSIDE PARK. CLOSE TO HOME. LOVE TO WALK THE TRAIL OVER THE BRIDGES INTO THE PARK THAT IS KEPT UP VERY NICELY.
- Creekside, since we live in Rogers Farm, is very convenient!
- Creekside, walking along the creek
- Darien Community Park
- Darien Park. It's open, spacious and close. Feels safe.
- Do not know all parks so cannot answer
- Farmingdale Terrace Park
- Farmingdale Terrace Park because it is the closest to me
- Fishing
- Great variety and shaded seating
- Harvester Park
- Harvester Park
- Harvester Park
- Harvester Park in Burr Ridge has lots more facilities
- I frequent the softball fields at Borse Park and they are great facilities and well run
- I go to the Darien Community Park near the Indian Prairie Library. It is big, I can walk and get a seat.
- I like the ground covering at Waterford but it is a terrible for young children, most of it they can't do
- I like the pathway to Creekside Park. I miss the blackberry bushes. Ridgemoor Park is calm and pleasant and quiet. LOVE the pond. Willow Pond is improving and becoming more inviting.

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- I like the trees and nature in Creekside and the walking path through Waterford and Willow Pond
- I love them all!
- I prefer the Forest Preserves because of hiking/biking paths
- It's close to my house
- It's the one on Clarendon Hills just before Plainfield. It's convenient.
- Lake Hinsdale because of proximity to home
- Like when they have events
- Location
- Location and privacy
- Midway Park - close to home
- Midway Park - It's about 300 feet from my house.
- Midway Park has a little of everything for everyone and it is centrally located
- Never visit
- No favorite park
- None
- Peaceful
- Prairie Trail because it is clean
- Prairie Trail because of good fishing
- Prairie Trail Park is a good location
- Prairie Trail Park, because it is the closest to where I live.
- Pretty park, the grandkids like playing on the equipment and checking around the pond for nature things.
- Proximity to home
- Proximity to home and has a water fountain
- Ridgemoor - quiet and secluded
- Waterford - neighborhood park
- Willow Pond - convenient, lovely and well used
- Ridgemoor because it is private and large. It has a large pond.
- Ridgemoor Park
- Ridgemoor Park is our favorite park because it is in our neighborhood, though it is in great need of a 'face lift' and safety improvements
- Ridgemoor Park is walking distance. Sadly, the state of the pond is pretty bad and the tree maintenance is poor as well. The play equipment is not maintained at all and looks unsafe.
- Rogers Park perfect for grandchild visits
- Sorry I will start using Willowbrook parks
- Stop the dogs
- Swings for baby
- T & F Borse is close to home and has many activities. We also ride our bikes there with our grandchildren.
- Tennis courts
- The Borse Community Park has great playground equipment and nice paths for riding bikes. We liked the shade of the larger trees as well before they were cut down.
- The park has features that I use tennis courts and children's play area. Also children play area is safer due to less skinned knees when falling.
- The parks are all very good
- These are not parks like I grew up going to. Check out these parks in the city. Columbus Park, Garfield Park. Those are parks.
- They vary depending on far we bike that day
- Tony & Florence Borse Memorial Community
- Tony & Florence Borse, we love it's so close
- Tony Borse, big park nice amenities, park and fields, wooded
- Use Waterford Park for the walking track and tennis courts. Walk in the woods at Creekside and use the basketball courts.



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- Usually don't use Willowbrook Parks, live near 63rd & Clarendon Hills Rd so I usually walk to the Darien Community park because of its location. Willowbrook Parks I cannot walk to.
- Very close to home
- Visit Darien park across from the Library as it is in walking distance
- Walking path
- Walking trails
- Waterford - It has something for a variety of ages.
- Waterford as I like the location
- Waterford has the most facilities
- Waterford is close to home
- Waterford is close to use, and is a nice playground. We live closest to Creekside but the playground is in poor shape. The equipment is old and rusty, there are often wasps around the slide, and the sand is gross.
- Waterford Park as I drive past it occasionally
- Waterford Park because of the convince and nice equipment and Sand play area
- Waterford Park has a variety of equipment
- Waterford Park has something for everyone to do
- Waterford Park is in my subdivision
- Waterford Park is well maintained but tennis courts are the worst with lots of cracks and nets sagging
- Waterford Park play set for grandkids
- Waterford Park The play equipment
- Waterford Park, convenient for kids to bike to and equipment to keep them occupied and having fun. Creekside Park and Rogers Glen Park are convenient for pickup games and neighborhood gatherings.
- Waterford Park, Creekside Park
- Waterford Park...it is across the street from our residence
- Waterford Park...like the new renovations
- Waterford Park-the tennis courts! The jogging path, the well-kept grass.
- Waterford. It is new and bee free. Creekside is next to our house, but old and outdated. Plus the maintenance is lacking in upkeep. Bees are usually found in the slide. Broken beer bottles in the park and around the back stop of the ballfield.
- Waterford. It is very close to my house.
- We can easily ride our bikes to Prairie Trail Park although there is no parking for bikes or cars. We use the Darien Park by the library the most because of the walking path, bathrooms and newer playground equipment.
- We live right next to Borse Park, and have a toddler, so it is just part of our daily routine.
- We used to play tennis once or twice a week at Waterford Park but since we stopped playing several years ago, we don't go there now.
- We visit Borse Park most frequently. Mainly due to its closeness to our house. Large variety of play equipment, I wish there were more basketball courts.
- Willow Pond - close by
- Willow Pond - Near to home, nice walking path
- Willow Pond is close by our house and we are excited about the remodel! :)
- Willow Pond Park. I like walking around the lake in the evening for exercise.
- Willow Pond Park is nice because of walking path around lake, and it's a scenic walk. It's just too short--you get dizzy after a few laps.

