

A G E N D A

COMMITTEE OF THE WHOLE MEETING OF THE MAYOR AND BOARD OF TRUSTEES OF THE VILLAGE OF WILLOWBROOK TO BE HELD ON MONDAY, MAY 23, 2022, AT 5:30 P.M. 7760 QUINCY STREET, WILLOWBROOK, IL, DUPAGE COUNTY, ILLINOIS

DUE TO THE COVID 19 PANDEMIC, THE VILLAGE WILL BE UTILIZING A ZOOM WEBINAR. MEMBERS OF THE PUBLIC CAN ATTEND THE MEETING VIA ZOOM WEBINAR BY VIDEO OR AUDIO. IF A MEMBER IS USING ZOOM, PLEASE EITHER USE YOUR PHONE OR COMPUTER, NOT BOTH.

THE PUBLIC CAN UTILIZE THE FOLLOWING CALL-IN NUMBER:

Dial-in Phone Number: 312-626-6799

Meeting ID: 894 3229 1960

Written Public Comments Can Be Submitted By 5:15 P.M. on May 23, 2022, to shalloran@willowbrook.il.us

1. CALL TO ORDER
2. ROLL CALL
3. PLEDGE OF ALLEGIANCE
4. VISITORS' BUSINESS - Public Comment is Limited to Three Minutes Per Person
5. DISCUSSION - DISCUSS CREATION OF WILLOWBROOK ECONOMIC DEVELOPMENT PARTNERSHIP (WEDP)
6. PRESENTATION - POLICE PRESENTATION - TAC UNIT ACTIVITY
7. ADJOURNMENT

VILLAGE OF WILLOWBROOK

**COMMITTEE OF THE WHOLE
AGENDA ITEM - HISTORY/COMMENTARY**

ITEM TITLE:

DISCUSS CREATION OF WILLOWBROOK ECONOMIC DEVELOPMENT PARTNERSHIP (WEDP)

AGENDA NO. 5

AGENDA DATE: 5/23/22

STAFF REVIEW: Brian Pabst, Village Administrator

SIGNATURE: B. Pabst

LEGAL REVIEW: Tom Bastian, Village Attorney

SIGNATURE: Tom Bastian / cm

RECOMMENDED BY: Brian Pabst, Village Administrator

SIGNATURE: B. Pabst**ITEM COMMENTARY (BACKGROUND, DISCUSSION, RECOMMENDATIONS, ETC.)**

As part of the ongoing restructuring of Village operations, staff has been exploring the creation of a separate, independent non-profit Economic Development Partnership (EDP). The overall goal of the proposed restructuring is to foster the local economy's development and growth, focusing on measurable performance indicators.

Through the years, the Village has taken multiple approaches to economic development services, including:

- Economic development services provided as a function of the Planning and Economic Development department that was inclusive of planning, zoning, land-use, building, and engineering services
- A combined effort between the Village Administrator's Office, Mayor's Office, and the Planning and Economic Development.

With the recent implementation of the Willowbrook Redevelopment Corridor Tax Increment Financing District (TIF), staff believes there will be several economic development opportunities throughout the life of the TIF. While the future opportunities are unknown, it's imperative for the Village to have a dedicated resource to assist in the upcoming redevelopment within the community.

Goals of the EDP:

- Provide stronger & more strategic emphasis on economic development.
- Facilitate interaction between staff and the business community.
- Enhance relationship and communication with the business community.
- Have a broader, more focused representation from Willowbrook organizations and businesses.
- Advancing economic growth and a diverse tax base in Willowbrook by attracting new businesses and retaining existing businesses and employees
- Assisting developers, property owners, and businesses in site selection, purchase, sales, leasing, development, redevelopment, and rehabilitation of commercial properties.
- Administering economic development tools and programs as directed by the Village.
- Will offer a more confidential setting for sensitive business conversations.
- The Board will have a broader representation from the business community.
- Fully funded by the TIF district.

Tentatively referred to as the Willowbrook Economic Development Partnership (WEDP), this not-for-profit business development will undertake initiatives to pursue quality economic development in the Village of Willowbrook. Similar agencies exist in Oak Brook, Downers Grove, Naperville, Westmont, Oak Park, Aurora, Montgomery, and Berwyn.