- Willow Pond Park- it has a nice walking path and the pond is nice. More so now that plants are being installed along the edges- it was very sterile looking before. It started out that way, the village removed all the plants, and glad to see they are going back to how it should have been done the first time many years ago.
- Willow Pond, for fishing and liked it had a playground
- Willow Pond. Nice area.
- Willowbrook Park. Close to house and nice walking path and interesting pond.
- Willow Pond. Fishing and hopefully soon a splash pad and updated playground.

Question 14: Why are you dissatisfied or very dissatisfied with the appearance, maintenance, and cleanliness of the Village parks, please describe your concern.

- Creekside is not maintained properly. The area is at times overgrown with weeds, the ballfield needs weeding and raked. There are broken beer bottles in areas of the park.
- I am familiar only with Ridgemoor Park, which as I described above, is poorly maintained. The willows are unhealthy, the pond looks pretty bad and the play equipment is unsafe.
- Owners bring dogs and sometimes leave their dog dirt behind. Houses on the EAST side of the 12U softball field let their dogs run loose and leave their dirt also. It is posted 'NO DOGS ALLOWED' yet it is not enforced. I rarely see local authorities handing out summons. Even on my local street which is 2 blocks away.

- Ridgemoor Park is a wonderful size and is in a terrific setting with the creek, bridge, etc. However, we have 2 small children (15 mo and 3.5 yr) and there are definitely some safety concerns there and the park overall needs to be updated. We have been in our house for about 2 years and that entire time, there was an area where the tires were falling off the play set. I called this season and someone came and removed the tires and put up a piece of plywood though nothing has been done since. Perhaps something like a picnic pavilion at our location, some soccer nets, or a small fishing dock would be nice as well. Basically, a renovation and additional things that would help make the area more of a place of congregation and provide an area for the local community to gather. My kids will be playing at that park for at least the next 15 years and I would love more than anything for it to be a bit more of an inviting place! We pay to live in a nice area, and I think our local park should be just as nice! I would love to utilize the park to have family parties there in the summer or neighborhood block parties!
- Run down, rusty equipment, large tree cut mulch, equipment like merry-go-round won't even turn unless an adult runs...if let go it will stop...
- The sand bottom of Creekside is terrible, there are constantly bees (that I have called about and last summer it took weeks and multiple calls to get someone out there, there is no shade for kids so it is so hot and the park in general needs updating. It would be utilized so much more if these things were addressed.



Question 15: Other

- Allow on leash dog walking
- Better water fountains
- Climbing Equipment
- Dogs allowed to be walked in park
- Don't need a dog park, but being able to walk the dog on a leash through the park would be nice.
- Equipment for children with special needs
- Exercise equipment. I saw some in Westchester which was very nice.
- Groomed XC ski trails
- I would like a large backboard (wall) to bounce a ball against
- Just perfect
- More parking and lights (safety) at Borse Park; turn Midway Park into a fenced dog park; add seating to the east side of the north softball field; put a paved walking path around the perimeter of BORSE park; fence in Borse Park to keep coyotes from crossing thru the park:
- More seating areas in parks and more walking paths
- More wildlife areas using native plants
- Need fitness stations!!
- None
- None
- None
- None
- None
- Not interested as plenty of amenities available
- Playground equipment for special needs children
- Pool
- Splash Pad
- Splash pad, community garden (We have hungry people in our community and can feed them with a shared garden)
- Splash Pads
- Sprinklers for kids
- Stocking ponds with fish
- Swimming pool, pickleball courts
- Table tennis (Ping pong)
- Too many green areas, wooded areas are being cut down for shopping or houses. Why is village allowing this stripping of the land? Please be more protective of our environment. Trees cut down due to disease are not replaced. Why?
- Volleyball Courts
- Water play area, similar to Burr Ridge

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Question 16: Other

- Ballet Barre
- Chess
- Chess, STEM (computer coding for kids like SCRATCH), Gardening & Green Living (Bees, H2O collection, Compost, etc.)
- Crafts, Clubs
- Crafts, Flower arranging
- Environmental Education
- Exercise Class
- Exercise Class
- Fall Baseball, Soccer, Gymnastics
- Gardening
- Jewelry Making
- Lego Kid's classes
- More choices for programs after work hours
- More programming for toddlers and young children
- More senior activities like cards, chess, outings
- More teen classes, exercise classes, cooking, movies, studying, make-up, different hair styles
- None
- None
- None, plenty available now
- Older Adult Activities
- Organized card times- euchre
- Senior Health Related
- Sewing, braiding
- Something for seniors
- Sports
- Volunteer forum
- What new recreation center????
- Woodworking

Question 22: Please make any comments that you think would be helpful.

- A big and easy improvement would be more frequent communications on new programs, or existing program updates. The website needs a big improvement...but more clear communications could be posted there. Creating an email distribution list, or leveraging social media to broadcast out updates...and lastly, traditional flyers could be more frequently sent out.
- All I really want to see is outdoor fitness equipment. It's a great use of park property and a change to get outside and move.
- Any added improvements or taxes, we are not in favor of.
- Apologies that I didn't have more responses. I don't have children so I'm not using facilities much at this stage of my life.
- As empty nesters we don't use parks often. However, we are pleased with Village communication.
- Consolidate Willowbrook and Burr Ridge. Eliminate duplicated services and positions. This will free up revenues appropriated for these areas.
- Creekside NEEDS help! Rodgers farm is gaining many more families but the park is not used because of bees or because the grass holds SO MUCH water that if it rained all 3 days prior to going then you have to walk through a swamp of mud to get to the park. It is also so hot down there. This park needs some serious help!
- Current Willowbrook Parks should be improved. A lot of them are just large fields with not much to offer.
- Developing Midway Park would be great. The space seems significantly under-utilized. Maybe tennis and/or paddle ball courts and a children's play area larger than at Borse.
- Didn't know that Willowbrook is going to have a new Recreational Center next year.
- Don't raise taxes.



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- Equipment for seniors besides walking path.
- Expanding recreation or educational offerings only makes sense if our folks will use them. The Village does a very good job handling what goes on now.
- Great neighborhood. Safety has to be the top priority and we love living in Willowbrook.
- Great place to live and raise a family...
- HINSDALE COMMUNITY HOUSE OFFERS MANY OPTIONS FOR SENIORS, MAYBE SOMETHING TO LOOK INTO.
- I am glad you are reaching out to Village residents unfortunately I have little to offer
- I am really impressed by the landscaping at Willowbrook Pond and the use of native plants. It would be nice to also plant native plants in the giant woodchip patch on the east border of the park. Prairie and woodland native plantings at other parks as well would add interest as well as beauty to our parks with the benefits of lower maintenance. A path at one of the parks with fitness stations would also be a benefit. Overall the park service is doing a great job.
- I apparently have been missing out on info about parks and recreation
- I believe in the interest of keeping taxes low, the village should not try to spend money on expanding programs or acquiring additional property to maintain.
- I didn't realize the Village of Willowbrook offered programs, or that there is a recreation center. I would very much love to see the playground at Creekside Park improved. It's a beautiful park that is very under-utilized.
- I don't think this is relevant to the request but I congratulate the Village for voting down the gun range project. Very good governance! Just hope additional facilities be built for different programs. Thank you.
- I enjoy looking out my patio windows and seeing people walking the path and same using the tennis courts
- I haven't avoided going to parks due to feeling unsafe, but I have had to leave the Borse Community Park due to groups of teenagers on the playground equipment using foul language in front of my kids. Perhaps it's due to the high school nearby, but it would be nice if the playground was exclusively for small children rather than a hangout for teenagers.
- I listed my views on improvements as neutral, because my kids are older now and involved in other activities. I'm less likely to look to the park district for family activities. We did a lot of classes and parties with the Darien Park district due to the wide variety of classes and offerings.
- I love living in Willowbrook. Improvements to our parks and open spaces will only help our community.
- I made comments in q.#16. Please see that. My main concern is to not lose the open spaces, wooded area. We need to protect the wildlife and their living areas in addition to reducing our carbon footprint. We do not need more stores, shopping or grocery stores or restaurants. Stop this mindless expansion which hurts the environment.
- I think it would be great to see better paths for bikers and walkers to get from park to park. My family would frequent the parks (and businesses) across route 83 if we could safely cross and travel by bike and/or walking. Maybe tunnels under the road or even a bridge over and a bike path along 83.
- I think our maintained playground equipment is part of a very positive image of Willowbrook.
- I think Willowbrook does a good job with facilities and programs. I just wish there was a Willowbrook park closer to us.
- I think you should coordinate with other park districts and work together to provide value for less money and taxes.