The structure of the proposed WEDP would consist of seven members on its Board of Directors. This Board would eventually select an Executive Director to manage the day-to-day operations of the WEDP. The Board of Directors would be made up of the following seven members:

- **Three Governmental Directors:**

- The three Governmental Directors would consist of the following:
 - The Mayor of Willowbrook.
 - One Trustee of the Village Board of Willowbrook appointed by the Mayor.
 - The Village Administrator of Willowbrook.

- **Four At-Large Directors:**

- The four At-Large Directors would consist of the following members:
 - Initially, the Village Board will appoint the At-Large Directors. Subsequently, the At-Large Directors will be elected by the EDP Board.
 - At-Large Directors may serve up to three consecutive terms.
 - Each term is two years.
 - The qualifications for an At-Large Director shall be an individual who either resides or works in Willowbrook or is employed by a person, entity, or organization that maintains a business in Willowbrook.

The proposed WEDP structure would include the Board of Directors meeting as deemed necessary. The WEDP will be mandated to annually provide an audit and a budget request to the Village Board of Trustees.

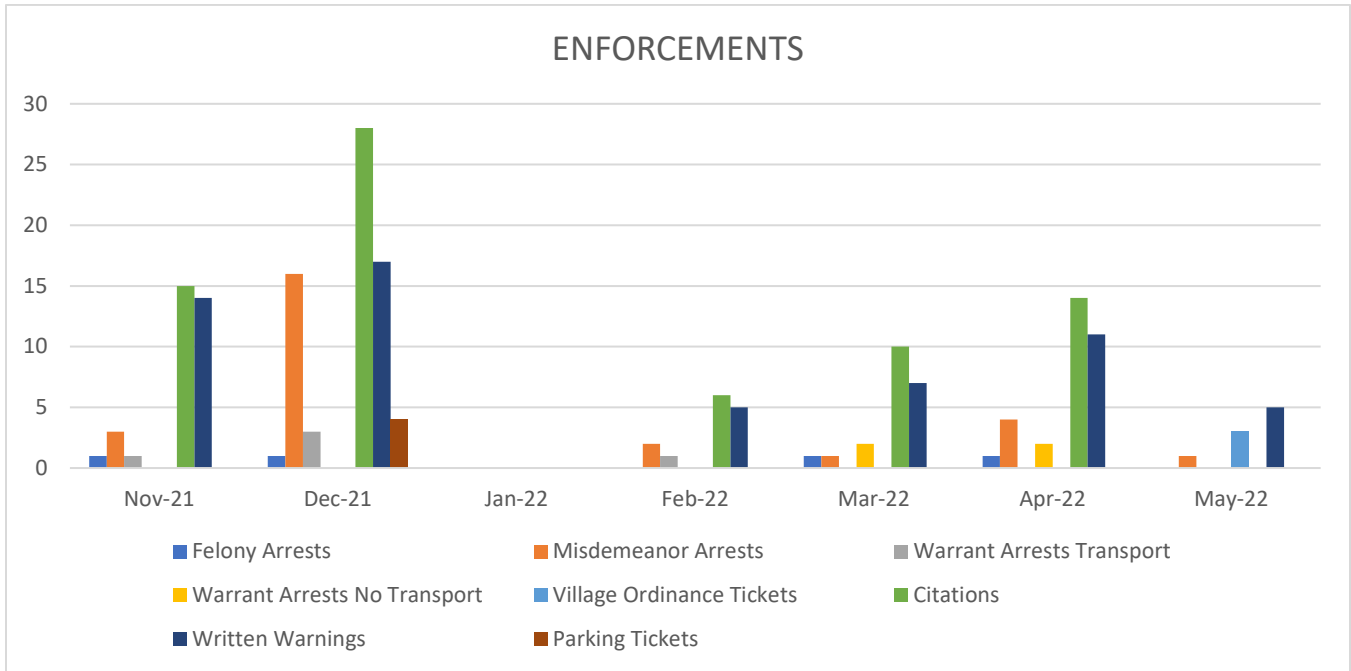
Moving forward, if the Board provides positive direction regarding the creation of the Willowbrook Economic Development Partnership, the tentative timeline for implementation is below:

- | | |
|---|--------------------------------|
| • Meet with legal counsel | May 2022 |
| • Present concept to stakeholder groups | |
| • Village Board | November 8, 2021/ May 23, 2022 |
| • Chamber of Commerce | June 2022 |
| • Identify prospective Board members | Summer 2022 |
| • Create EDP structure (BOT approval) | Summer 2022 |
| • Hire EDP CEO | Summer/Fall 2022 |

PROPOSED ACTION:

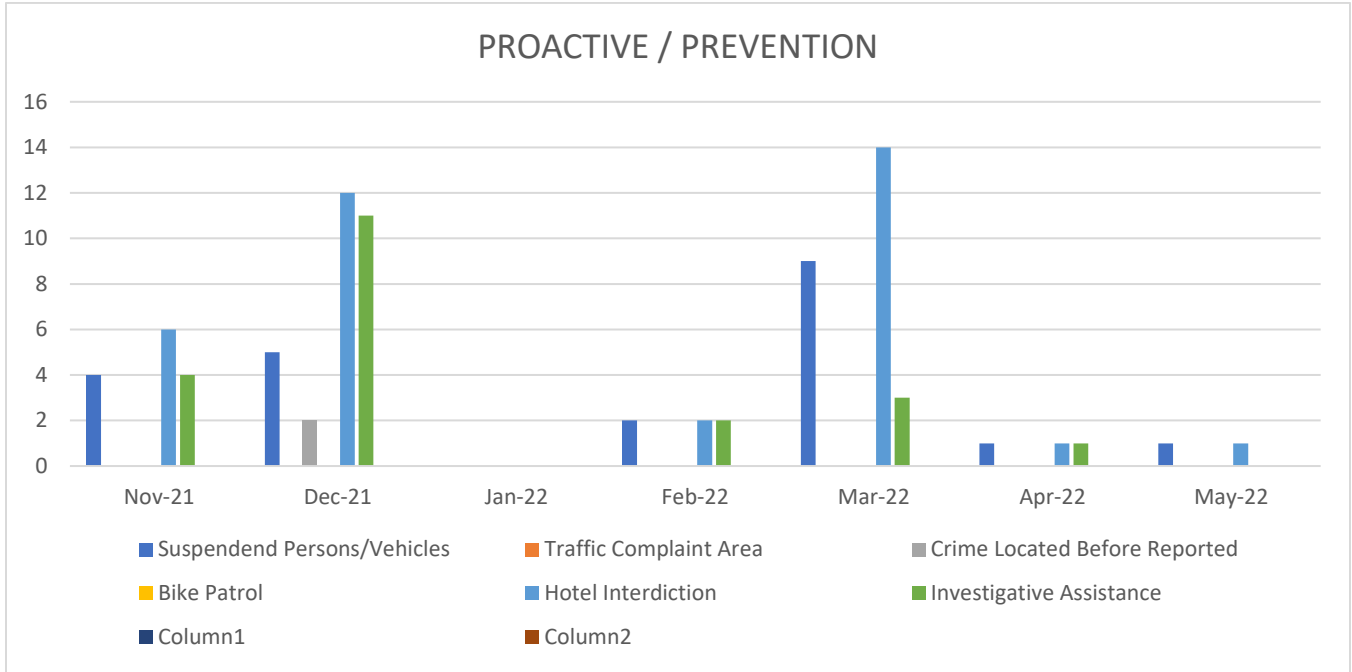
Provide feedback regarding the creation of the Willowbrook Economic Development Partnership.

TAC UNIT ACTIVITY



	November	December	January	February	March	April	May
Felony Arrests	1	1			1	1	
Misdemeanor Arrests	3	16		2	1	4	1
Warrant Arrests Transport	1	3		1			
Warrant Arrests No Transport					2	2	
Village Ord. Tickets							3
Citations	15	28		6	10	14	
Written Warnings	14	17		5	7	11	5
Parking Tickets		4					

TAC UNIT ACTIVITY



	November	December	January	February	March	April	May
Suspended Persons/Vehicles	4	5		2	9	1	1
Traffic Complaint Area							
Crime Located Before Reported		2					
Bike Patrol							
Hotel Interdiction	6	12		2	14	1	1
Investigative Assistance	4	11		2	3	1	