2018-2022 Comprehensive Parks & Recreation Master Plan



- I would like more offerings for my age group, for example... spin classes, swimming. Is there a possibility of working with 5 Seasons to use their facility?
- I would like to see more activities offered in Willowbrook that would facilitate meeting one another.
- I would love for us to have our own building like Burr Ridge and Darien and maybe add sprinkler systems at one park.
- I would love to see improvements made to the parks in town, right now we travel to other towns to use their parks but I would much rather walk to our park which is Ridgemoor Park.
- I'd love to see the big patch of dead grass where the bike rack was at Waterford Park repaired.
- It is entirely unreasonable of the board to ban dogs from our parks. It takes 3-4 weeks to empty trash cans in the parks.
- It is nice to receive a survey that does not also request a donation for the organization sending it.
- It would be great to see yoga classes, exercise classes, and pickleball or paddleball.
- John Fenske does a great job!
- Just because we are older does not mean we are dead. We are having our grandchildren come and play, let alone our grown children.
- Keep a small village government is good for us. No need extra tax or extra non-essential services. You guys did a good job. Thanks
- Keep them passive and beautiful with more flowers.
- Keep up the good work!!!
- Like partnering with Burr Ridge.
- Looking forward to using the Willow Pond play area.
- Many of the parks in Willowbrook seem like they are in private yards with little parking and rundown with old equipment. We need continuous walking/bike paths, shaded areas for play and community gardening parks.
- Live near the park and here are some likes and do not likes...do not like after hour basketball players; people bringing their dogs into park when park neighbors are banned from bringing theirs into park; having to call local law enforcement to patrol park safety (maybe could install cameras...monitor license plates of vehicles in park before/after hours...have police drive throughout day to display presence; alcohol/alcoholic cans and bottles tossed around park; American Flag dirty and torn (please replace when it gets tattered...thanks); groups of unsupervised teens in park; people fishing, or netting wildlife in the ravines off 75th Street or Midway...likes...just met Park Manager, AJ Passero...very professional and helpful - promises kept park being used by athletes...and families-it is so good to see young families in the park facilities...in use during park events...very important existing landscape...beautiful mature trees...some are not doing too well, but I can tell the Village is interested in keeping up the appearance and health of its parks.
- Many years ago, our children used the parks but as we are so close to Darien, Clarendon Hills and Westmont we used their parks more. Will be retiring soon so we may use Willowbrook's park and recreation more often. Thanks.
- More activities in Waterford for children in the 10-13 age range including fitness stations.
- More awareness of what is going on with the park district.
- More playground equipment for older kids. And little ones. Waterford focused on 5 -9. Little ones need smaller swings and things to do. Older ones are too big for equipment.
- More summer offerings around 13-17 years of age male and female during the day working hours
- My boys would love a park that had hills, valleys, jumps etc. for them to ride their bikes (bicycles) on.
-
-



2018-2022 Comprehensive Parks & Recreation Master Plan

- Need to advertise Village activities better
- Nice parks make for a nice community!
- No dogs
- No gun clubs ever
- No raising taxes
- Not enough adult activities and too costly. Still work so need evening activities or on Saturday and Sunday if it is going to be in the daytime.
- Offer transportation for senior events
- Our parks are lovely but I don't know where some of them are. Didn't know there are plans for a new recreation center. Have to use Burr Ridge or Darien Park District for fitness classes.
- Parks are beautiful. Everyone doing a good job
- Please make a dog park!!! I suggest have registration/slight fee to confirm vaccinations.
- Please plant more trees in our parks
- Please please please prior to expanding the park district, adding things on, or building new buildings, look into improving our existing parks first so that we can better utilize them!
- Programs for seniors
- Quality compared to other Parks & Recreation Willowbrook lacks.
- Removed the water fountain at Willow Pond. I am sad
- Something to help me live in my house longer
- Thank you
- Thank you for taking care of our parks, they are a beautiful part of our village
- Thanks, and glad to fill out survey
- Thanks
- The improvements on the park on Plainfield look very promising and exciting
- The library already offers many good educational programs, so I'm not sure the park district needs to do the same. The parks in Willowbrook are nice but small. I'm a hiker and perhaps a biker in the near future. I'd like a park with longer walking paths that could also be used with bikes. I go to McCollum Park in Downers Grove, which has an adult outdoor fitness area, a 1.2-mile perimeter path with interior paths to provide additional walking distances, baseball fields, soccer fields, horseshoes, shuffleboard, tennis courts, basketball and volleyball courts, shelter, BBQs, picnic tables, children's playlots, and lots of trees, flowers and plants. It's very nice, spread out, and always packed with people--young and old. I would absolutely love it if Willowbrook provided such a park!
- The newly remodeled and expanded park with the existing lake is beautiful.
- The Park commission needs new members. Majority have been on the board for 10+ years. The Village is swinging back towards a younger population, would be nice if they were represented.
- The parks need updated. The large trees need pruned or cut down. The equipment needs replaced or just maintained and oiled or replace damaged items...not just a warning cone placed at the broken area! Decent mulch for the kids to run on or some other surface
- The tap dance class offered through Willowbrook is held in a studio in Woodridge because no Park District nearby has a suitable dance floor. It is hard to get a class after work.
- The Village does a good job with the parks. They are accessible and well maintained.

2018-2022 Comprehensive Parks & Recreation Master Plan



- The Village does not have a visible gathering area on a main street like Route 83, Plainfield Road. There is a park on Plainfield Road but it does not have appealing gathering space with obvious seating. I have lived here for decades and it does not feel the Willowbrook has a “town center” that represents the Village. We often walk 2.5 miles into Hinsdale’s downtown area to sit and have coffee. It is unpleasant to walk to the mall on Route 83 and Plainfield Road because of inconsistent sidewalks. There is a lack of shaded outdoor seating. Too much hardscape to landscape.
- The Village needs to spend money in the overall appearance of the Village. The sub divisions are going downhill and the apartment complexes are a disgrace. Forget the Parks!!!
- To be a resident of Willowbrook I am very concerning about sidewalk on the 79th St.
- Two comments: There are not a lot of recreational/fitness offerings for adults at all- it is very very limited. The majority of activities in the adult category are in the am on weekdays... the majority of adults work, but still want to participate in events in the evenings & weekends. More classes are needed for this group. Also, ice skating & hockey is HUGE...and the village offers nothing- there are a lot of places this could happen, and it’s a shame nothing has been added in all these years...hopefully this winter?!! Thank you.
- Warm water indoor pool would be great for winter recreation. Senior fitness is important. Pickleball is a major activity for Seniors. Tennis courts could have additional lines and a rec building could have courts available. Indoor flea markets/ garage sales too.
- We are interested in the recreation center but this survey is the first we have heard of it.
- We don’t use the parks or recreation.
- We have nice parks in Willowbrook. We do go to Burr Ridge for tennis, perhaps Midway Park could be developed for courts. We go to Darien, Burr Ridge or Downers to walk the dog.
- We will start looking into the facilities.
- We would like to see basketball courts at Prairie Trail to offer other options as kids get older. We have just tried fall ball this year through Willowbrook/Burr Ridge and find the program very good and Harvester Park excellent. It would be great to have this type of park or some of the features added to Prairie Trail.
- When my children were growing up we did almost everything in other villages due to the lack of activities in Willowbrook. I am noticing more since the affiliation with Burr Ridge. Unfortunately, you have to travel quite a distance to Burr Ridge. Without a decent park building, Willowbrook will always be limited.
- While I don’t use the parks much they are always well maintained. Keep up the good work.
- Willowbrook does great but wish we had a park district of our own so we don’t have to pay nonresident fees for activities at other Park districts.
- Would like to see the parks allow dogs at least on leash.
- Would love to see more paved walking trails in all the parks. Also, more places to lock-up bicycles and place off paths to park strollers.
- You should provide surveys pertaining to city contracts and services like waste haulers, cable providers, etc.
-



2018-2022 Comprehensive Parks & Recreation Master Plan

Village of Willowbrook										Prepared: 10/24/17				
2018-2022 5 Year Parks Capital Improvement Plan														
Park	Development Item	Code	Total Cost	2018	2019	2020	2021	2022	2022+					
Borse Memorial Community Park Future OS/AD Candidate	Trail Renovation & Expansion	CIP	\$75,000.00						\$75,000.00					
	Volleyball Courts Construction	CIP	\$60,000.00						\$60,000.00					
	Parking Lot Reconstruction & Expansion	CIP	\$150,000.00			\$150,000.00								
	General Landscape Enhancements	CIP	\$12,500.00						\$12,500.00					
	Fitness Station Cluster	CIP	\$35,000.00						\$35,000.00					
	Site Furnishings (Benches, Litter Can, Bike Rack)	CIP/ADA	\$10,000.00						\$10,000.00					
	Playground Construction (Equipment, Concrete Work)	CIP/ADA	\$200,000.00			\$200,000.00								
	Playground Surfacing (Poured in Place)	CIP/ADA	\$150,000.00			\$150,000.00								
	Basketball Courts Construction	CIP	\$75,000.00						\$75,000.00					
	Lighted Quad Softball Diamond Hub	CIP	\$1,000,000.00						\$1,000,000.00					
	Sled Hill	CIP	\$15,000.00			\$15,000.00								
	Grading & Drainage Improvements (Cross Slope)	ADA	\$20,000.00						\$20,000.00					
	Drinking Fountain Surface Height Adjustment	ADA	\$2,000.00						\$2,000.00					
Park Construction Sub-Total			\$1,804,500.00	\$0.00	\$0.00	\$515,000.00	\$0.00	\$0.00	\$1,289,500.00					
Design Consultant Fees Sub-Total			\$270,675.00	\$0.00	\$0.00	\$77,250.00	\$0.00	\$0.00	\$193,425.00					
Borse Memorial Community Park Total Expenditure			\$2,075,175.00	\$0.00	\$0.00	\$592,250.00	\$0.00	\$0.00	\$1,482,925.00					\$2,075,175.00
Creekside Park	Nature Trail Construction	CIP/ADA	\$125,000.00				\$125,000.00							
	Nature Playground Equipment Pods	CIP/ADA	\$100,000.00				\$100,000.00							
	Site Furnishings (Benches, Litter Can, Bike Rack)	CIP/ADA	\$10,000.00				\$10,000.00							
	Disc Golf Course	CIP	\$50,000.00				\$50,000.00							
	Backstop Removal	CIP	\$5,000.00				\$5,000.00							
	Basketball Court Reconstruction	CIP	\$30,000.00				\$30,000.00							
	Playground Construction (Equipment, Concrete Work)	CIP	\$125,000.00				\$125,000.00							
	Native Landscape Enhancements	CIP	\$25,000.00				\$25,000.00							
	General Landscape Enhancements	CIP	\$25,000.00				\$25,000.00							
Park Construction Sub-Total			\$495,000.00	\$0.00	\$0.00	\$0.00	\$495,000.00	\$0.00	\$0.00					
Design Consultant Fees Sub-Total			\$99,000.00	\$0.00	\$0.00	\$0.00	\$99,000.00	\$0.00	\$0.00					
Creekside Park Total Expenditure			\$594,000.00	\$0.00	\$0.00	\$0.00	\$594,000.00	\$0.00	\$0.00					\$594,000.00
Farmingdale Terrace Park	Playground Construction (Equipment, Concrete Work)	CIP/ADA	\$125,000.00					\$125,000.00						
	Site Furnishings (Benches, Litter Can, Bike Rack)	CIP/ADA	\$10,000.00					\$10,000.00						
	Trail Renovation	CIP/ADA	\$50,000.00					\$50,000.00						
	Basketball Court Reconstruction	CIP	\$30,000.00					\$30,000.00						
	General Landscape Enhancements	CIP	\$15,000.00					\$15,000.00						
Park Construction Sub-Total			\$230,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$230,000.00	\$0.00					
Design Consultant Fees Sub-Total			\$18,400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$18,400.00	\$0.00					
Farmingdale Terrace Park Total Expenditure			\$248,400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$248,400.00	\$0.00					\$248,400.00
Lake Hinsdale Park	Fitness Station Cluster	Sponsor	\$25,000.00				\$25,000.00							
	Fence Replacement	CIP	\$20,000.00			\$20,000.00								
	Swing Set Replacement	CIP	\$7,500.00						\$7,500.00					
Park Construction Sub-Total			\$52,500.00	\$0.00	\$0.00	\$20,000.00	\$25,000.00	\$0.00	\$7,500.00					
Design Consultant Fees Sub-Total			\$4,200.00	\$0.00	\$0.00	\$1,600.00	\$2,000.00	\$0.00	\$600.00					
Lake Hinsdale Park Total Expenditure			\$56,700.00	\$0.00	\$0.00	\$21,600.00	\$27,000.00	\$0.00	\$8,100.00					\$56,700.00
Midway Park	35 Car Parking Lot		\$75,000.00		\$75,000.00									
	Soccer Field Construction		\$100,000.00		\$100,000.00									
	Pickleball Court Construction		\$75,000.00		\$75,000.00									
	General Landscape Enhancements		\$15,000.00		\$15,000.00									
Park Construction Sub-Total			\$265,000.00	\$0.00	\$265,000.00	\$0.00	\$0.00	\$0.00	\$0.00					
Design Consultant Fees Sub-Total			\$53,000.00	\$0.00	\$53,000.00	\$0.00	\$0.00	\$0.00	\$0.00					
Midway Park Total Expenditure			\$318,000.00	\$0.00	\$318,000.00	\$0.00	\$0.00	\$0.00	\$0.00					\$318,000.00

2018-2022 Comprehensive Parks & Recreation Master Plan



Village of Willowbrook							Prepared: 10/24/17			
2018-2022 5 Year Parks Capital Improvement Plan										
Park	Development Item	Code	Total Cost	2018	2019	2020	2021	2022	2022+	
Prairie Trail Park	Playground Accessibility Improvement (Concrete Curbing, Flatwork, Ramp)	CIP/ADA	\$35,000.00					\$35,000.00		
	Picnic Shelter	CIP	\$50,000.00					\$50,000.00		
	Floating Fishing Dock	Pond	\$50,000.00					\$50,000.00		
	Native Landscape Enhancements at Pond Edge	Pond	\$35,000.00					\$35,000.00		
	Erosion Rip Rap Construction	Pond	\$10,000.00					\$10,000.00		
	Fish Habitat Structures	Pond	\$7,500.00					\$7,500.00		
	General Landscape Enhancements	CIP	\$5,000.00					\$5,000.00		
Park Construction Sub-Total			\$192,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$192,500.00	\$0.00	
Design Consultant Fees Sub-Total			\$38,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$38,500.00	\$0.00	
Prairie Trail Total Expenditure			\$231,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$231,000.00	\$0.00	\$231,000.00
Rogers Glen Park	No Improvements		\$0.00							
Park Construction Sub-Total			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00	
Design Consultant Fees Sub-Total			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00	
Rogers Glen Total Expenditure			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00
Ridgemoor Park	25 Car Parking Lot	CIP	\$25,000.00							\$25,000.00
	Playground Construction (Equipment, Concrete Work)	CIP	\$150,000.00	\$150,000.00						
	Native Landscape Enhancements at Creek Bank	Pond	\$75,000.00							\$75,000.00
	Site Furnishings (Benches, Litter Can, Bike Rack)	CIP	\$5,000.00							\$5,000.00
	General Landscape Enhancements	CIP	\$5,000.00							\$5,000.00
Park Construction Sub-Total			\$260,000.00	\$150,000.00	\$0.00	\$0.00	\$0.00	\$0.00		\$110,000.00
Design Consultant Fees Sub-Total			\$52,000.00	\$30,000.00	\$0.00	\$0.00	\$0.00	\$0.00		\$22,000.00
Ridgemoor Park Total Expenditure			\$312,000.00	\$180,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$132,000.00	\$312,000.00
Waterford Park	Volleyball Court Improvements	CIP	\$15,000.00	\$15,000.00						
	Hybrid Tennis, Basketball & Pickleball Court Improvement	CIP	\$80,000.00	\$80,000.00						
	General Landscape Enhancements	CIP	\$3,500.00	\$3,500.00						
Park Construction Sub-Total			\$98,500.00	\$98,500.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
Design Consultant Fees Sub-Total			\$7,880.00	\$7,880.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
Waterford Park Total Expenditure			\$106,380.00	\$106,380.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$106,380.00
Willow Pond Park	Land Acquisition (Adjacent Parcel)	CIP	\$250,000.00	\$250,000.00						
	Dog Park Construction	CIP	\$125,000.00		\$125,000.00					
	Parking Spaces	CIP	\$15,000.00		\$15,000.00					
	General Landscape Enhancements	CIP	\$5,000.00		\$5,000.00					
Park Construction Sub-Total			\$390,000.00	\$250,000.00	\$140,000.00	\$0.00	\$0.00	\$0.00		\$0.00
Design Consultant Fees Sub-Total			\$31,200.00	\$20,000.00	\$11,200.00	\$0.00	\$0.00	\$0.00		\$0.00
Willow Pond Park Total Expenditure			\$421,200.00	\$270,000.00	\$151,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$421,200.00
Other Items to be Considered										
Total			\$4,362,855.00	\$556,380.00	\$469,200.00	\$613,850.00	\$621,000.00	\$479,400.00	\$1,623,025.00	\$4,362,855.00

Prepared by Design Perspectives, Inc.



PARKS & RECREATION COMMISSION MEETING
AGENDA ITEM SUMMARY SHEET

AGENDA ITEM DESCRIPTION

DISCUSSION – 2018 Spring Fling 5K

Sunday May 6th 2018

COMMISSION REVIEW

- ☐ Report
- ☒ Discussion
- ☒ Seeking Feedback

Meeting Date:

January 9th 2018

BACKGROUND

4th Annual 5K run and Community fair, held at Borse Community Park. A recommendation was made to do away with the petting zoo at this year's event.

REQUEST FOR FEEDBACK

Attached please find the proposed 2018 budget. Also needed are ideas for the following:

- Something to replace the petting zoo
- Promoting the event

STAFF RECOMMENDATION

**Proposed 2018 Spring Fling
budget
Based on 200 runners**

Estimated Cost

Notes

Banners/signage	\$200	
Bib numbers-.25/runner	\$50	
Bounce house (2)	\$450	includes generator
DJ/Music	\$500	
Face painter	\$200	
First Aid/medical	\$500	
Insurance	\$1,000	
Medals(\$2.00/runner)	\$400	94 left from both 2016 & 2017
On-line registration fee	\$1,000	paid by runner
Other rental(chairs/tables)	\$800	
Police	\$2,500	
Port-o-potties (4)	\$500	
Professional fees/consultant	\$1,000	Racetime
Promotion	\$1,000	
Public Works costs	\$1,800	
Tent rental	\$1,000	
T-shirts(\$6.50/runner)	\$1,300	
T-shirts(\$6.50/volunteer)	\$170	

Total estimated cost **\$14,370**

**REVENUES - not including
donations**

Adult registration fee @\$25	\$5,000	based on 200 runners
Youth registration fee @\$10	\$500	based on 50 runners

Total estimated revenue **\$5,500**

Difference **(\$8,720)**

2017 Donations	\$8,275	from businesses
2017 Village funding guarantee	\$10,000	2018 amount should be the same
Total estimated revenue(other)	\$18,275	

PARKS & RECREATION COMMISSION MEETING

AGENDA ITEM SUMMARY SHEET

AGENDA ITEM DESCRIPTION

Communications

Thank You Letter from HCS Family Services

COMMISSION REVIEW

- ☒ Report
☐ Discussion
☐ Seeking Feedback

Meeting Date:

December 5, 2017

BACKGROUND

Letter received on December 21st, addressed to Commissioner Stetina for the donations of the food and toys after the Holiday Party on December 17th.

REQUEST FOR FEEDBACK

STAFF RECOMMENDATION



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Food Pantry Manager

Adam Mejarado
Food Pantry Assistant

Nancy Nyheim
Office Assistant

December 18, 2017

Douglas Stetina
Park Commissioner
Village of Willowbrook
7760 Quincy Street
Willowbrook, IL 60527

Dear Douglas,

On behalf of everyone at HCS Family Services, I want to extend our big thanks for organizing your recent toy drive. As we try to assist our neighbors in need with holiday gifts for their children, we are very grateful for the help of local partners like you. Your efforts will, no doubt, make a real difference in the lives of our pantry guests.

Thank you and your group for supporting HCS Family. Your collective generosity is a shining example of neighbors helping neighbors. There is no way that we could accomplish the things we do without the support of generous volunteers like you.

People are often surprised to learn that hunger is such an acute issue in our own backyard. DuPage County has, in fact, the second largest "food insecure" population in our state and the problem is pronounced among our children. By serving over 600 people each week in Hinsdale and our Willowbrook school-based pantry, we are working hard to make an impact.

If anyone in your community wants to learn more about how to get involved, please contact me.

Thank you again for your generosity.

Stan


Stan Cook
Executive Director
HCS Family Services
19 E. Chicago Avenue, Hinsdale, IL 60521
630-323-2500 X102
scook@hcsfamilyservices.org

Your donation is tax deductible. HCS Family Services is a 501(c)(3) nonprofit organization (Federal Tax ID #36-2174821). Please keep this written acknowledgement of your donation for your records and for further proof that no goods or services were exchanged.

If you participate in a Matching Gift Program, we encourage you to match your gift.

*Doug—
Thank you for
supporting HCS Family
Services. Your toy
donations will make
many guests very happy
this holiday season. Stan*